

Findings, Considerations & Next Steps

Marne Fechner, CEO, AusCycling Jesse Korf, EGM Performance, AusCycling Chelsea Warr, Project Lead

WhoWe Engaged With



Questions in an independently conducted survey sent to:

2000+

250

Club presidents and coaches

Targeted athletes, parents, riders, coaches, institutes and national selectors



Key AusCycling staff



4 x 90-minute focus group meetings

For riders, coaches, parents and selectors



1500+



One-on-one Interviews

Free-text responses analysed and themed With development coaches, riders, parents, selectors and committees



Challenges and Themes Explored



Policy Awareness, Understanding, and Communication



Policy Integrity: Fairness, Transparency, and Application



Balancing
Excellence and
Development



Structural and Philosophical Design of the WJC Selection Policy



Performance Impact and Pathway Effectiveness



Funding, Costs, and Resource Sustainability



10 Considerations



Define and communicate a clearer, visible, and B2032+ focused Pathway Strategy



Define and embed rider development and selection principles that guide all key development activities



Uplift communication and education of selection policy and criteria



Define minimum performance standards for World Junior selection



Integrating selection and development - squad-to-team approach



A tiered selection approach to balance performance and future pathway depth



Strengthening junior selection panels and feedback loops



Harnessing volunteer expertise to support WJC campaigns



Separate Olympic and Non-Olympic Policy



Resourcing WJC's - unlocking sponsorship, philanthropy and partnerships



Your Feedback - Our Considerations

DEFINED PATHWAY

- Our pathway lacks visibility, clarity and simplicity.
- Athletes, parents and coaches are confused by what's next or expected.
- How do all programs, categorization and policy work together?



- Simplify the rider pathway
- Define AusCycling's

 'Pathway Playbook'
 that articulates stages/
 requirements & that
 coaches embrace
- Clarify the roles of each stakeholder in the journey
- Publish, communicate and educate all involved with easy to find resources and curriculum

DEFINED PRINCIPLES

 There is confusion about the purpose of selection onto a WJC Team and its role in the broader pathway of development



- Define and communicate JWC Selection Principles with the 'Why', 'What' and the 'How'
- Overt educational program clarifying the role of WJC in pursuit of excellence

IMPROVE COMMUNICATION & EDUCATION

- Information and policies are late, unclear and hard to find
- We need more transparency around discretionary selections



- Comprehensive communications strategy.
- Dedicated information portals with easy to find and understand policies and materials.
- Youth friendly platforms to engage young riders i.e., App alerts

MINIMUM PERFORMANCE STANDARDS

- Lack of clarity around minimum performance standards
- More actionable feedback loops for riders, parents and coaches.



- Review and define minimum performance standards for WJC selection
- More objectivity around 'discretionary' selections



- More year-round development and selection being integrated
- More regular touchpoints/ feedback Vs one-off, high stakes WJC selection



- Pilot Squad to Team selection model in 2026.
- Formalised feedback
 systems introduced especially at U15 17 19 level
 inc parents/coaches
- Appointing discipline specific coaches to lead year long squad to team selections



Your Feedback - Our Considerations

CURRENT PERFORMANCE AND FUTURE POTENTIAL

 Community wants to see both current medalcapable riders and riders / teams on slower medal trajectories be considered in WJC selection.



- A two-tier selection model: Tier 1 for riders with immediate medal potential;
- Tier 2 for those with longerterm potential or key roles in team events
- A deeper offering of more nationally driven development activities i.e., best alongside best

STRENGTHEN JUNIOR FEEDBACK LOOPS

- Strengthen selectors' skills in providing clear, consistent, and development-focused feedback.
- Integrate even more discipline specific expertise into the selection panels



- More retired coaches and former elite riders on junior selection panels
- Running early-season formal selector briefings
- Strengthen selector capability and consistency and develop a clear succession pipeline.

HARNESSING VOLUNTEERS

 Engage more volunteer experts from the community to strengthen WJC campaign planning and delivery



 Establishing a targeted, volunteer program to support WJC campaigns i.e., team management, logistics, communications and welfare, drivers

UNLOCKING NEW REVENUE

- Costs remain one of the most significant barriers facing families supporting riders
- There is no comprehensive cost modelling of the true pathway cost from club to elite for AUSCycling and/or Parents/Riders



- Setting up a future-stars funders group
- Publishing and promoting a junior athlete grant directory & guide
- A pathway funding push with Brisbane 2032+ momentum
- Fully costed pathway modelled, with cost implications more overtly published for parents

OLYMPIC & NON OLYMPIC POLICY

 Non-Olympic disciplines feel underserved and overlooked by the current policy. Stakeholders are asking for tailored approaches that fit their unique needs, structures, culture and financial situations



- Moving from a single overarching selection policy to an Olympic & Paralympic policy and a non-Olympic selection policy.
- Appointing a General Manager to lead non-Olympic discipline growth



Project Ascent B2032+

The world's most future-focused cycling pathway — expertly identifying, preparing, and inspiring our sport's brightest talent

Aug/Sep

Communication rollout, redefining the pathway and KPIs

Oct/Jan

Selection policies, education and cost modelling

Feb/Apr

Define operating model and relaunch pathway

May

Resource builds

June

Embedding, adoption and handover



Thank you

