

AusCycling
Major Events



Our Major Events Team

In 2025, AusCycling took an important step, to establish a major events unit. It features leads across all of our cycling disciplines, supported by Operations Managers, overseen centrally by an Executive General Manager – Major Events and with central project management resources, supporting our international event delivery.

What is a Major Event?

UCI World Championships
UCI World Cups

Oceania Championships

National Championships
National Series



Major Events – Project Management

Executive General Manager – Major Events	Steve Peterson	Steve.peterson@auscycling.org.au
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BMX Racing & BMX Freestyle

Head of Events - BMX	Dale Percy	Dale.percy@auscycling.org.au
Operations Manager - BMX	Sarah-Jane Couche	Sarah-jane.couche@auscycling.org.au

MTB & Cyclo-Cross

Head of Events – MTB CX	Lukas Matys	Lukas.matys@auscycling.org.au
Operations Manager – MTB CX	Harry Fortune	Harry.fortune@auscycling.org.au
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Road & ESport

Head of Events - Road	Carlijn Kerdijk	Carlijn.kerdijk@auscycling.org.au
Operations Manager - Road	Carlee Taylor	Carlee.taylor@auscycling.org.au

Track

Head of Events - Track	Louise Jones OLY	Louise.jones@auscycling.org.au
Timing and Results Manager	Neil Hamey	Neil.hamey@auscycling.org.au



Our major events strategy?

The Major Events team delivers world-class cycling events that connect communities, inspire excellence, and elevate the AusCycling brand. We unite disciplines and stakeholders to create experiences that grow participation, support high-performance pathways, and showcase Australia on the global stage—all while delivering lasting value to hosts, partners, fans, and the sport.

Our objectives

- 1. Showcase Australia's cycling talent** and inspire more people to get involved
- 2. Support the development to elite pathway**, giving riders a clear progression
- 3. Inspire the next generation**, from grassroots through to elite levels – of riders, coaches and officials
- 4. Grow awareness of the sport of cycling**, leveraging high profile events and talent, and ensuring high quality broadcast products.
- 5. Create engaging experiences and grow a fanbase beyond our traditional communities**, showcasing cycling as entertainment and a highly competitive broadcast and spectator/fan product.



Why Major Events Matter? How we we create and measure impact

- 1. Deliver high quality events that demonstrate best practice**, that inspire more people to get involved and more clubs and promoters to host major events.
- 2. Delivering and supporting events that matter in the development to elite pathway**, giving riders a clear progression and an opportunity to realise their goals.
- 3. Inspire the next generation**, from grassroots through to elite levels – of riders, coaches and officials
- 4. Create revenue and lasting legacy** for clubs and communities
- 5. Deliver real economic impact** for state, local government and our regions
- 6. Ensure safe, fair, high-quality competition** at every level
- 7. Grow our workforce capability and capacity**, leveraging our major events and key personnel to share knowledge and provide mentorship.



AusCycling and Hosts – Major Event Partnerships

Often our largest events are delivered by our team, but almost always with delivery partnerships, with clubs and promoters. For our National Series events we are particularly reliant on these partnerships, structuring partnerships that ensure we support hosts, provide important technical oversight, remove financial risk and create revenue opportunities for clubs. A sample list of roles and responsibilities for a National Series below:

Host Responsibilities

- Retains ownership of the event and commercial rights (except Naming Rights).
- Retains all Entry Fees on official categories (minus AusCycling Rider Levy).
- Retain all entry fees from participation and exhibition classes.
- cover associated costs for the Commissaire Panel (excluding the PCP)
- Sourcing and Payment of event infrastructure
- Venue and Permit approvals
- Key Personnel including Race Director and Course/Venue Managers
- Signage Plan implementation
- Risk, Event and Emergency Management. AusCycling to support with templates, review and feedback.

AusCycling Responsibilities

- Retains ownership of the series including commercial rights
- Event sanctioning
- Setup and management of entry system
- Prepare start lists and seedings
- Technical regulations
- Safety frameworks and approval processes
- Assemble and appoint commissaires and technical delegate
- Insurance cover
- Oversight and escalation support
- Coordinate series with regard to points, publication, series enquiries
- Provide medals and prizes for national series podium winners

The EOI process for event opportunities, for 2027 and beyond, opens soon. Keep a look out!



Major Event Hosting Opportunities – 2027 & 2028

BMX Racing

Hosts for National Series for 2027 and 2028 are currently being filled but some options remain.

Mountain Bike

EOIs will soon be invited for National Series (& conti series) hosts for 2027 and 2028, across both XC and DH.
MTB Enduro National C'ships for 2027 & 2028 – options being considered but EOIs will be invited soon.

Road

J19 National Road Series – hosts for 2027 & 2028 are invited to express interest, alongside incumbents

Cyclo-Cross

2026 National Series about to commence. 2027 & 2028 National Series hosts will be invited to express interest shortly.
2027 & 2028 National C'ships for CX is available to bid for. EOIs will be invited shortly.

Gravel

UCI World Series events for 2027 & 2028, alongside incumbents, can express their interest.
Options being considered for National C'ships for gravel. EOI's will be invited shortly, for 2027 & 2028

Track

National Junior Track Series – Hosts invited to express interest as a host in 2027 & 2028.



Preparing and Delivering your event: Risk & Event Management

1. Before the Event (Risk Management planning)

Identify risks

Assess likelihood & impact

Put controls in place

Assign responsibility

Access all of your resources at AusCycling's event organiser hub:

[Tools and Resources for Event Organisers | AusCycling](#)

Includes:

- *risk and event management templates*
- *Technical regulations*
- *Event organiser guides*
- *Discipline specific technical resources*
- *Mass participation guidelines*
- *Sanctioning guidelines*
- *Integrity and Sport Policies*
- *Officials resources*

2. During the Event (Event Management)

Event Manager

Race Director

Resourcing Plan

Emergency Management & Contingency Planning

3. After the Event (Event reporting and review)

De-brief

Learnings

Reporting & Economic Impact

Implementation for future events



Preparing and Delivering your event: Planning Documentation and Templates

[Tools and Resources for Event Organisers | AusCycling](#)

Key Documents and Links:

[Event Organiser Guide \(General\)](#).

Further org guides on each discipline available here: [Event Organiser Guides](#)

Critical Incident and Contingency Planning:

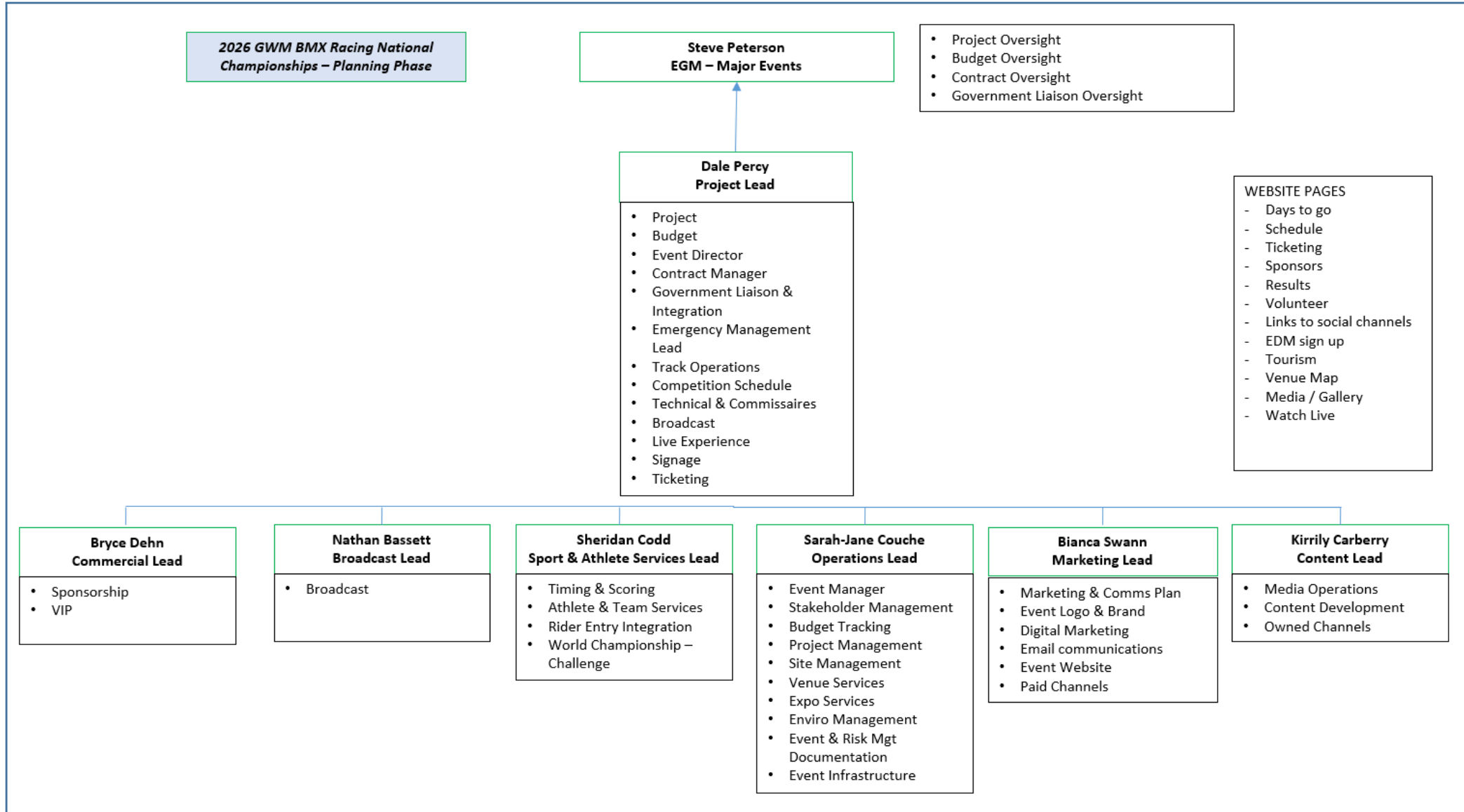
[Incident and Fatality Framework](#), [Incident Report Form](#), [Event Cancellation Guidelines](#), [Extreme Weather Policy](#)

[Technical Regulations page](#)

[Doping Control station requirements](#)

Others (templates): [Safe Work method statement](#), [MTB Event/Risk Plan](#), [BMX Event/Risk Plan](#), [Risk Register \(Road\)](#)

Resourcing your team – Define roles and responsibilities



Thank you

