

AusCycling Logo on Club and Registered Team Kits



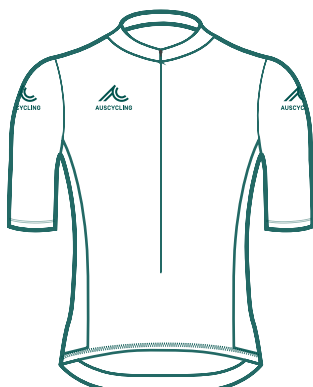
AusCycling encourages the application of our logo on Club and Registered Team Kit / Club Uniforms as a sign of the linkage and aliation with the National Sporting Organisation.

In utilising the AusCycling logo on your clothing, we kindly request the following:

1

Best efforts are made to position the AusCycling logo in one of the three following locations:

- a. Right Chest/Breast
- b. Left Sleeve
- c. Right Sleeve



2

The AusCycling logo is applied at a minimum 2 of 6cm wide (and a maximum of 10cm).



3

25% clear space around the logo (defined by 25% of the height of the logo).



4

The AusCycling logo is applied in the most appropriate colour swatch against the background colour:

a. On **BLACK** background use the **WHITE** logo.

b. On **WHITE** backgrounds use the **BRUNSWICK** logo.

c. On all other **LIGHT** coloured backgrounds use the **BRINSWICK** or **BLACK** logo – whichever stands out the best.

d. On all other **DARK**-coloured backgrounds use the **WHITE** logo.



5

Submit your final jersey design prior to going to production to brand@auscycling.org.au for review.