

## **ROAD TASKFORCE : WHY?**

### Horizon 2 Strategic Priorities

Supports priorities and work being undertaken on:

- Strengthening clubs & community
- Growing event participation
- Development pathways

Links to:

- Technology roadmap; Knowledge & insights; Workforce development

### Feedback from Club Network

- Ongoing changes in the environment, eg traffic management



# Taskforce Approach

Similar approach to Pathways Review with a dedicated team:

1. Problem Clarity
2. Validation / Consultation – survey & focus groups
3. Recommendations / Options Sense Checking
4. Final Recommendation to Board – June 30, 2026
5. Pilot Options / Implementation



# CAPTURING THE PROBLEMS : PLAYBACK

**INSIGHTS FROM:**  
Membership Project  
Research  
Club Forums  
Anecdotal Feedback  
Data & Insights  
Segmentation Research

It's hard to get volunteers, which impacts ability to put on races.

Clubs are putting on less races.

Racing participation numbers are declining year on year.

Calendar clashes are making events unviable.

Safety is a big issue.

State offices are not supporting Clubs in the same way.

Increasing membership costs and decrease in number of races is leading to membership decline.

We've got lots of members but they're not competing in races.

The cost of putting on races has increased significantly.

There are more compliance requirements.

Treatment of volunteers – compliance, abuse, length of commitment

Changes to AustRoad Policy positions is having a negative impact

Traffic management costs are becoming prohibitive.

Racing permits processes are becoming more onerous

We are losing access to venues.

Fewer private organisers.

Need fewer Road teams.

Medical costs are increasing year on year.

Less time to commit to sport; move to more casual participation



This will feed into the validation phase – but it won't be the only opportunity..

Biggest Issues – Your Top 3 in Priority Order

- Using Menti we'll capture everyone's Top 3

What data and insights are available from Clubs?

- Discussion

What are the factors influencing this problem?

- Using Menti we'll capture your thoughts.



Thank you

QUESTIONS?

