

Annual Report 2023





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COVER PHOTO

Troy Brosnan finished 5th in Downhill at the UCI World Championships at Fort William, Scotland.
MICHAL CERVENY / SWPIX.COM

AusCycling acknowledges the traditional custodians of country throughout Australia and their ongoing connection to the land and waters. We pay our respects to their culture and Elders, past, present, and emerging and acknowledge the value that First Nations people make to Australian sport and society.

Board of Directors



Craig Bingham
Chair



Lee Brentzell
Deputy Chair



Darren Alomes
Deputy Chair



Brian Gallagher



Anne Gripper



Katrina Cowan



Jenni McLeod



Rob Nelson



Michael Smith

*Ruth McColl, AO, finished her term as a Director in September, 2023.

Executive Team



Marne Fechner
Chief Executive Officer



Kate Palmer
Chief Operations Officer



Jesse Korf
Executive General Manager
- Performance



Matt Pinkney
Executive General Manager
- Media



Kipp Kaufmann
Executive General Manager
- Sport



Nick Hannan
Executive General Manager
- Government



Nikki Horton
Executive General Manager
- Clubs and Community
Enhancement



Kate Patterson
Executive General Manager
- Commercial

Message from the Australian Sports Commission

Sport has a place for everyone and delivers results that make Australia proud.

As we progress through this defining era in Australian sport, the Australian Sports Commission (ASC) is clear in our vision to lead and support the sector.

Our role is to provide opportunities for all communities to be involved in sport, while growing elite success and representation, inspiring future generations.

“As the national home of sport, we are proud of the role we play in supporting athletes, coaches and high performance staff to reach their potential.”

Josephine Sukkar AM
Chair of the Australian Sports Commission

As the Australian Government agency responsible for supporting and investing in sport at all levels, we strive to increase involvement in sport and enable continued international sporting success.

We do this through leadership and development of a cohesive and effective sports sector, targeted financial support and the operation of the Australian Institute of Sport (AIS).

We play a unique role in the sport ecosystem and tackle the big challenges and opportunities with and for the sector.

We're proud to do so and through our vision, we aim to bring out the best in everyone involved in sport as we establish Australia as the world's best sporting nation.

Collectively, we've already made huge strides to set Australian sport up for success.

Australia's High Performance 2032+ Sport Strategy is an industry-wide approach to harness our collective strengths, talent and resources.

It is built on creating an environment where athletes and sports can Win Well – by balancing ambitious performance goals with a culture of care, integrity, fair play and pride.

Working hand in hand with this is the co-designed National Sport Participation Strategy which calls on Australians to Play Well.

Building safe, welcoming, inclusive and fun experiences is central to the Strategy which focuses on people of all ages, backgrounds, genders and abilities coming together to access the benefits of sport.

The sporting strategies, programs and facilities we deliver now have the capacity to shape Australia's long-term prosperity, well beyond sporting boundaries.

This is a defining era for Australian sport. We are well into the Green and Gold decade to Brisbane 2032, and we are focused on building sustainable success for decades to come.

As the national home of sport, we are proud of the role we play in supporting athletes, coaches and high performance staff to reach their potential.

In the past 12 months alone we've welcomed more than 5,000 athletes, coaches and support staff across 33 sports and 200 camps to the AIS campus and I look forward to seeing many of these athletes shine at the upcoming Paris 2024 Olympic and Paralympic Games and Milano Cortina 2026 Olympic and Paralympic Winter Games.

On behalf of the ASC, thank you to everyone who contributes to the sector as we work collectively to ensure every Australian sees a place for themselves in sport.

Josephine Sukkar AM
Chair of the Australian Sports Commission



▼ Brodie Chapman soloed to victory in the Women Elite Road Race National Championship in Ballarat.
CON CHRONIS



Chair and CEO's Report

We are proud to have led AusCycling through an incredible year of progress that included the launch and advancement of key strategies, programs and projects, as we aimed to unleash the unbound potential in every body.



Craig Bingham
Chair



Marne Fechner
Chief Executive Officer

AusCycling is driven to ignite Australia's passion for cycling and riding, while becoming a global leader respected for our positive impact on and off the bike.

These ambitions are set out in the AusCycling United Strategy2032 that guides our work across all aspects of cycling and riding in Australia, from grassroots to elite. With a commitment to working in partnership with our clubs and to looking forward with purpose across three horizons – the first being to Strengthen the Foundations between 2022 and 2024.

The United Strategy2032 is built on four pillars:

- 1: Unite and Empower**
- 2: Win the Hearts and Minds**
- 3: Be More for More**
- 4: Lasting Champions**

These pillars are underpinned by many enabling services and our trademarks guide our day-to-day behaviours. The inaugural Inclusion and Diversity Strategy – launched during 2023 reflects our commitment to make cycling and riding safe, welcoming, and all-inclusive and outlines our roadmap to remove barriers and to develop inclusive and diverse riding communities.

While the following pages provide an account of the enormous amount of activity that occurred during 2023, the work of each AusCycling department was guided and informed by consultation with our community on the following strategic imperatives.

▼ Georgia Baker and Alexandra Manly hug after winning silver in the elite women Madison at the 2023 UCI Cycling World Championships in Glasgow, Scotland.
THOMAS MAHEUX / SWPIX.COM





Unite and Empower

AusCycling aims to create united, inclusive and empowered communities where clubs, teams, partners and people thrive.

To do this we have set out to better partner with our 460 clubs, and the individual members and volunteers within them, that exist across all disciplines, and in all states and territories.

In 2023 we took significant steps to understand more about the priorities of our clubs within the context of our strategy, and how we could best engage with members and volunteers.

Our club forums were critical in this as they brought together members and volunteers from across the country, while also giving AusCycling an opportunity to share and discuss important information.

These forums were held bi-monthly and included presentations, workshops and conversations, and revealed interesting ideas within clubs as well as common concerns.

Key themes identified included the number of members and volunteers within clubs, the standard and availability of infrastructure and facilities, and obligations around governance.

We also worked to streamline the communications sent to clubs, with our most critical information now shared through a regular Chair and CEO Update newsletter.

We implemented a club satisfaction survey to understand how clubs value their partnership with AusCycling, and the results have given us a baseline figure and helped set an objective for where we want to move club satisfaction in the coming year.

While we greatly valued the direct communication and feedback from clubs, we also appreciated the views of the re-established National Advisory Council and the eight State Advisory Councils.

These groups worked in partnership with AusCycling and affiliated clubs, with the National Advisory Council focused on longer term issues and the State Advisory Councils helping to guide the implementation of horizon one of the United Strategy2032.

Win the Hearts and Minds

AusCycling aims to ensure every Australian child has access to bike education while also inspiring more Australians of all ages to ride a bike.

We are especially proud to have developed and launched AusBike – a bike education program designed to give kids aged 5 to 12 the foundational skills needed to build their confidence and competence on two wheels.

The one-of-a-kind, evidence-based education framework is an important step in addressing barriers to participation and ensuring everyone can learn to ride safely.

The pilot program was experienced by more than 300 children at 30 centres and following a strong launch was then extended into more schools and is supported by a strong digital component.

AusCycling continued to advocate for improved safety for all riders, as well as for fostering inclusivity, diversity and cultural awareness.

Much of this work was done in partnership with other organisations such as Amy Gillett Foundation and WeRide, other industry groups and governments, and we thank them for their ongoing support.

Another key aspect of this strategic pillar is the development of structures and processes to improve gender equality and gender equity and participation amongst indigenous populations, diverse sexes and sexualities, those with a disability, and those from culturally and linguistically diverse backgrounds.

During 2023 we commenced work on AusCycling's Reflect Reconciliation Action Plan and created the foundation for an advisory group to develop AusCycling's transgender policy.

We thank the Diversity and Inclusion Advisory Group led by co-chairs Jenni McLeod and Professor Clare Hanlon for their direction and ongoing support.

INCLUSION AND DIVERSITY STRATEGY

We were very proud AusCycling to launch our inaugural Inclusion and Diversity Strategy – aimed at creating inclusive and diverse cycling and riding communities across Australia.

We recognise that structural, systemic and culture change will take time, but designed the Inclusion and Diversity strategy to;

- Reimagine the experience of connection with individuals, communities, and clubs,

- Improve AusCycling clubs and delivery networks to facilitate inclusive communities,

- Drive for equity in all aspects of the sport,

- And expand and improve our active recreation communities.

The strategy also set targets over the short, medium and long-term to improve diverse and inclusive representation in membership, leadership, coaching and officiating.

We were pleased that our 2023 Board had an even gender balance across the eight directors but acknowledge that much work remains to be done across AusCycling, clubs and communities.

We were pleased to appoint Dr Lynne Munro as AusCycling's inaugural Head of Inclusion and Connection, after she spent many years contributing to the high performance and pathways programs including with the ARA Australian Cycling Team.

Be More for More

AusCycling understands that we need to grow and diversify our economic engine by being relevant to more of the Australian cycling and riding community.

With this in mind, we were delighted to have added two major partners alongside long-term industry partners Santini and Shimano.

ARA Group joined as naming rights sponsor of the Australian Cycling Team in time for the eye-catching ARA-branded kit to be worn at the first ever combined UCI Cycling World Championships in August.

GWM later joined as Official Automotive Partner, while also securing naming rights for the BMX Racing and Mountain Bike National Championships from 2024 to 2026.

The addition of these new partners was vital to consolidating our commercial base, while they also added to the fan experience at AusCycling events with exciting activations.

We also commenced a customer segmentation project to better understand our members and the broader cycling and riding communities, as well as their interests and motivations.

This on-going work will be critical as we progress our strategy; consider how we develop new and evolve product and programs; and reach and engage with new audiences.

▼ Logan Martin won silver in the Men Elite at the UCI Cycling World Championships in Glasgow. SWPIX.COM



▲ Luke Durbridge and Lucas Plapp give the fans some love during the UCI Men Elite Road Race World Championship in Glasgow. ZAC WILLIAMS / SWPIX.COM

Lasting Champions

AusCycling aims to deliver sustained success on the international stage and create healthy, inspirational role models that value their connection with the sport.

We were delighted to join the first combined UCI Cycling World Championships that reflected our own unified structure and approach to bring together all forms of cycling and riding.

This celebration of cycling was a huge undertaking for our performance, media and support teams that joined 121 elite athletes competing in 10 disciplines during the Championships. We were also delighted to support more than 230 Australians who raced in the BMX Challenge and Gran Fondo events.

It was a thrill to witness so many inspirational performances, especially with para-cycling and able-bodied events taking place alongside each other, and for the ARA Australian Cycling Team to finish with 38 medals in the year before an Olympic and Paralympic Games.

While our focus now turns to Paris 2024, AusCycling worked hard during the year to secure major events as we look to showcase the best of Australian cycling and riding - especially as thoughts begin to turn to Brisbane 2032.

It was disappointing, therefore, that the Victorian government cancelled its hosting of the 2026 Commonwealth Games.

The Commonwealth Games play an important role in the development of our athletes, coaches, officials and volunteers, and the 2026 event would have seen all disciplines come together for the first time on home soil.

We were excited to honour the nation's riding and cycling greats, and preserve the heritage of the sport, with the launch of AusCycling's first multi-discipline Hall of Fame.

With the first inductions due in early 2024, the Hall of Fame combines mountain biking, track cycling, and road cycling while BMX has its own pre-existing awards.

Enabling Services

A key task for 2023 was to review and reform the many systems and processes that underpin AusCycling's day-to-day operations. While that work will continue into 2024 - the final year of the Strengthen the Foundation horizon – strong progress was made.

Our People processes, finance, and data and insights systems were all reviewed, and in many cases, reformed or streamlined to provide greater efficacy and efficiency.

We also began work on our technology platforms with a particular focus on improving the experience of clubs and members. This work will continue into 2024 and beyond.

Our many external partnerships helped AusCycling to play a greater role in advocating for rider safety, the development of facilities, initiative funding and more.

Acknowledgements

We greatly valued the contributions and efforts of our AusCycling members, officials and many volunteers who continued to display their passion and commitment throughout 2023.

We were especially grateful for their on-going support and understanding in the face of rising costs across the industry that impacted AusCycling membership fees.

AusCycling also appreciated the commitment from the 460 affiliated clubs that powered our sport and communities during an event-packed year.

We thank our commercial, industry and government partners, including the Union Cycliste Internationale, and the Australian Olympic Committee and Paralympics Australia, and look forward to working with them for many years to come.



► Australia amassed 27 'W' plates in the BMX Challenge over four days of competition in Glasgow. SWPIX.COM

In 2023, AusCycling was pleased to have Chair Craig Bingham and directors Darren Alomes and Lee Brentzell re-elected to the board

We were also grateful for the counsel and guidance of our other Directors, Katrina Cowan, Brian Gallagher, Anne Gripper, Jenni McCleod, Rob Nelson and Michael Smith.

Our Directors - along with many industry experts and advisors who donated their time and effort - also played key roles on the Board sub-Committees which provided important advice on key issues throughout the year.

These committees included Finance, Audit and Risk, People, History and Heritage, Ethics and Integrity and High Performance, The National Advisory Council and the State Advisory Councils also provided important input over the year.

We thank Nicole Adamson for her contributions as Executive General Manager, Participation, and the pivotal role she played in the development of programs like AusBike.

We were also delighted to welcome Kate Palmer as Chief Operating Officer - someone who brings a wealth of experience and wisdom from multiple sports and years spent working in senior and executive roles.

We also thank our staff and executive leadership who embraced AusCycling's evolution and our driving purpose to unleash the unbound potential in every body.

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AusCycling
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Clubs and Corporate Services

AusCycling understands that all great things start at a community level and is committed to supporting clubs, members, and volunteers, as well as cycling fans and riders. We deliver programs and support initiatives that strengthen the AusCycling club network, while also guiding AusCycling's community workforce to promote inclusive practices in clubs.



▲ Dedicated officials and volunteers are the backbone of all great events. GET SNAPT

Clubs and Members

Cycling and riding clubs, and the members and volunteers that power them, played a critical role in the development of the sport and growth in participation during 2023.

In terms of clubs, 2023 saw AusCycling represent and support 466 affiliated clubs across BMX, cyclo-cross, mountain bike, para-cycling, road and track cycling, as well as those for recreational and commuter riders.

We saw a slight increase in the total number of clubs, and the introduction of many exciting and innovative events and programs.

A total of 56,686 AusCycling memberships were purchased in 2023, with non-riding members climbing 29.6% to 4,245.

We greatly appreciated the passion and dedication of the many members and volunteers involved with cycling and riding clubs and regarded our key task was to make their roles as simple and straightforward as possible.

Over the year, we provided resources such as club tool kits and incident reporting forms and engaged through channels such as the CEO and Chair's Club Update and a regular Club Forum Series.

More than 600 attendees joined the five Club Forums held in 2023, and discussion included an insurance deep dive and explorations of the big issues facing clubs including membership pipelines, attraction and retention of coaches and officials, volunteers, and infrastructure.

We held club forums focused on particular disciplines, and on individual states and territories, understanding that different disciplines and regions will often face different types of challenges.

The Club Forums were also an opportunity to hear feedback from clubs about their challenges and to celebrate stand-out success, of which there were many.

In addition to the feedback and prioritisation sessions held during the Club Forums, we took steps to understand more about our clubs, members, and volunteers by launching the first AusCycling satisfaction survey which will become one of many tools to ensure we remain responsive to our community's needs.

We appreciated the ongoing understanding and support from AusCycling members following a 10% increase in annual membership fees and the introduction of an additional insurance levy to cover rising public liability insurance costs for 2023/24.

The involvement of community members in the Insurance Working Group was greatly appreciated and an important element in resolving what was a particularly challenging issue.

We remained committed during this process to partnering with leading sport insurance providers to deliver the AusCycling National Insurance Program which provides critical coverage for affiliated clubs and protection for our members.

▼
Members and strong clubs are the lifeblood of Australia's riding and cycling community.



466
Clubs across Australia

138
NSW

109
VIC

91
QLD

57
WA

29
SA

21
TAS

11
NT

10
ACT

Finance and technology

AusCycling continued to evolve across the year with new technological platforms and projects, including a data hub to pull information from multiple sources and allow us to generate actionable data on our clubs and members.

We also commenced a program to automate and/or streamline key processes to allow clubs and members to quickly and easily complete tasks such as registrations. This work was set as a priority and will continue into 2024 and beyond.

We also made important reforms to our finance and reporting processes.

Governance

AusCycling is represented by a board of directors that is committed to the vibrant and sustainable growth of riding and cycling amongst inclusive and diverse communities.

In 2023, the Board was proud to have an even gender balance among the eight Directors who worked with Chair Craig Bingham. We were also pleased have our Chair Craig Bingham and Directors Lee Brentzell and Darren Alomes re-elected.

The AusCycling Board and its many sub-Committees provided key advice and support during 2023 and we appreciated the contributions of community members to the vital work of the sub-Committees.

In July, AusCycling launched its inaugural Inclusion and Diversity Strategy – a commitment to pursue a truly inclusive and diverse cycling and riding community.

This approach extended to clubs where we provided advice and information on steps to create a safe, and fair for all participants and the broader club community.

This was bolstered by our close work with the Australian Sports Commission and Sport Integrity Australia to educate and inform our community on the latest requirements and processes to mitigate any integrity to cycling and riding in Australia.



◀ Riders aged 15 and under make up a healthy 21 per cent of AusCycling members.

56,686
Total Memberships

MEMBERSHIPS
BY TYPE

14,741
Lifestyle

4,245
Non-Riding

7,031
Race Off-Road

29,199
Race All Discipline

1,470
Free Trials and
Life Members

EVENT
LICENCES

1,527
One-Day
Event Licences

913
Seven-Day
Event Licences

MEMBERSHIPS
BY STATE

30%
NSW

22%
Victoria

22%
Queensland

12%
Western Australia

6%
South Australia

3%
Tasmania

3%
Australian Capital Territory

2%
Northern Territory

MEMBERSHIPS
BY AGE RANGE

8.9%
2-8 years

12.2%
9-13 years

13.7%
U19 years

59.6%
19-64 years

5.6%
65+ years

MEMBERSHIPS
BY GENDER

77.6%
Male

20.9%
Female

0.1%
Non-Binary

1.4%
Undisclosed

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AusCycling
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Participation

AusCycling aims to ensure that current and future generations experience the simple joy of riding a bike. To do this, we design and develop bike education products and programs that engage children, schools, coaches and families.



▲ Making learning fun is a key focus of the AusBike program.



▲ AusCycling CEO Marne Fechner meets the first generation of AusBikers.

AusBike

A clear highlight of 2023 was the development and launch of AusBike, a bike education program designed to give children aged 5 to 12 the foundational skills needed to experience a life of freedom, fun and adventure on two wheels.

Ausbike is designed to cater for all levels of skills and experience, taking kids on a progressive journey to learn an important life skill while building their confidence and competence to ride safely.

AusBike was launched in August 2023 after more than 5,000 children took part in a pilot phase delivered through partnerships with Belgravia Leisure, YMCA Camps and AusCycling's club network.

The program is backed by the Australian Government, through the Australian Sports Commission.

AusBike was designed by expert coaches and is based on the CORE4Skills, an evidence-based framework for developing, practicing and embedding fundamental bike skills.

The program helps kids progress from beginner to expert by taking them through different levels – or 'Gears' – using fun and interactive activities that develop four core skills – modulation, dynamic weight transfer, static balance, situational appropriateness.

In 2023, AusBike was delivered through cycling and riding clubs, leisure centres and private providers, and plans were developed for schools to offer the term-based program from 2024.



▲ Clubs played a key role in running pilot programs for AusBike.

Local councils around the country have also recognised the broader benefits of AusBike and have taken steps to support the program.

More than 300 children joined AusBike progressive programs that were provided at 30 centres across clubs, private instructors and Belgravia Leisure in the four months following the launch.

The number of clubs registering an interest in delivering AusBike exceeded expectations, with many more set to offer the program in 2024.

Some clubs reported children and their families progressing from AusBike to become members or volunteers, with many AusBikers participating in training, racing and junior development programs.

We thank the following clubs which trialled AusBike via a pilot program:

- Albury Wodonga Cycling Club
- Randwick Botany Cycling Club
- St George Cycling Club
- X-Speed Australia Cycling Club
- Gympie Bike Riders
- Albany Mountain Bike Club Inc

All AusBike coaches or instructors must undertake the AusCycling accreditation program, and we were pleased that 135 participants, including schoolteachers, registered for the course in 2023.

The entry-level course has grown the pool of instructors, while also allowing existing riders to take their first steps into coaching and introducing new volunteers to clubs.

Crucially, AusBike was supported by dedicated AusCycling staff in every state and territory (other than the ACT) and their work was enhanced by our AusBike ambassadors which include athletes and health and wellbeing expert and mother Michelle Bridges.

Australian professional cyclists Logan Martin, Matt Glaetzer, Paige Greco and Tiffany Cromwell have also backed the program to support the next generation of riders.

After a successful launch in 2023, the program is expanding with AusBike Digital set to offer a fresh way for bike education to be delivered in schools from 2024.

This new content was developed in partnership with industry experts including AI Digital and ACHPER to ensure it is aligned to the on-bike program. We also worked with Playbk Sports to build the supporting platform.

AusBike Digital will take the program into classrooms with video and interactive content for teachers to deliver in-class, along with associated lesson plans and supporting resources.

The content library has been designed for 8-to-12-year-old students and is linked to state and national curriculums.

AusCycling also started to align the bike skills education programs that can be funded through the Sporting Schools initiative offered by the Australian Sports Commission more closely with AusBike.

This helped us work with schools that receive Sporting Schools funding to plan a program that helps children develop their knowledge, skills and confidence on a bike in 4-6 sessions.

▼ Track star Matt Glaetzer was one of several elite riders to promote AusBike.



► Building confidence and community through the Come and Try program.

Come and Try

In 2023, there was a boom in interest in Come and Try sessions aimed at giving riders an opportunity to trial a club or discipline across BMX, mountain biking, cycle-cross, track or road cycling.

The total number of participants climbed by 36% compared to 2022 with 3,117 registrations to join Come and Try sessions alongside experienced coaches.

AusCycling played a key role in the sharp uptake, offering support to clubs in developing Come and Try sessions and providing free insurance cover to all participants for the duration of the program.

Clubs have seen clear benefits from the sessions with many Come and Try participants going on to join as members and volunteers.

While Come and Try sessions were often booked through AusCycling's Ride Nation platform, we saw an increasing number of participants who registered for the programs directly through clubs.

COME AND TRY REGISTRATIONS

1,020
Track cycling

1,000
BMX

736
Mountain bike

175
Road cycling

19
Cyclo-cross

187
Other

Ride Nation

Ride Nation is a marketplace for bike programs such as Come and Try, as well as other cycling and riding activities, events and adventures.

While more clubs and private providers offered programs and activities via their own digital platforms, in 2023, Ride Nation expanded to include community hubs in Wollongong and Gippsland.

Ride Nation Wollongong was developed from the 2022 UCI Road World Championships legacy funding to engage the local community and encourage more children to learn to ride. It has since exceeded all targets and goals for the broader program.

An AusBike centre and program was also developed in the Illawarra region to continue this work and engage with the City of Wollongong, New South Wales Office of Sport and other stakeholders.

Tour Da Country

As part of the legacy projects around Illawarra, AusCycling partnered with the Coomaditchie United Aboriginal Corporation to provide a community bike ride known as Tour Da Country in April.

The event brought together the Indigenous community, and local cycling clubs and groups for 5km and 15km rides between Shellharbour Surf Life Saving Club and PCYC Lake Illawarra.

More than 60 participants joined the ride led by local Indigenous representatives despite the wet and wild conditions, including many children from the community.

Through the partnership we also provided bike mechanics and skills courses that enabled kids to build their own bikes from scratch.

Bikes for Schools

Bikes for Schools continued into a third year with generous support from the Rapha Foundation to provide donated and repurposed bikes in primary schools.

These bikes can be used by students in bike programs within their school where they might not otherwise have access to cycling and riding equipment.

The project helped provide bike libraries and instructor education for 30 schools giving more children access to a bike and key information on how to ride.

Bikes for Schools has supported schools in low socio-economic areas across Australia, with teachers reporting that the program helps keep students engaged while also embedding bike skills in their day-to-day activities.



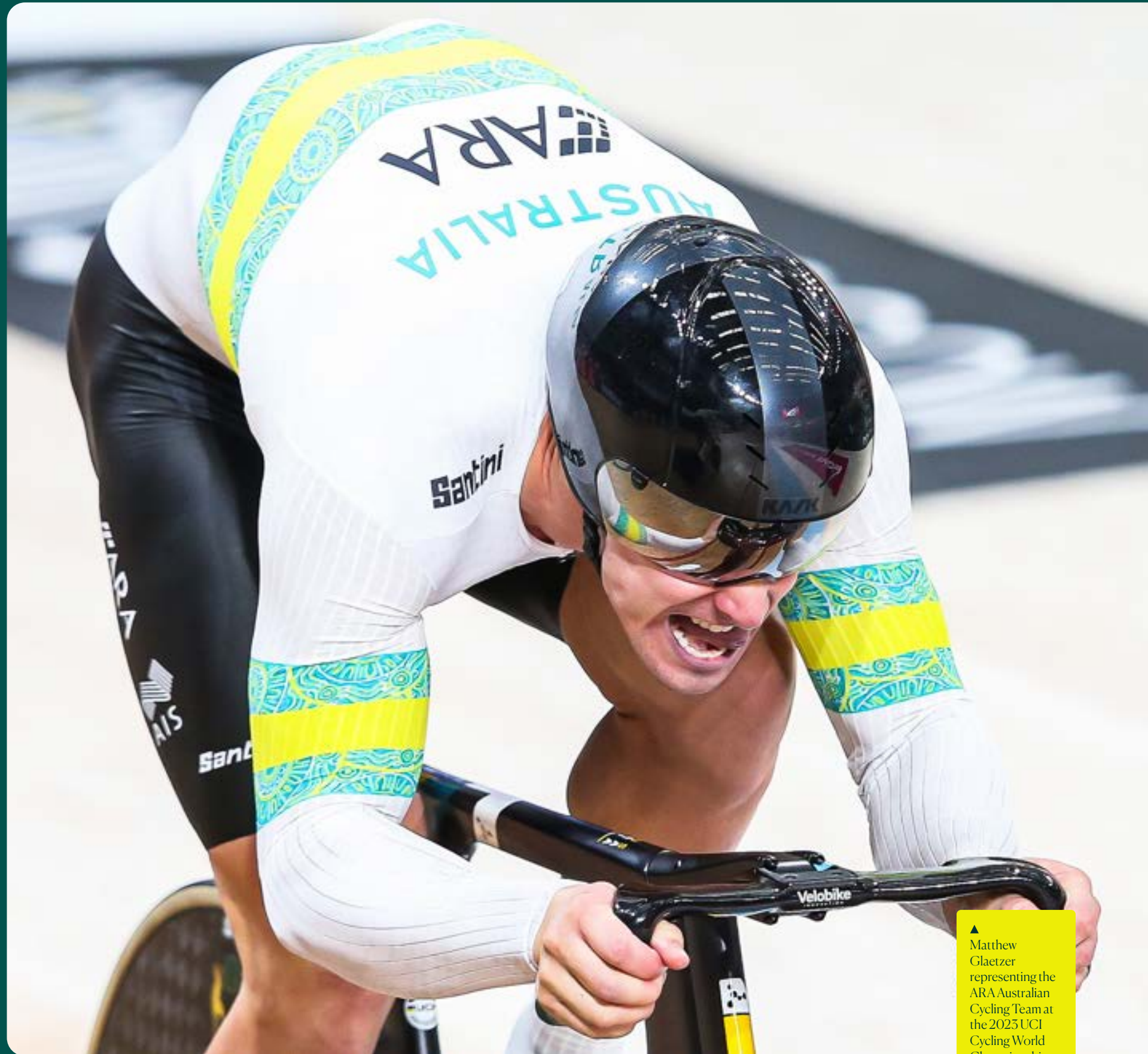
▲ Bikes for Schools has played an important role in lower socioeconomic regions. VARIETY

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AusCycling
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Commercial

AusCycling established two significant new sponsorships for our sport while also building on existing partnerships and relationships in a milestone year in the commercial space.



▲ Matthew Glaetzer representing the ARA Australian Cycling Team at the 2023 UCI Cycling World Championships.

CHARLIE FORGHAM-BAILEY / SWPIX.COM

We have continued to develop and embed commercial and sponsorship frameworks as we create a sustainable economic model that can support our clubs, members, programs and events across all disciplines and states.

The introduction of two new major partners in ARA Group and GWM is an important step in our 10-year 'United' strategy, along with the ongoing support from our long-term partners, Santini and Shimano.

AusCycling also values the support of our other partners across government, industry, business, education and broadcast, which collectively make a critical contribution to Australia's cycling and riding community.

“We’re delighted that ARA Group is partnering with the Australian Cycling Team to support our athletes to achieve their full potential. ARA’s commitment to social responsibility, including its contributions to conservation, arts and literature, and the Indigenous community, strongly resonates with AusCycling’s values.”

Marne Fechner
AusCycling CEO

ARA Group

Australia’s national team is now known as the ‘ARA Australian Cycling Team’ and displays the ARA logo on their kit across all cycling and riding disciplines, as part of a major new partnership with ARA Group.

The initial five-year deal was announced in July, allowing the national squad to ride under the new team name and with ARA-branded kit for the first time at the 2023 UCI Cycling World Championships in August.

This new deal builds on ARA’s support of Australian cycling through its naming rights sponsorship of the Australian Cycling Academy since 2019.

ARA Group is an employee-owned business with fire and security, electrical, property services and products operations in Australia and New Zealand. ARA has 3,000 employees under the leadership of founder and CEO Ed Federman, and is committed to supporting the communities that it operates in while realising their ambition to be ‘Here for you. Here for good’.



GWM

AusCycling added another major partner when GWM joined as Official Automotive Partner from November in an initial three-year agreement.

GWM has also secured naming rights for the BMX Racing and Mountain Bike National Championships from 2024 to 2026, and will support other major events by providing official race vehicles and adding to the fan experience with exciting activations.

The partnership includes a branded content program centred around a number of cycling and riding ambassadors including BMX racer Saya Sakakibara, mountain bike downhill rider Sian A'Hern and Australia's leading cycling commentator Matt Keenan.

GWM is one of Australia's fastest-growing automotive brands and produces utes and SUVs that are ideally suited to active lifestyles.



“With a shared purpose of helping Australians live a healthy, active outdoor lifestyle, GWM is a perfect partner for AusCycling. We’ve seen how the team at GWM really get behind their sponsorships, and we couldn’t be happier to welcome them as a major new partner for the sport.”

Marne Fechner
AusCycling CEO

Santini and Shimano

AusCycling continues to work closely with major partners from the cycling industry, including Santini and Shimano.

Long-term apparel sponsor Santini played a critical role in the national squad of 121 athletes appearing at the 2023 UCI Cycling World Championships in a refreshed ARA Australian Cycling Team kit.

The event in Scotland was the first opportunity for riders in several disciplines to wear the iconic Indigenous jersey at a world championships, while the Commonwealth Coat of Arms was also added to the national kit.

Shimano has continued its partnership as the Official Neutral Spares provider at all Road, Mountain Bike, Cyclo-cross and Gravel National Championships.

Santini

SHIMANO

Brand and Marketing

AusCycling is committed to building a recognisable, credible and trusted brand that brings together all cycling disciplines and connects with clubs, members, partners and the broader community.

We took steps to define and articulate a 'whole of sport' brand architecture, story and guidelines, while working with specialist agency Eastwood Sport. With the foundations of this project now in place, these guidelines will be extended across all applications and audience touchpoints – including a new AusCycling website – in 2024.

In parallel with the brand project, we partnered with Kinetica on a customer segmentation project that is part of our commitment to understanding more about our members and the wider community of people who ride bikes in Australia. This work will inform our growth, product development and marketing strategies going forward, as well as enhancing how, when, where and why we engage with our multiple audience groups.

The final piece of this foundational work will be a deep examination of our membership value proposition which is due for completion in 2024.



► Santini produced a refreshed kit for the ARA Australian Cycling Team at the 2023 UCI Cycling World Championships.
ALEX BROADWAY / SWPIX.COM

Sport and Events

AusCycling is out to grow the number of people taking part in cycling and riding events, whether as athletes, coaches and officials, volunteers or other supporters. We do this through delivering outstanding competition and event experiences, as well as education and training programs.



▲ Crowd watching racing at the Adelaide Track League x Santos Tour Down Under event.
FAME & SPEAR / ANDY ROGERS

Events

AusCycling continued to host local, national and international events, and secure the rights to major events in partnership with relevant stakeholders, to showcase athletes, inspire communities and leave a legacy for cycling and riding a bike.

In total we saw 92,758 people participate in AusCycling events across national, state and local levels.

“In total we saw 92,758 people participate in AusCycling events across national, state and local levels.”

▼ Lucas Plapp won back-to-back national titles in the Men Elite Road Race in Ballarat. ZAC WILLIAMS



Road National Championships

A world-class field came together in January for the Federation University Road National Championships, which included elite men’s and women’s road races and time trials, para-cycling events, junior and masters races, a criterium and a mass-participation gran fondo.

Tens of thousands of spectators lined the streets of Buninyong to watch the thrilling finale to the elite men’s road race as Lucas Plapp defended his title, while Jay Vine took out the elite men’s time trial for the first time.

Brodie Chapman soloed away to her maiden national title in the elite women’s road race, as Grace Brown clinched her third elite women’s time trial.

The Road National Championships also saw 41 titles awarded to para-cyclists, cyclists with intellectual impairments, transplant recipients and deaf cyclists.



▲ Saya Sakakibara won the Women Elite title at the 2023 AusCycling BMX Racing National Championships in Shepparton. GET SNAPT

BMX Racing National Championships

The AusCycling BMX Racing National Championships returned to Shepparton for the first time since 2019 and little more than a year after the track was almost destroyed by flooding.

Shepparton was set to be the host venue when BMX racing joined the Commonwealth Games for the first time in 2026 – until the Victoria government pulled out of hosting the event – but the region will still benefit from facility upgrades.

The Shepparton BMX Track and critical infrastructure were ruined when more than 75mm of rain fell over two days in October 2022, but club members, supporters, and the local council ensured the facilities were rebuilt in time for the National Championships the following year.

Bodi Turner made it back-to-back titles in the elite men’s category, while Saya Sakakibara went one better with a third consecutive elite women’s victory during the event held in October and November.

“It feels really good to come off the most successful season I’ve ever had in my career, and then to come back here to Australia, it’s really special coming back to Nationals.”

Saya Sakakibara

BMX Freestyle National Championships

The AusCycling BMX Freestyle National Championships were held at the National BMX Freestyle facility at Metricon Stadium on the Gold Coast, Queensland in March.

Sarah Nicki put together a clean run in the elite women's final to win her second consecutive national title, while twice as many females competed in the amateur and junior categories as at the 2022 event.

Logan Martin was the only competitor yet to ride when rain started to fall during the elite men's final. The 2020 Olympic Games gold medallist waited 15 minutes for the sky to clear, then threw down a near-flawless run to take home another national title.

▼ Logan Martin at the 2025 AusCycling BMX Freestyle National Championships on the Gold Coast.
SAM HERBERT MEDIA



Mountain Bike National Championships

The AusCycling Mountain Bike National Championships returned to the iconic location of Thredbo, NSW for the first time in more than a decade, this time alongside the Cannonball MTB Festival in February.

The combined events attracted top riders from around the world and, in a rare treat, were broadcast live. The downhill event alone had 600 riders.

Luke Meier-Smith claimed his first elite downhill national title after turning around a frustrating seeding run to post a blistering time in the final. Meier-Smith had to wait for 65 other finishers to see if his time was good enough, but held on to push eight-time national champion Troy Brosnan into second place.

Sian A'Hern secured her third national downhill title in commanding fashion, with the fastest times in qualifying and again in the final. A'Hern confirmed that she is back to her best after a serious crash in 2021.

In cross-country, defending champion Rebecca Henderson took out the elite women's XCC, then added her 10th national title in the elite women's XCO.

Sam Fox also completed the double with wins in the elite men's XCC and XCO.

“I’ve been working so hard honestly for like three years, just getting myself together. I couldn’t be more stoked. Thredbo is such a special place to me, it continues to be so special again.”

Sian A'Hern



► Luke Meier-Smith on his way to a maiden downhill national title in Thredbo.
MATT ROUSU

UCI Mountain Bike Marathon Masters World Championships

Riders from around the globe descended on Dwellingup, Western Australia for the Mountain Bike Marathon Masters World Championships in September.

It was just the third time the world championships were held for riders aged 40 years and above.

Nine Australians claimed rainbow jerseys at the event, including Adrian Jackson and Rhianna Farrell taking out the 100km races in their 40-44 age categories.

Alan Goodchild clinched gold in the 60km race for men aged 80+, and was also recognised for being the oldest competitor at the event.

The Oceania Marathon Championships were also held as part of the Dwellingup 100, with Australia's Daniel McConnell and New Zealand's Samara Sheppard winning the elite races across the 100km distance.

AUSTRALIAN GOLD

Mountain Bike Marathon Masters World Championships

Adrian Jackson
100km, Men's 40-44 years

Rhianna Farrell
100km, Women's 40-44

Meaghan Stanton
60km, Women's 45-49

Lisa Dodds
60km, Women's 50-54

Colin Locke
60km, Men's 55-59

Alison Dyson
60km, Women's 55-59

Sharon Heap
60km, Women's 60-64

Beverly Anderson
60km, Women's 65-69

Alan Goodchild
60km, Men's 80+



UCI Mountain Bike Enduro World Cup

Luke Meier-Smith won the first elite men's event in the inaugural UCI Mountain Bike Enduro World Cup as it was held in Maydena, Tasmania in March 2023.

Starting with this historic event above the Derwent Valley, enduro racing has received World Cup status and become one of six disciplines to be integrated into the UCI Mountain Bike World Series.

The second round of the Enduro World Cup was also held in Tasmania in Derby a week later, before heading to Europe for the remaining four rounds.

Crankworx

The Crankworx World Tour returned to Cairns in May 2023 after the festival first appeared in the region just over six months earlier.

Crankworx Cairns continued to be held at Smithfield MTB Park, where riders hit rainforest tracks in the RockShox Downhill, Slopestyle, Pump Track, Dual Slalom, and Speed & Style events.

Almost 7,000 people attended the event over five days, with the 220 Kidsworx activities particularly popular.

As part of the celebration of mountain bike culture, Crankworx also includes races for amateurs and CWNEXT junior amateurs, Kidsworx contests for the youngest riders, and participation events.

The Crankworx World Tour will return to Cairns with a 'Paradise Edition' in May 2024 – the same month as the UCI Mountain Bike Masters World Championships – featuring a new women's slopestyle competition.

AusCycling Track National Championships

The AusCycling Track National Championships were held in March as part of the Brisbane Cycling Festival.

Matthew Richardson clinched his third elite men's sprint crown, defeating Thomas Cornish in the gold medal final after setting a new championship record for the flying 200m at 9.504 seconds.

Byron Davies also pushed Cornish into second place when securing a maiden national championship in the elite men's 1000m time trial. Cornish had set a national record in qualifying when becoming the first Australian to break 59 seconds, but was unable to hit the same speeds in the final.

Conor Leahy continued his dominance in the elite men's individual pursuit to claim a fourth consecutive title, while Sophie Edwards won her first national crown in the elite women's event.

Kristina Clonan won her fourth consecutive elite women's sprint title in a fierce battle with Alessia McCaig. Rising star McCaig later claimed her first individual elite national championship in the women's 500m time trial, while Clonan sat out the event.

A development program for coaches, officials and support staff was delivered at the Track National Championships with 51 participants throughout the event. AusCycling has a view to expanding this to BMX racing in 2024.

▼ Crowd watching racing at the 2023 AusCycling Track National Championships in Brisbane.
JOSH CHADWICK





▲ Matthew Richardson celebrates winning the elite men sprint national championship in Brisbane.
JOSH CHADWICK

Brisbane Cycling Festival

The Brisbane Cycling Festival returned in full in 2023, with a six-week program across March and April that was the biggest multi-discipline cycling festival in Australia.

The festival is a collaboration between AusCycling and the Tour de Brisbane and engaged more than 160,000 people with elite through to mass-participation events.

The citywide celebration of cycling was centred around the Brisbane Showgrounds with a free festival village, as well as the AusCycling Track National Championships, combined Oceania Championships, and popular Tour de Brisbane.

The Oceania Championships included mountain bike downhill events in Toowoomba, mountain bike cross-country at Mount Cotton, and BMX freestyle at Village Indoor Stake Park in Cooper Plains. The track events were held at Anna Meares Velodrome in Chandler, after the Track National Championships at the same venue.

Logan Martin and Sarah Nicki were among the winners in the Oceania BMX Freestyle Championships, both going back-to-back in the events they also claimed in 2022.

Event	Participants	Spectators/ Staff/Support	Live stream
AusCycling Track National Championships	434	5,086	123,649
Combined Oceania Championships	1,778	5,042	29,400
Tour de Brisbane	6,403	N/A	N/A
Festival Village (incl King St Kick It, cyclo-cross events)	483	26,676	N/A
Affiliate event program	2,532	394	7,000



▲ The peloton passes Aldinga Beach during the 2023 Santos Tour Down Under.
ZAC WILLIAMS

Australian Summer of Road Cycling

The Santos Festival of Cycling returned with an international program in January 2023 as the Tour Down Under was held after a two-year hiatus due to the COVID-19 pandemic.

The women's race was elevated to UCI World Tour status for the first time and, like the men's race, was the first event on the World Tour calendar.

Australian Grace Brown etched her name in history as the first winner of the women's race at World Tour level, while Jay Vine took out the men's race over five stages in his Tour Down Under debut.

The Cadel Evans Great Ocean Road Race returned for the first time since 2020 when it was held around Victoria's Surf Coast in January.

The elite men's road race was taken out in a bunch sprint by Germany's Marius Mayrhofer with Australia's Simon Clarke in third.

The elite women's road race came down to two riders with the Netherlands' Loes Adegeest edging out Australia's Amanda Spratt into second place.

Gran Fondo and Gravel World Series Qualifiers

The top amateur riders in the world were able to be part of the 2023 UCI Cycling World Championships, including more than 100 Australians that took part in the gran fondo road races, individual time trials and BMX Challenge events in Scotland.

Riders that finish in the top 25 per cent of their age category in a World Series qualifying event, such as Amy’s Gran Fondo and the Tour de Brisbane, can participate in the Gran Fondo World Championships.

In Scotland, John Horsburgh finished second in the men’s medio fondo and third in the individual time trial for riders aged 75-79, while Ivana Cicchelli was third in the women’s 55-59 ITT.

The UCI Gravel World Series was held for a second year in 2023 and gave riders an opportunity to qualify for the UCI Gravel World Championships in Veneto, Italy.

Australia’s popular Seven race was the second biggest event in the inaugural Gravel World Series season and backed it up in 2023 as more than 1,000 riders were out to earn a place at the world championships.

The race was held in May in Nannup, Western Australia, where the world championships will be hosted in 2026.

A large contingent of local riders also secured a spot at the 2024 Gravel World Championships when they completed the 115km or 75km course at the first Gravelista in Beechworth, Victoria in October.

UCI Mountain Bike Masters World Championships

AusCycling has continued to secure major events with Australia set to host the 2024 and 2025 UCI Mountain Bike Masters World Championships.

The world championships will feature cross-country Olympic and downhill, with the back-to-back events to be held at Smithfield Mountain Bike Park in Cairns, Queensland.

UCI Gran Fondo World Championships

AusCycling will also host the 2025 UCI Gran Fondo World Championships with confirmation that the event will be held along Victoria’s spectacular Great Ocean Road region in October that year.

The road race will be held on the same course and weekend as Amy’s Great Ocean Road Gran Fondo, while the road race, time trial and team criterium will take place around Lorne.

This will be just the third time the Gran Fondo World Championships have been staged outside of Europe, as the Surf Coast continues to evolve as a cycling destination. More than 3,200 international and interstate participants and crew are expected at the event.

▼ The Tour de Brisbane was a qualifying event for the UCI Gran Fondo World Championships.





▲ Shepparton turned it on for four days of electric racing at the 2025 AusCycling BMX Racing National Championships. GET SNAPT

“This event will showcase and celebrate how inclusive the sport of cycling is, and how riding a bike can transform lives. It will also be a crucial event for Australia’s world-class para-cyclists as they prepare for next year’s Paralympic Games.”

Marne Fechner
AusCycling CEO

UCI World Cups

AusCycling secured the rights to host the first round of the 2024 UCI Para-cycling Road World Cup as part of the Santos Tour Down Under festival of events.

The international event will see more than 300 of the world’s best para-cyclists compete in Adelaide in January 2024, after Australia last hosted a round of the competition in Sydney in 2011.

The best of BMX racing will also descend on Australia when Sleeman Supercross Track in Brisbane hosts rounds three and four of the UCI BMX Racing World Cup in February 2024.

The event will be part of the qualification pathway for the Paris 2024 Olympic Games. The venue has undergone several upgrades in recent years ahead of hosting the 2026 UCI BMX Racing World Championships and BMX racing events at the Brisbane 2032 Olympic Games.

AusCycling Events Review

AusCycling launched a major review of our program of events, with a view to ensuring that the calendar meets a range of key objectives and the needs of riders, fans, volunteers and the workforce.

The review considered all disciplines and sub-disciplines and was overseen by an Events Review Advisory Group led by Rob Nelson and including AusCycling’s Executive General Manager of Sport, Kipp Kaufmann, as well as industry experts.

The review made the following recommendations:

- Undertake a business case to further explore the feasibility of developing a commercially driven ‘league’ style of National Series
- Prepare a base calendar of ‘fixed’ events over a rolling three-year period
- Develop event delivery standards that clearly distinguish each level of AusCycling-owned events in the congested event landscape, increasing the value proposition to members and broader stakeholders
- Implement an events consultation framework to assist building the annual event calendars, particularly at state level
- Streamline the process for clubs and deliver a greater value proposition for promoters, while ensuring AusCycling is the UCI’s sole voice for events in Australia
- Educate parents, coaches and riders about the competitive pathways to give aspirational riders the opportunity to reach their potential and understand the role of events in this process
- Design and/or introduce events with the primary purpose of developing riders’ skills

AWARDS

A new Awards Committee came together in 2023 with Anna Meares (track), Brad McGee (road), Chris Scott (para-cycling), Jared Rando (mountain bike) and Tanya Bailey (BMX) as members.

The committee is responsible for recommendations for Life Membership, the Meritorious Medal and all Performance Awards.

Life Membership was reintroduced as the highest honour which can be bestowed by AusCycling. It recognises distinguished or significant contributions to the success, reputation, or positive standing of cycling across Australia.

The following people received Life Membership in 2023:

- Hilton Clarke OAM
- Toireasa Gallagher
- Duncan Murray

The Meritorious Medal for contribution to sport was also reintroduced and awarded to 19 individuals across all disciplines, states and territories.

The medal recognises distinguished service to cycling in a particular club, location or discipline for 10 or more years.

Coaches, Officials and Volunteers

AusCycling is out to grow the number of qualified coaches and officials. To support this, we have continued to improve the accessibility and appeal of training and education programs.

A new 'Development Coach – BMX Freestyle' course was developed and released in 2023 as the world's first BMX freestyle coaching course.

An 'Advanced Instructor – Mountain Bike' course was also developed, and will be rolled out in May 2024, to provide the community with the opportunity to teach new skills and engage more riders in the discipline.

The development of a strong volunteer workforce was another focus for 2023 as we worked with clubs to understand and remove the barriers to becoming a volunteer. We also offered more than 100 courses and granted 600 new accreditations.

BROADCAST PARTNERS

AusCycling greatly appreciates the ongoing support from Australian broadcast partner SBS which continues to promote cycling and riding events and athletes.

SBS has covered international and national cycling events for decades, and is now making more events – such as the AusCycling Mountain Bike National Championships – available on a broader range of channels and platforms alongside the growth in streaming.

We also thank Fox Sports for their support in making cycling and riding events available on its channels and platforms.

AusCycling was disappointed that international broadcast deals with Global Cycling Network and Eurosport came to an end, but continues to look for new opportunities in the face of a challenging market for the media industry.



◀ The men's peloton at the Spirit of Tasmania Cycling Tour, the final event of the 2023 AusCycling National Road Series.

FAME & SPEAR / ANDY ROGERS

Media and Communications

The AusCycling Media team showcases cycling and riding through engaging content aimed at winning the hearts and minds of audiences across the nation. The team also works to grow the popularity of the sport, boost the profile of our athletes, coaches, and staff, and amplify the many projects and initiatives across the organisation.



▲ Emily Watts is interviewed after winning the women's AusCycling National Road Series.
FAME & SPEAR / ANDY ROGERS

News and Events

While social media platforms continued to provide strong engagement throughout 2023, the media team worked hard to ensure that AusCycling's owned channels continued to grow and provide enhanced exposure for sponsors, key initiatives, and announcements.

Understanding that big events equal high engagement, the team doubled down on coverage of marquee competitions. Encouragingly, traffic to the AusCycling website increased year-on-year with coverage of the AusCycling Road National Championships, BMX Racing National Championships and the National Road Series amongst the top drivers of engagement.

Humanising our athletes and finding unusual angles also helped the team to broaden our audience and create a different "voice" for the organisation. This content included stories of triumph where severely injured or disabled athletes were able to find fulfilment and purpose on a bike.

The story of Caitlin Ward, Commonwealth Games gold medallist and foster carer for almost 90 cats, dogs, and rabbits proved particularly popular amongst a wider audience.

AusCycling's key digital and social media channels enjoyed strong growth in 2023, with auscycling.org.au unique page views exceeding a stretch KPI by 2%. Instagram impressions also exceeded a bullish 2023 KPI by 1.6%.

The biggest growth was on Facebook as a revamped strategy saw a 15.8% increase on the 2023 KPI. Dedicated AusCycling pages for clubs and community in each state and territory fulfilled a critical role in promoting events and activities that would be otherwise lost on national channels.

Snack-size and shareable content continued to stand out on the AusCycling social media channels. This included a short video of a snake disrupting the BMX National Championships that had almost 100,000 views across Facebook, Instagram, YouTube and TikTok.

A video of a snake interrupting the BMX Racing National Championships was among AusCycling's top content.



30.14m+ Digital Engagements



2.52m

auscycling.org.au unique page views (210,000/month)



17.37m

Facebook impressions (1.45m/month)



7.72m

Instagram impressions (643k/month)



2.37m

Twitter impressions (198k/month)



64,000

YouTube hours watched (5.3k/month)



100,000+

LinkedIn impressions (8.3k/month)



Rebecca Henderson at the UCI World Championships in Scotland.
THOMAS MAHEUX / SWPIX.COM

Cycling World Championships

The first all-discipline UCI Cycling World Championships were held in Glasgow and across Scotland in August with a squad of 121 athletes representing the ARA Australian Cycling Team.

A support staff of 80 was also on the ground to assist the riders, as well as more than 300 Australians that competed in the BMX Challenge and Gran Fondo.

As the first event of its type, the combined World Championships created several challenges for the AusCycling contingent including media team members in Scotland and Australia. Pleasingly, the challenge brought out the best in the team who maintained a 24-hour operational presence over the eleven-day event.

To meet the strong demand for World Championships news and information, AusCycling developed a Glasgow 2023 hub on auscycling.org.au and launched a daily newsletter focused on the latest overnight news.

The Glasgow 2023 hub spiked to become the second-most visited page on the site after the homepage and provided a valuable insight into the value of creating hubs for other big events. The Glasgow World Championships also proved a boon for the BMX pages which grew by 80% compared to the previous month.

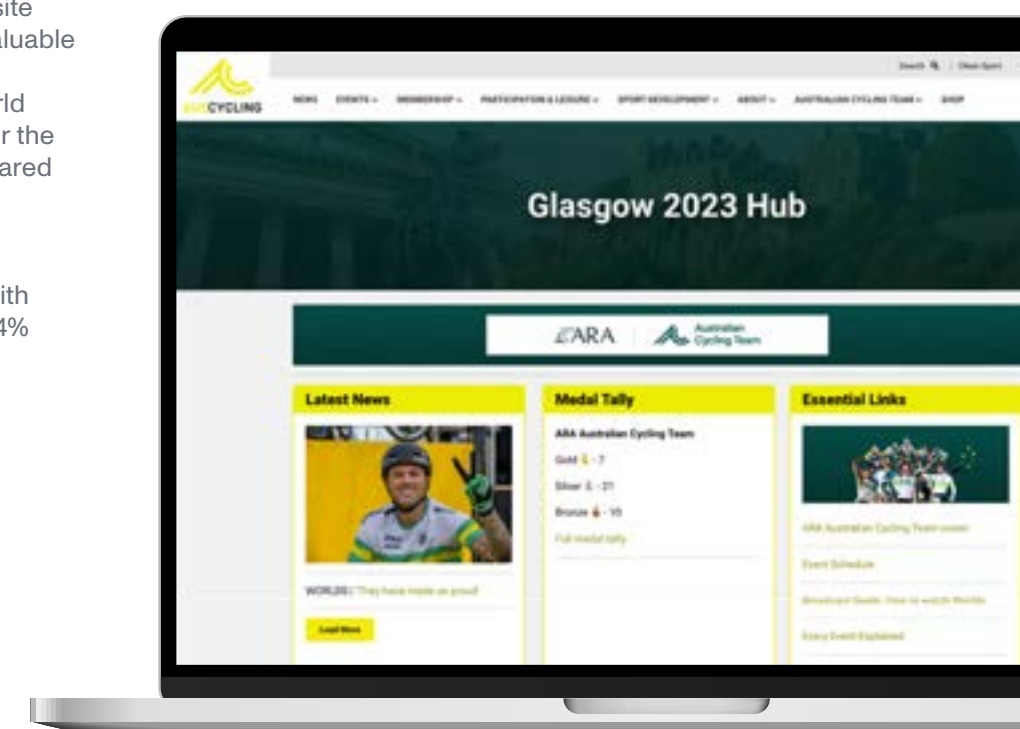
There was strong engagement on AusCycling's social media channels with Facebook impressions growing by 354% on the previous month and Instagram impressions growing by 344% over the same period.

Interest in the World Championships surged as the ARA Australian Cycling Team finished with 38 medals – seven gold, 21 silver, and 10 bronze – across road, track, mountain bike and BMX.

This drove heightened interest from mainstream and specialist media and created strong demand for access to athletes and key staff. The media team was responsible for finding the right balance between capitalising on the increased interest across multiple outlets and time-zones, and respecting the needs and responsibilities of the performance team and athletes.

Another important element of the World Championships was the new partnership between AusCycling and ARA Group and the opportunity to bring that partnership to life through engaging content.

For the first time, contracted photographers and videographers were given specific briefs to ensure the ARA/ACT logo was prominent in action and staged content.



AusBike

The development and launch of bike education program AusBike was one of AusCycling's key initiatives in 2023.

The hands-on course is designed to give kids aged 5 to 12 the foundational skills needed to build their confidence and competence, and has received an encouraging response from the community, clubs, government, and industry stakeholders.

“Having my son enrolled in AusBike allows him to learn how to ride a bike correctly, gets him moving and being active, all while having some fun at the same time.”

Michelle Bridges

AusCycling's participation, media and marketing teams worked together to raise awareness of AusBike with a campaign that called on respected voices while using engaging stories to promote the initiative.

Health and wellbeing expert, author, reality TV veteran and mother, Michelle Bridges, was employed as an AusBike ambassador and connected with parents through national media to promote the benefits of the program.

Australian professional cyclists Logan Martin, Matt Glaetzer, Paige Greco, and Tiffany Cromwell also backed AusBike and promoted the program and brand. Highly popular social media posts from these athletes again demonstrated the drawing power of our riders.

The media team played a key role in providing the communications to clubs inviting them to run AusBike programs while working with external marketing agencies on the broader content and communication strategy.



▲ CEO Marne Fechner with champion riders Alana Forster and Oscar Chamberlain. CON CHRONIS

Communication and Media Liaison

A growing element of the media team's work in 2023 involved media liaison - both at events where accreditation, access and troubleshooting are all vital - and in answering media requests for information, footage or interviews with athletes or key staff.

It's encouraging that these requests have increased over time, indicating a greater awareness of AusCycling, its athletes and events.

Another key responsibility in 2023 was improving the communication between AusCycling and its key stakeholders, the clubs. In conjunction with the CEO's office, the team has helped to shape and distribute new forms of club communication including the monthly CEO and Chair update which is sent to all AusCycling clubs.

In conjunction with the Club Forums, this update has helped engender transparency and dialogue and is an important tool for reminding clubs of the resources and toolkits at their disposal while detailing the specific actions taken in response to issues they have raised.

Hall of Fame and AusCycling Awards

The media team played a key support role in the annual AusCycling awards, helping to source content, imagery, video resources and more. The team was also involved in preparation for the 2024 re-launch of the AusCycling Hall of Fame, an important initiative of the History and Heritage Committee.

The refreshed Hall of Fame will continue to grow over coming years, and the team is looking forward to finding new and engaging ways to tell stories about those who have built – and continue to build – our sport.

“It's important to acknowledge the key figures of all the cycling disciplines, both as athletes and, in some cases, administrators of the sport we love.”

Matthew Keenan
AusCycling History and Heritage Committee Chair



Government Strategy

AusCycling works with government, industry, clubs, and other stakeholders to drive the development and implementation of a nationwide infrastructure plan, while also being a respected voice for cycling advocacy. We take a leading role, work in partnerships, and offer support to organisations and initiatives, all with the aim to ignite Australia's passion for cycling and riding a bike.



▲ AusBike ambassador Michelle Bridges poses for a photo with her son.



▲ AusCycling furthered its commitment to building great places to ride. SAM HERBERT MEDIA

Infrastructure and Facilities

In 2023, AusCycling furthered its commitment to building great places to ride and took a strategic and data-driven approach to developing effective and enjoyable cycling and riding infrastructure.

We promoted investment by governments and the private sector in cycling and riding facilities and provided facility advisory services to support infrastructure planning and improvements.

AusCycling also partnered with clubs and the State Advisory Councils to develop, maintain, and advocate for priority upgrades and new projects to help ensure everyone has a great place to ride.

We continued to develop resources and tools for our many stakeholders with a focus on infrastructure design and planning. We also directly supported 37 facilities projects in 2023.

The AusCycling Facility Guide was launched in March and followed publication of the AusCycling Infrastructure Strategy 2022-2032 the previous year.

This Facility Guide brought together material from a range of resources and explained bike facilities concepts such as design principles and project planning in straightforward terms.

It was based on AusCycling's universal design philosophy that aims to provide inclusive, accessible riding environments for all ages and abilities.

AusCycling also worked closely with stakeholders and offered advice, representation, and resources during facilities planning and development, to maximise community outcomes.

Clubs, developers, state and local governments all used the Facility Guide in 2023. It was also provided to 537 councils around Australia.

The Facility Guide was particularly important during the design and build phases for a criterium track at Caulfield Racecourse Reserve in Victoria.

AusCycling has since signed a MOU with the Caulfield Racecourse Reserve Trust and collaborated with the Trust and Carnegie Caulfield Cycling Club on the design of the new recreational precinct.

A new Strategic Management Plan was finalised in December 2023 and includes provision for new cycling facilities at Caulfield Racecourse Reserve.

In other facility support, AusCycling ran a 'Great places to ride: the basics of upgrading or building new facilities' webinar which attracted 51 attendees.

AusCycling relaunched the Australian Mountain Bike Trail Guidelines in May as a free resource available to view and download at auscycling.org.au.

The guidelines combine global trail development and management techniques with local experience and knowledge for anyone with an interest in trail development – such as land managers, trail builders and users, and mountain bike groups and clubs.

The Australian Mountain Bike Trail Guidelines proved to be a useful resource for the mountain bike community in planning, constructing, and managing sustainable trails.

AusCycling will update the guidelines periodically to add topical information such as the rise of eMTB and developments in trail governance. The relaunch of the Australian Mountain Bike Trail Guidelines was supported with a webinar joined by 95 attendees.

“From project initiation to development and delivery, creating a contemporary bike facility is an extremely complicated process. The AusCycling Facility Guide introduces that process in a simple and straightforward manner for anyone thinking about building a bike facility.”

Nick Hannan
Executive General Manager
of Government Strategy



▼ The Australian Mountain Bike Trail Guidelines continue to be a useful resource. MATT ROUSU

Advocacy and Partnerships

AusCycling aims to advocate for all riders by providing a respected voice on important local, state and territory, and national issues.

In 2023, this was done through partnerships and direct action that included raising awareness of critical issues that impact the bike-riding community.

AusCycling engaged with federal government agencies as well as all eight state and territory governments, and participated in several inquiries including:

- Australia's preparedness to host Commonwealth, Olympic and Paralympic Games (Senate Standing Committees on Rural and Regional Affairs and Transport);
- Concussions and repeated head trauma in contact sports (Senate Standing Committees on Community Affairs);
- Diabetes (Standing Committee on Health, Aged Care and Sport);
- The impact of road safety behaviours on vulnerable road users (Victorian Legislative Assembly Economy and Infrastructure Committee).

AusCycling also worked closely with cycling safety advocates such as the Amy Gillett Foundation.

This included working with the Amy Gillett Foundation and Bicycle Network on the launch of the Australian Government's Safer Freight Vehicles package in September.

The measures in this package were an important step towards improving the safety of cyclists and bike riders who share roads with trucks and other heavy vehicles.

We also partnered with the Amy Gillett Foundation, as well as CrowdSpot, on the launch of BikeSpot 2023 in October. BikeSpot is a map that allowed every Australian to pinpoint where they feel safe or unsafe while riding their bike.

The data was collected under the Australian Government's Safe Roads for Safe Cycling Program and is available to local governments and others involved in road design.

AusCycling, together with the Amy Gillett Foundation, supported the latest Australian Cycling and e-Scooter Economy Report prepared by WeRide and EY.

▼ AusCycling partnered with advocates such as the Amy Gillett Foundation.
AMY GILLETT FOUNDATION



▲ An AusCycling forum in Thredbo brought together over 30 stakeholders from government agencies.
MATT ROUSU

The report looked at the benefits cycling provides to the economy, health, and environment, and found that bike riding contributes \$16.9 billion to the Australian economy and employs almost 60,000 people – key facts in ongoing advocacy discussions.

AusCycling engaged with government and industry at events such as the NSW and ACT MTB Forum held during the Mountain Bike National Championships at Thredbo in February.

This AusCycling forum brought together more than 30 stakeholders from government agencies, including regional development officers, land managers, local government officials, and sports administrators from the NSW Office of Sport.

Discussions included the growth in mountain biking; challenges around trail planning, governance, and maintenance; and opportunities that come with events like the National Championships.

AusCycling also participated in the Outdoors NSW and ACT Industry Summit, the Queensland Mountain Bike Forum, and New South Wales Active Schools workshops.

Advisory Councils

AusCycling completed its Advisory Council framework with the formal re-establishment of a National Advisory Council (NAC).

The NAC is designed to focus on Horizon Two of the AusCycling United 2032 Strategy – Accelerate Growth – and longer-term issues faced by members and clubs.

The first meeting of the NAC was held in July, with insurance and membership growth among the key issues on the table.

The NAC acts as a connection between AusCycling, affiliated clubs, and the cycling community, and complements the State Advisory Councils in each state and territory.

The State Advisory Councils focus on Horizon One of the AusCycling United 2032 Strategy – Strengthen the Foundations – and support AusCycling members and clubs.

The eight State Advisory Councils each met for the first time in 2023 after being reformed the previous year. A total of 47 State Advisory Council meetings were held across the year with discussions ranging across key issues for clubs.

Performance

AusCycling supports Australian athletes to contest the biggest international events while also developing performance and pathways environments with a view to creating lasting champions and sustained success.



▲ In her first year of para-cycling, Alana Forster won the UCI Women C5 Scratch Race World Championship.
WILL PALMER / SWPIX.COM

The first combined UCI Cycling World Championships that brought together most riding disciplines at the one event complemented AusCycling’s unified vision for the sport during a celebration of cycling.

Australians enjoyed success at the combined world championships and other international events, including in competitions that are an important step towards qualifying for the Paris 2024 Olympic and Paralympic Games.

UCI Cycling World Championships

The largest ARA Australian Cycling Team to come together at one event took part in the inaugural UCI Cycling World Championships held in Scotland in August.

The team had 121 athletes compete in 10 of the 13 disciplines at the combined world championships, with Australia represented in BMX freestyle, BMX racing, mountain bike cross-country, cross-country marathon, mountain bike downhill, observed trials, road cycling, track cycling, and para-cycling road and track.

The elite, U23 and junior riders were joined by more than 230 Australians competing in the BMX Challenge and Gran Fondo events.

▼ The ARA Australian Cycling Team competed in Scotland across 10 disciplines, including observed trials. MATTHIEU METIVET / SWPIX.COM



▲ Oscar Chamberlain was crowned junior time trial world champion in Stirling, Scotland. PAULINE BALLEET / SWPIX.COM

The ARA Australian Cycling Team finished with 38 medals – with seven gold, 21 silver and 10 bronze – for the equal fourth-most of any nation.

The team also secured more medals and top-five finishes than in the previous year, especially with strong results in road time trials and track sprint events.

Amanda Reid secured a pair of rainbow jerseys in the para-cycling track C2 time trial and omnium, as well as a silver and bronze medal, on the way to being crowned AusCycling Cyclist of the Year.

Alana Forster won the para-cycling track C5 scratch race and Lauren Parker took out the para-cycling road H3 time trial, each in their world championship debut.

Emily Petricola added to her haul of world titles when winning the para-cycling track C4 individual pursuit, and added two silver medals on the road.

In promising signs for the future, Felicity Wilson-Haffenden and Oscar Chamberlain took out the junior road time trials, Sienna Pal was second in the junior BMX racing final and Hamish McKenzie finished third in the U23 road time trial.

The combined world championships program meant the event was also a huge achievement for the 80 coaches and support staff that had to be spread across multiple disciplines and locations.

“It’s certainly been a celebration of cycling, with all disciplines competing in and around Glasgow; a rare opportunity to showcase the sport’s diversity and to bring our talent together.”

Marne Fechner
AusCycling CEO

2023 UCI Cycling World Championships Medallists



GOLD

- Amanda Reid
Women C2
500m Time Trial,
Women C2 Omnium
- Emily Petricola
Women C4
Individual Pursuit
- Alana Forster
Women C5 Scratch Race
- Lauren Parker
Women H3 Individual
Time Trial
- Felicity Wilson-
Haffenden
Women Junior Individual
Time Trial
- Oscar Chamberlain
Men Junior Individual
Time Trial



SILVER

- Kristina Clonan
Women Elite 500m
Time Trial
- Georgia Baker
Women Elite Points Race
- Georgia Baker,
Alexandra Manly
Women Elite Madison
- Matthew Glaetzer
Men Elite 1km Time Trial
- Matthew Richardson
Men Elite Keirin
- Leigh Hoffman,
Matthew Richardson,
Matthew Glaetzer,
Thomas Cornish
Men Elite Team Sprint
- Grace Brown
Women Elite Individual
Time Trial
- Logan Martin
Men Elite BMX
Freestyle Park
- Jessica Gallagher, &
Caitlin Ward
Women B 1km Time Trial,
Women B Sprint



BRONZE

- Thomas Cornish
Men Elite 1km Time Trial
- Amanda Reid
Women C2
Individual Pursuit
- Paige Greco
Women C3
Individual Pursuit,
Women C3 Road Race
- Erin Rowell
Women C4 Time Trial
- Meg Lemon
Women C4 Road Race
- Gordon Allan
Men C2 1km Time Trial
- Hamish McKenzie
Men U23 Individual
Time Trial
- Ivana Cicchelli
Women 55-59
Gran Fondo Time Trial
- John Horsburgh
Men 75-79 Gran Fondo
Time Trial

LAUREN PARKER

Lauren Parker made an immediate impact in her UCI Cycling World Championships debut, winning the H3 time trial by more than a minute to claim the rainbow jersey.

The hand-cyclist went on to add a silver medal when edged out in a sprint finish in the H3 road race in Scotland, and was named AusCycling's Women's Road Para-cyclist of the Year.

The Newcastle-based athlete was left paralysed from the waist down following a freak accident when both tyres on her time trial bike exploded during a training ride in 2017.

Parker was travelling at more than 40 km/h when she rode over two screws, used to keep traffic monitoring cables in place, that had been left on the road after the cables were removed.

She was in hospital and a spinal rehabilitation unit for six months but soon turned her focus to para-triathlon and claimed a bronze medal at the 2018 Commonwealth Games on the Gold Coast.

The 35-year-old has now won four consecutive para-triathlon

world championships, and claimed a silver medal just 0.01 seconds behind first place in a sprint finish at the Tokyo Paralympic Games.

With world titles in both para-cycling and para-triathlon in 2023, Parker was also named the AIS Female Para-Athlete of the Year.

“I had the goal of becoming world champion in both the para-cycling and para-triathlon and I set out to achieve that, and I’m super excited that I was able to do that and gain as much experience as possible for cycling.”

Lauren Parker



Hand-cyclist Lauren Parker celebrates winning the UCI H3 Time Trial World Championship. ED SYKES / SWPIX.COM

UCI World Cups

Saya Sakakibara secured the overall title in the 2023 UCI BMX Racing World Cup with a dominant display across the final two rounds.

The 24-year-old led by little more than 100 points when heading into the final weekend of racing with the overall crown still up for grabs. But Sakakibara stayed out front from start to finish in both finals of rounds nine and 10 in Santiago del Estero, Argentina to clinch the title.

Sakakibara won five of the 10 rounds in the 2023 season, including the last three, to claim her first BMX Racing World Cup overall victory by more than 700 points.

The Southlake-Illawarra rider took an extended break from the sport following a heavy crash in the semi-finals of the Tokyo Olympic Games.

She has since revealed that she considered giving the sport away due to injuries and lingering concussion symptoms, but has returned to claim three consecutive national championships and now a World Cup crown.

“Saya had an incredible back end of the year after a long recovery throughout the back end of 2022 and really the first six months of 2023. It required a lot of fortitude and resilience, but Saya came out of it stronger than before she had her injuries.”

Jesse Korf
AusCycling Executive General Manager of Performance

Sakakibara started BMX racing at the age of four when inspired by watching her older brother Kai, who no longer competes after suffering a serious crash in the lead-up to the Tokyo Olympics.

Logan Martin made it back-to-back UCI BMX Freestyle World Cup titles with a commanding season.

The Gold Coast rider won three of the four World Cup events and finished on the podium in the other stop, while also earning silver at the 2023 UCI Cycling World Championships.

Martin sealed victory in the last World Cup event in Bazhong, China – and with it, the overall crown – with a near-flawless run in the final that included a 720 double tailwhip and opposite downside tailwhip, as well as a forward front flip.

▼
Saya Sakakibara in action for the ARA Australian Cycling Team. SWPIX.COM



▲
Jai Hindley wore the Tour de France leader's jersey after a spectacular victory on Stage 5. PAULINE BALLET / A.S.O.

UCI World Tour

The year started with Australians taking out the opening UCI World Tour and Women's World Tour road cycling events at the Santos Tour Down Under.

Jay Vine claimed his first World Tour race with overall victory in the Tour Down Under when finishing second behind Simon Yates on the final stage.

The consistent and versatile Vine finished on the podium on three of the five stages to complete a remarkable rise since turning professional ahead of the 2021 season.

It was an Australian one-two with Grace Brown edging out Amanda Spratt by 10 seconds in the women's Tour Down Under.

The two riders came to the line together on the third and final stage with Brown taking the honours and the time bonus to ensure the overall victory.

In the Grand Tours, Michael Matthews and Kaden Groves each won a stage at the Giro d'Italia, while Jai Hindley was first across the line on stage 5 at the Tour de France.

Hindley wore the yellow jersey the day after taking stage honours and finished seventh on general classification in a promising Tour debut.

Groves was the standout among the Australians at Grand Tours when winning three stages and the green jersey for the points classification at the Vuelta a España.

KADEN GROVES

Kaden Groves enjoyed a breakout season in 2023 as the powerful sprinter became the first Australian to win the green jersey at the Vuelta a España.

The rising star was fastest in the sprint from a six-rider breakaway on the last stage to clinch victory for the third time at the 2023 Spanish Grand Tour as well as the maillot verde points classification.

Groves first wore the green jersey after winning stage four then extended his points lead when

he was again first across the line on stage five. He also finished second on two stages.

The former Sunshine Coast Cycling Club junior also took the honours at a Grand Tour during a wet and wild stage five at the Giro d'Italia earlier in the year.

Groves continued his winning ways in the Volta Limburg Classic one-day race in the Netherlands, as well as with two stage victories at the Volta a Catalunya.

The 25-year-old progressed through the Queensland Academy of Sport program and built his pedigree as the 2016 junior road race national champion and 2021 elite criterium national champion.

Groves has also raced on the track and rose through the ranks with St George Continental on the Australian and Asian racing scene before a stint with the Mitchelton-BikeExchange development team and SEG Racing Academy. He turned professional in 2019.



▼ Kaden Groves won the points jersey at the Vuelta a España.
LUIS ANGEL GOMEZ / SPRINTCYCLING

Development and Pathways

Australia's developing riders and coaches have been given more opportunities to train, race and compete in international environments and against the top emerging talents in the world.

AusCycling's international pathways programs focused on Olympic events with race days, training and development camps, and other learning opportunities arranged in track, road, mountain bike and BMX.

The initiatives were planned around competition blocks and helped expose riders to more than 400 race days in Europe, Asia, North and South America, as well as at the 2023 Commonwealth Youth Games.

The pathways programs also gave state institute coaches opportunities to gain international experience.

Commonwealth Youth Games

Australia's seven track and road cyclists at the 2023 Commonwealth Youth Games secured 20 medals including 10 gold to be the strongest squad in Trinidad and Tobago.

Lauren Bates and Keira Will started the gold rush on the opening morning of competition in August with a one-two finish in the women's time trial, and later swapped places in the road race.

The dominant duo also shared the spoils on the track with Bates taking gold ahead of Will in the points race. Bates also finished first in the scratch race as Will took bronze.

But Will edged out Bates in the final of the women's individual pursuit, while Liliya Tatarinoff added another track gold in the time trial.

Tayte Ryan was the standout among the Australia men with three golds on the track in the time trial, sprint and keirin. Samuel McKee collected a gold medal in the scratch race.

“We want to provide athletes with a safe and supportive environment to clock up international race days. And it’s not just about race days; the other part of the trip is education, about lifestyle.”

Donna Rae-Szalinski
AusCycling Director of Performance Pathways

▼ Keira Will and Lauren Bates led Australia's gold rush at the Commonwealth Youth Games.
MATT McNULTY / GETTY IMAGES





◀ Felicity Wilson-Haffenden on her way to victory in Scotland.
ED SYKES / SWPIX.COM

Track

Australia took a slightly larger squad to the 2023 UCI Junior Track World Championships later in August and claimed six medals amid more promising performances in Cali, Colombia.

Nicole Duncan won gold in the women's scratch race and added a silver alongside Keira Will in the Madison.

Tayte Ryan extended his hot streak to take gold in the men's time trial and earned a silver medal in the sprint.

The Junior Track World Championships is an important pathway event for U19 riders as AusCycling has one eye on the Brisbane 2032 Olympic and Paralympic Games as well as the two cycles before that.

AusCycling also provided a training and development camp in the USA for Podium Potential track riders in June, as well as giving 24 U17 cyclists opportunities to race in Malaysia in May.

Road

Australia selected seven riders for the junior road races and individual time trials that were held as part of the 2023 UCI Cycling World Championships in Scotland in August.

The squad finished as the leading junior road team at the inaugural combined event with gold medals in each of the time trials to Oscar Chamberlain and Felicity Wilson-Haffenden.

The U19 team prepared for the world championships with a month-long camp in Belgium before heading to Glasgow.

The leading U23 prospects on the road took part in the Tour de l'Avenir stage race including in the first women's version of the highly regarded event in August.

A full team of six Australians rode in the inaugural Tour de l'Avenir Femmes, while the same number took part in the 59th edition of the men's race.

MTB

AusCycling provided a mountain bike camp for the second time, with six junior cross-country athletes given an opportunity to travel overseas and compete at international events.

The U19 riders experienced three consecutive weekends of racing, competing at two hors catégorie (HC) races in Switzerland and Czechia, and a round of the World Cup in Nové Město that is part of the UCI Junior Series.

BMX

BMX riders were handed development opportunities and experiences as part of a BMX racing camp in the USA in October.

With several BMX freestyle riders already taking part in UCI World Cups and other elite events, AusCycling turned its focus onto the next generation and introduced state-based development academies.

AusCycling also created a BMX freestyle coaching course after a gap in development pathways was identified in the discipline across the globe.

Zwift

AusCycling's partnership with indoor cycling platform Zwift has evolved along with the rise in the popularity of cycling esports in Australia.

This now includes using Zwift's technology to unearth more talented cyclists and athletes through the Virtual Talent ID program.

The program gives aspiring athletes an opportunity to complete a simple workout at home, or at one of AusCycling's in-person events or testing hubs, using the Zwift indoor cycling platform.

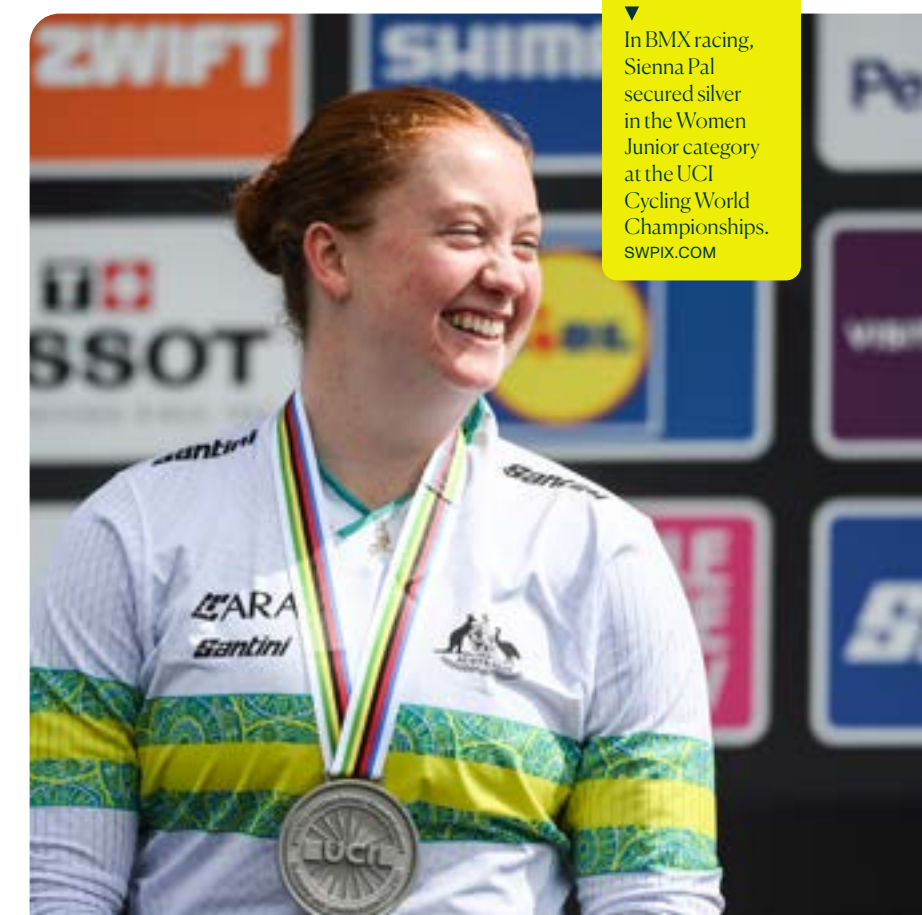
Athletes that reach certain benchmarks will be invited to proceed to the next stage of testing, with successful participants then offered a development opportunity with AusCycling.

The Virtual Talent ID program is an important initiative for athletes that might not otherwise have access to talent identification and pathway programs, such as cyclists and riders in rural regions.

AusCycling continued to partner with Zwift on the National Esports Series and the Elite NRS Teams Series, and will work together again on the first Esports National Championships in 2024.

“This new talent ID program aims to identify and increase talent depth across all disciplines by expanding our search to those who may have never before ridden a bike competitively.”

Donna Rae-Szalinski
AusCycling Director of Pathways



▼ In BMX racing, Sienna Pal secured silver in the Women Junior category at the UCI Cycling World Championships.
SWPIX.COM

Coaching

AusCycling tweaked its coaching structure in the track cycling program to become the first in the world to focus on event speciality rather than the gender of riders.

Tim Decker returned to become the timed events coach, overseeing the team pursuit and individual pursuit events for both the men and women, while Glenn O'Shea is now coach for the bunch events such as the Madison and omnium.

These changes were made with a view to boosting the ARA Australian Cycling Team's medal prospects at the Paris 2024 Olympic and Paralympic Games.

Kaarle McCulloch was added to the Australian Olympic Committee management team for Australia's campaign at the Paris 2024 as a deputy chef de mission.

McCulloch joins former teammate and Paris 2024 chef de mission Anna Meares, along with fellow deputy chefs Ken Wallace, Bronwen Knox, Mark Knowles and Kyle Vander-Kuyp.

The dual track cycling Olympian was also appointed national track cycling sprint coach in Queensland.

Mathew Hayman joined AusCycling as the men's road sports director, while Matt White is now the women's road sports director.



AMANDA REID AUSCYCLING CYCLIST OF THE YEAR

Amanda Reid won the Sir Hubert Opperman Trophy as the 2023 AusCycling Cyclist of the Year.

Reid was born with cerebral palsy and an intellectual impairment but has overcome those barriers to climb to the top of her sport and is now the first para-cyclist to win the award.

The St George Cycling Club member also became the first Indigenous Australian to join the Oppy Medal honour roll alongside the likes of Cadel Evans, Robbie McEwen, Anna Meares and Jai Hindley.

Reid took gold in the women's C2 time trial at the inaugural UCI Cycling World Championships held in Glasgow, breaking her own world record with a time of 38.162 seconds in qualifying.

It was the fifth time Reid has claimed the rainbow jersey in the event after also winning at the Para-cycling Track World Championships in 2017, 2019, 2020 and 2022.

Reid also continued her world championships dominance in the women's C2 omnium to clinch a third consecutive rainbow jersey.

With only a two-point lead heading into the last event of the C2 omnium, Reid rode the scratch race strategically and stayed with the leaders until pipped at the line to finish with that silver. Reid also clinched a bronze in the individual pursuit as part of the multi-event C2 omnium.



Reid previously represented Australia as a swimmer at the 2012 Paralympic Games before turning to cycling. She also recently won a gold and bronze medal at the 2023 Para Snowboard World Championships.

The proud Guringai and Wemba Wemba woman was also recognised in 2023 as the National Sportsperson with a Disability of the Year at the National Indigenous Sporting Awards.

“It’s amazing to join the list of Australian greats and it’s not lost on me how special it is to be the first para-cyclist and first Indigenous Australian to win the Oppy.”

Amanda Reid

2023 AusCycling Cyclist of the Year Awards

► Amanda Reid won her third consecutive world title in the women's C2 omnium.
CHARLIE FORGHAM-BAILEY / SWPIX.COM



● **Amanda Reid**
AusCycling Cyclist of the Year
Sir Hubert Opperman Trophy and Oppy Medal

Natalya Diehm
Women's BMX Freestyle
Rider of the Year

Logan Martin
Men's BMX Freestyle
Rider of the Year

Saya Sakakibara
Women's BMX Racing
Rider of the Year

Bodi Turner
Men's BMX Racing
Rider of the Year

Vicki Whitelaw
Women's Esports
Cyclist of the Year

Freddy Ovet
Men's Esports
Cyclist of the Year

Rebecca Henderson
Women's Mountain Bike
Rider of the Year

Ryan Gilchrist
Men's Mountain Bike
Rider of the Year

Lauren Parker
Women's Road Para-cyclist
of the Year

Darren Hicks
Men's Road Para-cyclist
of the Year

Amanda Reid
Women's Track Para-cyclist
of the Year



◀ Christopher Aitken on his way to winning the Men Elite Cyclo-cross National Championship in Ballarat.
LEE OMOND

Darren Hicks
Men's Track Para-cyclist
of the Year

Grace Brown
Women's Road
Cyclist of the Year

Kaden Groves
Men's Road
Cyclist of the Year

Georgia Baker
Women's Track
Cyclist of the Year

Matthew Richardson
Men's Track
Cyclist of the Year

Katherine Hosking
Women's Cyclo-cross
Cyclist of the Year

Chris Aitken
Men's Cyclo-cross
Cyclist of the Year

Tiffany Cromwell
Women's Gravel
Cyclist of the Year

Jacob Langham
Men's Gravel
Cyclist of the Year

**Leigh Hoffman,
Matthew Richardson,
Matthew Glaetzer,
Thomas Cornish**
- ARA Australian Cycling Team
Men's Team Sprint
Team of the Year

JUNIOR CYCLIST OF THE YEAR AWARDS

Sienna Pal
Women's Junior BMX
Rider of the Year

Joshua Jolly
Men's Junior BMX
Rider of the Year

Sacha Mills
Women's Junior Mountain Bike
Rider of the Year

Sascha Kim
Men's Junior Mountain Bike
Rider of the Year

Felicity Wilson-Haffenden
Women's Junior Road
Cyclist of the Year

Oscar Chamberlain
Men's Junior Road
Cyclist of the Year

Nicole Duncan
Women's Junior Track
Cyclist of the Year

Tayte Ryan
Men's Junior Track
Cyclist of the Year

MASTERS CYCLIST OF THE YEAR AWARDS

Nicole Thomson
Women's Masters BMX
Rider of the Year

Jamie Truran
Men's Masters BMX
Rider of the Year

Beverley Anderson
Women's Masters Mountain Bike
Rider of the Year

Adrian Jackson
Men's Masters Mountain Bike
Rider of the Year

Ivana Cicchelli
Women's Masters Road
Cyclist of the Year

John Horsburgh
Men's Masters Road
Cyclist of the Year

Beverley Anderson
Women's Masters Track
Cyclist of the Year

Gary Mandy
Men's Masters Track
Cyclist of the Year

Our Partners

Major Partners



Sports Partners



Government Partners



Performance Partners



High Performance Network



Broadcast Partner



Corporate Partners



Corporate Governance

AusCycling is committed to working with the Australian Sports Commission (ASC) to ensure quality governance, accountability, and transparency through the Sport Governance Standards (SGS).

There are 37 SGS across the nine Sport Governance Principles, bringing the principles to life in practice. The principles are as follows:

Principle 1

The spirit of the game – values-driven culture and behaviours

Principle 2

The team – aligned sport through collaborative governance

Principle 3

The gameplan – a clear vision that informs strategy

Principle 4

The players – a diverse Board to enable considered decision-making

Principle 5

The rulebook – documents that outline duties, powers, roles, and responsibilities

Principle 6

The playbook – Board processes which ensure accountability and transparency

Principle 7

The defence – a system which protects the organisation

Principle 8

The best and fairest – a system for ensuring integrity

Principle 9

The scorecard – embedded systems of internal review to foster continuous improvement



AusCycling, which is a tier 1 sport, completed its SGS evaluation with the ASC in May 2023 and demonstrated the expected sport governance maturity level for the majority of principles. All actions outlined in the 2022 Sport Australia report were completed. Sport Australia has prioritised the following standards for completion by 31 June 2024.

2.1 Stakeholder Engagement and 2.2

Member Meetings – In 2023, AusCycling established a Member Club Engagement plan, the key components of which included a Club Forum Series, a monthly Chair, CEO EDM that includes an update on Board meeting decisions and Director attendance at Club based and State events.

For the first time, AusCycling distributed a member Club satisfaction survey. The results of the survey highlighted that AusCycling can do much better at providing value to our Member Clubs and immediately prepared an action plan that was tested with Clubs at a Forum.

4.2 An Inclusion and Diversity Strategy was developed in consultation with the Board and Staff. An Advisory Group was appointed to ensure that the strategy is implemented across the organisation.

5.5 Board Charter – The Board commenced review of the Board Charter for approval early in 2024.

6.2 Chair Evaluation and 9.1 Board

Evaluation – In 2023, the Board engaged an external agency to complete a Board Evaluation. This included a Chair Evaluation. The Board regularly checks in on their performance at meetings and strives to improve processes on an ongoing basis.

9.8 Succession Planning – The Nomination Committee identified CEO and Board Succession in their 2024 Workplan.

During the period to 31 December 2023 the following updates to the AusCycling Board have taken place:

- Craig Bingham was reappointed at the 2023 AGM
- Lee Brentzell was reappointed at the 2023 AGM
- Darren Alomes was reappointed at the 2023 AGM
- Ruth McColl term ended 9 September 2023

Key Management Personnel Disclosures

During the year, 10 key management personnel were compensated as follows:

KMP Total Expense Summary	\$ Period Ended 31 December, 2023
Total remuneration due or receivable to key management personnel inclusive of bonus or incentive payments	\$2,131,968

Gender Balance on Board

The Board recognises the value of gender balance, noting the percentage of women on the Board as at 31 December 2023 is 44%. At the end of Ruth McColl's term, the Board agreed to wait until the result of the 2024 election before appointing a new Appointed Director. This created a gender imbalance for a short period of time.

Committees

Finance Audit & Risk Committee (FAR)

Committee Member	AC Director / Independent
Chris Miller (Chair)	Independent
Penny Shield (until 01/10/2023)	Independent
Katrina Cowan	Director
Lachlan Murray	Independent
Lee Brentzell	Director
Darren Alomes	Director
David Petersen	Independent
Ben Walsh	Independent
Stephen Price	Independent

People Committee

Committee Member	AC Director / Independent
Dean Ireland (Chair)	Independent
Lee Brentzell	Director
Darren Alomes	Director

History & Heritage Committee

Committee Member	AC Director / Independent
Matthew Keenan (Chair)	Independent
Glen Jacobs	Independent
Cameron Mitchell	Independent
Joe Mullan	Independent
Jed Smith	Independent
Tracey Gaudry	Independent
Darren Alomes	Director

Ethics & Integrity Committee

Committee Member	AC Director / Independent
Anne Gripper (Chair)	Director
Henry Lanzer	Independent
Jennifer Thomas	Independent
Bridie O'Donnell	Independent
Gavin Williamson	Independent
Kristy Scrymgeour	Independent
Mark Renshaw (until 06/12/2023)	Independent

AusCycling continues its commitment to ensure integrity is embedded at the highest standard across all aspects of cycling. The members of the Ethics and Integrity Committee continue to provide value, providing practical expert advice and guidance to complex issues that face the sport.

Continued collaboration with Sport Integrity Australia, the National Sports Tribunal and the Australian Sports Commission has supported AusCycling's implementation of the National Integrity Framework. The ongoing appointment of a National Integrity Manager has allowed for a strong strategic focus and increased capability to deliver on key priorities to keep our sport clean, fair and safe and establish confidence in the system. Education and awareness of integrity issues has been a major focus over 2023.

High Performance Committee

Committee Member	AC Director / Independent
Michael Smith (Chair)	Director
Kate Bates	Independent
Hakan Eriksson	Independent
Neil Craig	Independent
Steve Lawrence	Independent
Ivan Vella	Independent
Matti Clements (until 16 April 2023)	Independent

National Advisory Council

Committee Member	State / Territory
Rob Nelson (Chair)	QLD
Imogen Smith	QLD
Jeff Hughes	ACT
Peter Beaumont	NSW
James Buchanan	WA
Jennifer Szuster	VIC
Brad Bellette	NT
Sam Cattonar	SA
Renee Cross	QLD
Chloe Hosking	ACT
James McKee	TAS
Agostino Giramondo	VIC
Sarah Bryden	QLD
Marne Fechner (CEO)	

Kate Palmer
Company Secretary



Australia's success at the Commonwealth Games is built upon our ability to plan, invest and deliver.

That's why Commonwealth Games Australia is committing \$13 million to **Green2Gold2Great**.

Green2Gold2Great is an investment program that supports athletes and their sports in the race for medal winning outcomes at the Commonwealth Games.

It combines direct athlete support and performance initiative investment to make our target of a finish atop the medal tally a reality.

We're proud to partner with **AusCycling**, creating opportunities for athlete success on the global stage.





Financial Statements

For the Year Ended 31 December 2023

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Directors’ Report

31 December 2023

The Directors present their report together with the financial report of AusCycling Limited for period from 1 January 2023, to 31 December 2023 and the auditor’s report thereon. The entity has eight core functions, being Sport, Corporate Services, Clubs and Community Enhancement, Media, Commercial, Government Relations, CEO Office and Performance, which primarily manages the Olympic and Paralympic discipline performance programs. The Performance function is solely financed by government funding, and the funds, along with any surplus are not available for ordinary operating activities.

Information on Directors

The names of each person who has been a director during the year and to the date of this report are:

Craig Bingham
Director

Qualifications
Bachelor of Education

Experience
Craig Bingham has just stepped down after 8 years as the global CEO of Bennelong Funds Management. He has had over 30 years experience in financial markets around the world. During this time, he has used his passion for cycling to foster internal and external corporate relationships and philanthropic endeavours. Craig is Non-Executive Director and Chairman of Melbourne-based property investment manager, Forza Capital. He is also a director of the Australian Cricketers’ Retirement Account.

Appointed
1 January 2022

Anne Gripper
Director

Qualifications
Master of Sport Administration (MSA), Graduate Diploma in Human Resources, Bachelor of Arts (Honours, Psychology)

Experience
Anne has enjoyed 25 years working in sport leadership roles. Most recently she was the Executive Director at the NSW Office of Sport and previously the Chief Executive Officer of Triathlon Australia for five years. Between 2006 and 2010 she worked for the Union Cycliste Internationale (UCI) as the Director of Anti-Doping. She is involved in the governance of cycling at the national level through AusCycling, at the continental level through the Oceania Cycling Confederation and at the international level as a member of the UCI Management Committee and Chair of the UCI Integrity Commission. Outside of sport, Anne is the Chair of the June Canavan Foundation, a Non-Executive Director of ACRE (the Australian Centre for Rural Entrepreneurship) and is a Board member of the Pharmacy Council of NSW. Anne remains an active cyclist and triathlete, representing Australia at the Age Group Triathlon World Championships on three occasions.

Appointed
21 September 2020

Brian Gallagher
Director

Qualifications
Bachelor of Marketing, Senior Executive Program

Experience
Brian has over three decades of experience leading broadcast, production, and digital media companies. He is an experienced C-Suite executive with a passion for business growth and transformation. As a graduate of the London Business School Senior Executive Program and a GAICD, he has a strong foundation in business strategy and governance. Currently, Brian is Chair of Boomtown, the regional media industry’s trade marketing body, charged with ensuring the continued investment in regional media advertising. He is a major shareholder and director of a video production company, Context Media. Context produces and distributes television content to a global audience. He is also a foundation member of Global Mentorship, a group of C-Suite executives providing mentoring to emerging talent.

Darren Alomes
Director

Qualifications
BSc. Information Technology

Experience
Darren was elected to the BMX Australia Board in 2016 and elected Chair in 2018. He has previous governance experience with BMX South Australia where he provided support from administration and officialdom roles at all levels - club, state, nationally and internationally. Darren has over 30 years experience in all levels of Government IT and Security, currently in Network and Cyber Security.

Appointed
8 September 2020

Jenni McLeod
Director

Qualifications
Bachelor of Social Science

Experience
Jenni has been mountain biking for 22 years, volunteering with clubs, events and trail building activities. In 2017, she founded ‘Shredding Betties’, Australia’s first women’s specific affiliated mountain bike club to connect, support and inspire women and girls with the aim of increasing female participation.

For the past 10 years Jenni has worked as an on-ground political staffer applying her skills to develop and implement campaign strategies to connect and unlock capacity contained within communities. Jenni now runs her own consultancy business.

Appointed
21 September 2020

Katrina Cowan
Director

Qualifications
Bachelor of Economics, Master’s Degree in Taxation, Chartered Accountant

Experience
Katrina is an experienced finance professional with 30 years of financial services experience. She is a Chartered Accountant with a Master of Tax degree and a graduate of the Australian Institute of Company Directors. As well as finance and tax, Katrina has skills in process improvement, stakeholder engagement, governance and risk. She has project management experience and extensive not-for-profit experience. Katrina is also a Director of Skate Australia and Ausrichter Pty Ltd.

Appointed
21 September 2020

Lee Brentzell
Director

Qualifications
Bachelor of Civil Engineering, Masters in Business Administration, Graduate Australian Institute of Company Directors

Experience
Lee is the former Chair of Mountain Bike Australia. Her varied skill set extends to strategic planning, governance, stakeholder engagement, risk management, and project and change management. Lee is an engineering professional with business qualifications and international experience in large-scale capital infrastructure, and energy projects. She has more than 25 years experience in project executive roles planning and leading large-scale transformational changes.

Appointed
8 September 2020

Michael Smith
Director

Qualifications
Hon DLitt, Fellow of The Australian Institute of Company Directors (FAICD)

Experience
Michael is the current Chair of 7-Eleven Stores PL and Starbucks Australia and Director of Poppy Lissiman & Co Pty Ltd. He has previously chaired the West Coast Eagles, iiNet, the Australian Institute of Company Directors and Perth International Arts Festival. Michael is also the Principal of boutique strategic development consulting firm, Black House. Previously, he founded The Marketing Centre which provided strategic advice to many of Australia’s most iconic brands for more than three decades. Michael has a long history in the development of effective strategies, managing performance and identifying critical success factors for outstanding executive team function.

Appointed
9 September 2020

Rob Nelson
Director

Qualifications
Bachelor of Business

Experience
A former surf-ski and kayak paddler, Rob turned to cycling later in life and now actively competes in masters road events having qualified for UCI Grand Fondo World Championships whilst also enjoying hitting the MTB trails. He brings over 25 years of executive and leadership experience predominantly in the sports, tourism and major events industries having held roles across surf lifesaving, rugby union and AFL and working on significant events including the Sydney Olympic Games, Rugby World Cup and the Tour Down Under. He is currently Chief Executive Officer at MI Global Partners, a leading consultancy firm specialising in sport, events and place. Rob is chair of AusCycling’s National Advisory Council and QLD State Advisory Council.

Appointed
8 July 2021

Ruth McColl
Director

Qualifications
Bachelor of Arts and a Bachelor of Laws

Experience
Ruth served as a judge of the NSW Court of Appeal for almost 16 years until her retirement in January 2019. She has since been appointed a Patron of Justice Connect and elected chair of the Australian Dispute Resolution Advisory Council. Among her numerous achievements, Ruth is a former President of the Judicial Conference of Australia. Her other former roles include: President of the NSW Bar Association (the first woman to serve in that role); President of the Australian Bar Association; President of NSW Women Lawyers; and President of the Public Interest Law Clearing House, the NSW forerunner of Justice Connect. In 2020 she was appointed an Assistant Commissioner of the NSW Independent Commission.

Appointed
9 September 2020

Term completed
9 September 2023

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Results

Due to an unexpected increase in the General Personal Accident and Public Liability premiums at renewal in February, and despite our strategic initiatives and diligent efforts, the Company incurred a net loss of \$1,930k for the period to December 2023.

In order to recover the increased cost of insurance a levy was added to membership renewals from July 1st, 2023. Under accounting standards the membership income, including the levy, is recognised evenly over the period of the membership and as a consequence not all the levies can be recorded as income in the December 2023 accounts.

While this is disappointing, we remain steadfast in our commitment to financial prudence and sustainable growth. By appointing insurance experts Resilient Risk Management to work in partnership with our current Broker, we are confident in our ability to navigate this challenge and deliver a sustainable insurance program for the long-term. Through open communication and proactive measures, we are dedicated to restoring profitability and creating sustainable value for our members.

Short Term Objectives and Strategies

The growth of cycling and riding is a shared responsibility of many stakeholders. 2023 marked the third year of Horizon One of AusCycling’s Strategy2032, and our short-term priority was to continue to strengthen our foundation by:

- Reinvigorating the athlete pathway and performance system – from clubs to the national team;
- Unifying the sport and strengthening our clubs;
- Leading in bike education;
- Diversifying our revenue streams to create a sustainable economic engine;
- Refreshing the member value proposition and our product portfolio;
- Embedding our inclusion agenda;

- Optimising the capability of our people and delivery network; and
- Becoming a trusted advocate for our community infrastructure, safety, health, education and the environment.

Long Term Objectives

AusCycling’s aspiration is to be a global leader in cycling – respected for our positive impact on and off the bike. To achieve this our strategy focuses on five key pillars:

- **Unite & Empower** - Create united, inclusive, and empowered communities where clubs, teams, partners and people thrive.
- **Win the Hearts and Minds** - Ensure every Australian child has access to bike education and inspire more Australian to ride bikes.
- **Be More for More** - Grow and diversify our economy by being relevant to more of the Australian cycling and riding community.
- **Lasting Champions** - Deliver sustained performance success on the international stage and create healthy, inspirational role models that value their connection with the sport.
- **Critical Enablers** – Ensuring we have the capability and capacity to deliver when and where it counts.

Principal Activities

AusCycling is recognised by the sport’s international body, Union Cycliste Internationale (UCI), and is delegated the authority by the UCI to govern the sport of Cycling in Australia. To carry out the company’s strategies and to achieve its short-term and long-term objectives, the company’s principal activities during the year were the promotion and administration of cycling in Australia across all disciplines from grassroots through to the leadership and operation of the Australian Cycling Team.

Key Performance Indicators

The following key performance measures are used to monitor performance:

- Engagement with AusCycling events, programs and initiatives;
- Membership and participation numbers;
- Number of active coaches, officials and volunteers;
- Digital and broadcast reach and engagement;
- Australian Cycling Team performance at international events;
- Governance rating; and
- Net Surplus or Deficit.

Members’ Guarantee

AusCycling Limited is a company incorporated under the Corporations Act 2001 and is a company limited by guarantee. If the company is wound up, the Constitution states that each voting member is required to contribute to a maximum of \$1 each towards meeting any outstanding obligations of the company. At, 31 December 2023 the number of voting members was approximately 445. The combined total amount that voting members of the company are liable to contribute if the company is wound up is approximately \$445.

Events Subsequent to Reporting Date

There has been no matter or circumstance, which has arisen since 31 December 2023 that has significantly affected or may significantly affect:

- a.** the operations, in financial years after 31 December 2023, of the Company, or
- b.** the results of those operations, or
- c.** the state of affairs, in financial years subsequent to 31 December 2023, of the Company.

Remuneration of Directors

No remuneration is payable to the directors of the Company.

Meetings of Directors

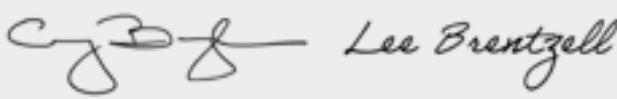
During the financial year, 9 meetings of directors were held. Attendances by each director during the year were as follows:

Directors	Directors' meetings		Finance, Audit & Risk Committee meetings	
	Number eligible to attend	Number attended	Number eligible to attend	Number attended
Craig Bingham	9	9	10	1
Anne Gripper	9	8	-	-
Brian Gallagher	9	9	-	-
Darren Alomes	9	9	10	9
Jenni McLeod	9	8	-	-
Katrina Cowan	9	9	10	7
Lee Brentzell	9	8	10	6
Michael Smith	9	9	-	-
Rob Nelson	9	9	-	-
Ruth McColl	9	5	-	-

Auditor’s Independence Declaration

The lead auditor’s independence declaration in accordance with section 307C of the Corporations Act 2001, for the year ended 31 December 2023 has been received and can be found on page 98 of the financial report.

Signed in accordance with a resolution of the Board of Directors:



Craig Bingham
Director

Lee Brentzell
Director

Dated 28 March 2024

Auditor’s Independence Declaration



PKF Melbourne Audit & Assurance
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Melbourne, Victoria 3000

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Auditor's Independence Declaration to the Directors of AusCycling Limited

In relation to our audit of the financial report of AusCycling Limited for the financial year ended 31 December 2023 to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the *Corporations Act 2001* or any applicable code of professional conduct.

PKF
Melbourne, 28 March 2024

Kenneth Weldin
Partner

PKF Melbourne Audit & Assurance Pty Ltd is a member of PKF Global, the network of member firms of PKF International Limited, each of which is a separately owned legal entity and does not accept any responsibility or liability for the actions or inactions of any individual member or correspondent firm(s). Liability limited by a scheme approved under Professional Standards Legislation.

Statement of Profit or Loss and Other Comprehensive Income

For the Period Ended 31 December, 2023

	Note	2023 \$	2022 \$
Revenue	5	30,419,072	28,288,433
Other income	5	466,596	691,010
Operating expenses excluding finance costs	6	(32,749,778)	(28,976,371)
Finance costs		(65,522)	(68,904)
Operating deficit		(1,929,632)	(65,827)
Net gain on amalgamation		-	500,000
Other comprehensive income for the period		-	-
Total comprehensive income for the period		(1,929,632)	434,173

The accompanying notes form part of these financial statements.

Statement of Financial Position

As at 31 December, 2023

	Note	2023 \$	2022 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents		8,467,475	9,929,294
Trade and other receivables	7	5,077,463	2,781,932
Inventory - finished goods		366,102	374,458
Other assets		62,222	230,840
TOTAL CURRENT ASSETS		13,973,262	13,316,524
NON-CURRENT ASSETS			
Property, plant and equipment	8	2,955,645	3,158,435
Right-of-use assets	9	762,606	968,033
TOTAL NON-CURRENT ASSETS		3,718,251	4,126,468
TOTAL ASSETS		17,691,513	17,442,992
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	10	1,793,702	1,339,139
Lease liabilities	9	238,770	266,381
Employee benefits	12	1,208,152	1,040,421
Other liabilities	11	12,560,403	10,789,583
TOTAL CURRENT LIABILITIES		15,801,027	13,435,524
NON-CURRENT LIABILITIES			
Lease liabilities	9	586,296	753,771
Employee benefits	12	139,982	159,857
TOTAL NON-CURRENT LIABILITIES		726,278	913,628
TOTAL LIABILITIES		16,527,305	14,349,152
NET ASSETS		1,164,208	3,093,840
EQUITY			
Retained surplus		1,164,208	3,093,840
TOTAL EQUITY		1,164,208	3,093,840

The accompanying notes form part of these financial statements.

Statement of Changes in Equity

For the Year Ended 31 December, 2023

	Retained Surplus \$	Total \$
2023		
Balance at 1 January, 2023	3,093,840	3,093,840
Result for the year	(1,929,632)	(1,929,632)
Balance at 31 December, 2023	1,164,208	1,164,208
2022		
Balance at 1 January 2022	2,659,667	2,659,667
Result for the year	434,173	434,173
Balance at 31 December 2022	3,093,840	3,093,840

Statement of Cash Flows

For the Period Ended 31 December, 2023

	Note	2023 \$	2022 \$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Receipts from customers		35,243,863	36,374,378
Payments to suppliers and employees		(36,036,491)	(31,497,926)
Interest received		256,938	86,349
Interest paid		(65,522)	(68,904)
Net cash used in operating activities		(601,212)	4,893,947
CASH FLOWS FROM INVESTING ACTIVITIES:			
Proceeds from sale of plant and equipment		1,497	27,272
Purchase of property, plant and equipment		(575,019)	(882,110)
Net cash used in investing activities		(573,522)	(854,838)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Principal repayments of lease liabilities		(287,085)	(293,644)
Net cash provided by financing activities		(287,085)	(293,644)
Net increase/(decrease) in cash and cash equivalents held		(1,461,819)	3,745,465
Cash and cash equivalents at beginning of year		9,929,294	6,183,829
Cash and cash equivalents at end of financial year		8,467,475	9,929,294

The accompanying notes form part of these financial statements.

Notes to the Financial Statements

For the Year Ended 31 December 2023

1. Corporate Information

The financial report is for the entity AusCycling Limited ('AusCycling' or 'the Company'). AusCycling is a Company, incorporated on 8 September 2020 and domiciled in Australia. AusCycling is a not-for-profit entity for the purpose of preparing the financial statements. The functional and presentation currency of AusCycling Limited is Australian dollars.

On 1 November 2020, AusCycling became established as the governing body for all disciplines of cycling in Australia, including road, track, mountain biking and BMX. The amalgamation was formed on and subsequent to that date by the transfer to AusCycling of all assets and undertakings of the former National Sporting Organisation, Cycling Australia, the state and territory cycling bodies (noting BMX WA and Cycling NSW joined on 1 April and 9 August 2021, respectively) with the exception of West Cycle, and the bodies of the cycling disciplines.

The financial report was approved by the directors as at the date of the directors' declaration.

2. Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and the Corporations Act 2001.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

Material accounting policy information relating to the preparation of these financial statements are presented below, and are consistent with prior reporting periods unless otherwise stated.

The Company has adopted the amendments to AASB 101 Presentation of Financial Statements which require only the disclosure of material accounting policy information rather than significant accounting policies and therefore policy information which does not satisfy one of the following requirements has been removed from these financial statements:

- Relates to change in accounting policy
- Policy has been developed in the absence of an explicit accounting standard requirement
- Documents an accounting policy choice
- Relates to an area of significant judgement or estimation
- Relates to a complex transaction and is required to explain the treatment to the user.

Correction of prior year reported figures

In 2023 management have reassessed how Athlete levies have been recognised. In prior years this was recognised as revenue with an offsetting Athlete expense. In the current year these charges have been classified as a reimbursement of charges and are no longer grossed up as revenue and expenses. The Company has elected to restate the prior years (2022) comparative to remove both the revenue and expenditure recognised for Athlete levies.

This restatement reduces the revenue and expenditure by \$591,044 and has no net impact on the surplus for the year.

3. Material Accounting Policy Information

(a) Revenue and other income Application of AASB 15 Revenue from contracts with customers (AASB 15) and AASB 1058 Income of Not-for-Profit Entities (AASB 1058)

AASB 15 provides a single comprehensive model for revenue recognition arising from contracts with customers and clients. The core principle of the standard as it applies to the Company is that revenue recognition depicts the transfer of promised services to clients (including government) at an amount that reflects the consideration entitlement expected in exchange for those services. The standard applies a contract-based revenue recognition model with a measurement approach that is based on an allocation of the transaction price.

AASB 1058 addresses transactions that are not contracts with customers. The timing of income recognition under AASB 1058 is dependent upon whether the transaction gives rise to a liability or other performance obligation at the time of receipt. Income under the standard is recognised where: an asset is received in a transaction, such as by way of grant, bequest or donation; there has either been no consideration transferred, or the consideration paid is significantly less than the asset's fair value; and where the intention is to principally enable the entity to further its objectives.

Generally, the timing of the payment for the provision of goods or services corresponds closely to the timing of satisfaction of the performance obligations, however where there is a difference, it will result in the recognition of a receivable, contract asset or contract liability (classified as revenue received in advance).

None of the revenue streams of the Company have any significant financing terms as there is less than 12 months between receipt of funds and satisfaction of performance obligations.

The Company recognises revenue from the following major sources:

- grant income from various Government and private bodies;
- rendering of services;

- conducting events;
- commercial sponsorship agreements; and
- provision of membership and directly related services.

Grant Income

Grant income is received by the Company from agreements with Government and private bodies for a range of projects and initiatives. These may include both operating and capital grants.

Operating grant revenue within the scope of AASB 15 is recognised over time as the distinct performance obligations set out within the grant agreement are satisfied. Capital grants are recognised progressively over time as the underlying asset is constructed.

Income from grants without any sufficiently specific performance obligations is recognised when the Company has an unconditional right to receive cash, which usually coincides with the receipt of cash.

Rendering of services

Revenue from the rendering of services is recognised upon the delivery of the service to the customers.

Events revenue

Revenue from organising and hosting events, including corporate partnerships, is recognised at the point in time the events are conducted.

Sponsorship revenue

Sponsorship revenue is recognised over time on a straight-line basis over the sponsorship contract period, unless the sponsorship is payable on achieving specified performance obligations, in which case revenue is recognised on the completion of the performance obligation.

Membership and similar revenue

Membership, insurance and licensing fees, service fees, donations, and other revenue are recognised over time as the related services are delivered.

Other Income

Other income is recognised on an accruals basis when the Company is entitled to it.

(b) Income Tax

The income of the Company is exempt from income tax, and accordingly, no provision has been made in the financial statements for income tax payable.

3. Material Accounting Policy Information Cont.

(c) Financial instruments

All recognised financial assets are subsequently measured in their entirety at amortised cost.

Impairment of receivables

Impairment of receivables has been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses.

(d) Plant and equipment

Each class of plant and equipment is carried at cost less, where applicable, any accumulated depreciation and impairment.

Depreciation

Plant and equipment is depreciated on a straight-line basis over the asset’s useful life to the Company.

The depreciation rates used for each class of depreciable asset are shown below:

Fixed asset class	Depreciation rate
Plant and Equipment	10 - 33%
Motor Vehicles	20 - 35%
Computer Equipment	25 - 33%
Performance support assets	10 - 33%
Leasehold improvements	10 - 50%

(e) Leases

A right-of-use asset is depreciated using the straight-line method from commencement date to the end of the lease term.

Adoption of short-term leases and low-value asset exceptions

The Company has elected to apply the exceptions to lease accounting for both short-term leases (i.e. leases with a term of less than or equal to 12 months) and leases of low-value assets. The Company recognises the payments associated with these leases as an expense on a straight-line basis over the lease term.

(f) Adoption of new and revised accounting standards

The Company has adopted all of the new standards and interpretations issued by the Australian Accounting Standards Board (the AASB) that are relevant to its operations and effective for the current reporting period. No material changes were noted from the adoption of these standards.

4. Critical Accounting Estimates and Judgements

Information about significant areas of estimation uncertainty and critical judgements in applying accounting policies that have the most significant effect on amounts recognised in the financial statements are described in the following notes:

- note 3(a) - grant income (determination of whether the contract includes sufficiently specific performance obligations)
- note 3(d) - property, plant and equipment (determination of useful lives)
- note 3(e) - leases (determination of lease terms)

5. Revenue and Other Income

	2023 \$	2022 \$
Revenue from contracts with customers		
- Event income	4,402,557	4,121,933
- Grants	17,142,464	16,467,477
- Membership subscriptions	7,367,483	6,409,820
- Participation income	441,425	542,948
- Sponsorship revenue	887,428	548,017
- Equipment and merchandise sales	177,715	198,238
Total Revenue	30,419,072	28,288,433
Other Income		
- Sundry income	209,658	604,661
- Interest income	256,938	86,349
	466,596	691,010
Total Revenue and Other Income	30,885,668	28,979,443
Disaggregation of revenue from contracts with customers		
The disaggregation of revenue from contracts with customers is as follows:		
Timing of revenue recognition		
- Goods & services transferred over time	25,838,800	23,968,262
- Goods & services transferred at a point in time	4,580,272	4,121,933
Revenue from contracts with customers	30,419,072	28,090,195

6. Other Expenses Excluding Finance Costs

	2023 \$	2022 \$
Employee benefits expense	13,708,733	12,957,849
Insurance expense	4,321,076	2,628,244
Event expenses	4,037,156	4,636,406
Travel expenses	4,093,706	3,439,219
Depreciation and amortisation expense	818,565	788,876
Athlete expenses	646,390	921,599
Marketing and sponsorship expenses	515,692	272,992
Loss on disposal of plant and equipment	255,173	4,373
Consulting services	1,306,315	598,477
Other operating expenses	3,046,972	2,728,336
	32,749,778	28,976,366

7. Trade and Other Receivables

	2023 \$	2022 \$
Trade receivables	2,202,319	1,166,203
Provision for impairment	(57,197)	(74,698)
	2,145,122	1,091,505
Prepayments	2,526,855	1,088,769
Deposits	5,486	15,350
Other receivables	400,000	586,308
Total current trade and other receivables	5,077,463	2,781,932

Other receivables includes \$400,000 in relation to the final amalgamation payment from Cycling NSW (2022: \$500,000).

8. Property, Plant and Equipment

	2023 \$	2022 \$
Plant and equipment		
At cost	709,841	1,036,444
Accumulated depreciation	(471,102)	(420,666)
Total plant and equipment	238,739	615,778
Motor vehicles		
At cost	350,586	351,685
Accumulated depreciation	(144,619)	(104,510)
Total motor vehicles	205,967	247,175
Computer equipment		
At cost	521,640	448,959
Accumulated depreciation	(206,169)	(176,261)
Total computer equipment	315,471	272,698
Leasehold Improvements		
At cost	1,074,360	1,081,698
Accumulated depreciation	(388,274)	(287,995)
Total leasehold improvements	686,086	793,703
Performance Support Assets		
At cost	1,673,961	1,361,802
Accumulated depreciation	(164,579)	(132,721)
Total performance support assets	1,509,382	1,229,081
Total property, plant and equipment	2,955,645	3,158,435

8. Property, Plant and Equipment Cont.

Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial period:

	Plant and Equipment \$	Motor Vehicles \$	Computer Equipment \$	Leasehold Improvements \$	Performance support assets \$	Total \$
Period ended 31 December, 2023						
Balance at the beginning of year	615,778	247,175	272,698	793,703	1,229,081	3,158,435
Additions	41,516	-	161,722	-	371,781	575,019
Disposals	(197,377)	(1,099)	(39,618)	(2,037)	(16,539)	(256,670)
Depreciation expense	(221,178)	(40,109)	(79,331)	(105,580)	(74,941)	(521,139)
Balance at the end of the period	238,739	205,967	315,471	686,086	1,509,382	2,955,645

9. Leases

The Company as a lessee

The Company has leases over a range of assets including property (including velodromes) and photocopiers.

Terms and conditions of leases

Property leases range between 12 months to 10 years in duration. Leases of photocopiers are generally for a term of 4 years.

Right-of-use assets

	Property \$	Photocopier \$	Total \$
Period ended 31 December, 2023			
Balance at beginning of year	734,858	233,175	968,033
Additions to right-of-use assets	91,999	-	91,999
Depreciation charge	(246,571)	(50,855)	(297,426)
Balance at end of period	580,286	182,320	762,606

Lease liabilities

The maturity analysis of lease liabilities based on contractual undiscounted cash flows is shown in the table below:

	< 1 year \$	1 - 5 years \$	> 5 years \$	Total undiscounted lease liabilities \$	Lease liabilities included in this Statement Of Financial Position \$
2023					
Lease liabilities	340,242	501,924	157,575	999,741	825,066
2022					
Lease liabilities	329,347	702,012	218,215	1,249,574	1,020,152

10 Trade and Other Payables

	2023 \$	2022 \$
CURRENT		
Trade payables	927,194	539,876
Indirect tax balances payable	90,065	48,678
Accrued expenses	557,471	655,835
Superannuation payable	218,972	94,750
Trade and Other Payables	1,793,702	1,339,139

11 Other Liabilities

	2023 \$	2022 \$
Membership revenue in advance	2,632,074	2,362,214
Grants revenue in advance	9,343,119	8,312,230
Other revenue in advance	585,210	115,139
	12,560,403	10,789,583

12. Employee Benefits

(a) Current

	2023 \$	2022 \$
Long service leave	402,160	322,497
Annual leave	791,143	695,083
Other employee benefits	14,849	22,841
	1,208,152	1,040,421

(b) Non-current

	2023 \$	2022 \$
Long service leave	139,982	159,857

13. Auditors’ Remuneration

During the financial period the following fees were paid or payable for services provided by PKF Melbourne, the auditor of the Company:

	2023 \$	2022 \$
Remuneration of the auditor, for: - auditing the financial statements	50,000	41,000

14. Key Management Personnel Disclosures

The aggregate remuneration paid to key management personnel of the Company for the year was \$2,131,968 (2022: \$2,303,240). Directors do not receive any remuneration.

15. Related Parties

(a) Transactions with related parties
AusCycling is the sole member of Wollongong 2022 Limited (W2022), a company limited by guarantee. During the prior year Wollongong 2022 fulfilled its primary responsibility by successfully delivering the 2022 UCI Road World Championships. As the sole purpose of the entity has been fulfilled, W2022 has started proceedings to be formally liquidated with all contractual obligations novated to AusCycling. As at 31 December 2023 all funds have been distributed to Destination NSW.

AusCycling Limited is the sole member of 2025 UCI Gran Fondo World Championships Limited (2025 UCI Gran Fondo), a company limited by guarantee, incorporated on 16 September 2020. 2025 UCI Gran Fondo's primary responsibility is the successful delivery of the 2025 UCI Gran Fondo World Championship. At 31 December 2023, 2025 UCI Gran Fondo had net liabilities of \$1,268.

There were no other transactions with related parties during the current period ending 31 December 2023.

16. Contingent Liabilities

The Company had no contingent liabilities as at 31 December 2023 (2022: NIL).

17. Events After the End of the Reporting Period

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

18. Statutory Information

Registered office
The registered office and principal place of business of the company is:

AusCycling Limited
Level 5 South Tower, 459 Collins Street
Melbourne VIC 3000

Directors' Declaration

The directors of the Company declare that:

1. The financial statements and notes, as set out on pages 8 to 22, are in accordance with the Corporations Act 2001
- and:
- a. comply with Australian Accounting Standards - Simplified Disclosures and the Corporation Regulations 2001; and
- b. give a true and fair view of the financial position as at 31 December 2023 and of the performance for the year ended on that date of the Company.
2. In the directors' opinion, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.


Craig Bingham
Director


Lee Brentzell
Director

Dated 28 March 2024

Independent Audit Report to the Members of AusCycling Limited



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Independent Audit Report to the Members of AusCycling Limited

Opinion

We have audited the accompanying financial report of AusCycling Limited (the company), which comprises the statement of financial position as at 31 December 2023, the statements of profit or loss and other comprehensive income, changes in equity, and cash flows for the year then ended, notes comprising a summary of material accounting policies and other explanatory information, and the directors' declaration.

In our opinion, the financial report is in accordance with the *Corporations Act 2001*, including:

(a) giving a true and fair view of the company's financial position as at 31 December 2023 and of its performance for the year ended on that date; and

(b) complying with Australian Accounting Standards – Simplified Disclosures, and the *Corporations Regulations 2001*.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report.

We are independent of the company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Directors' Responsibilities for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with the Australian Accounting Standards – Simplified Disclosures and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

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Independent Audit Report to the Members
of AusCycling Limited Cont.



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- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, action taken to eliminate threats or safeguards applied.

PKF
Melbourne, 28 March 2024

Kenneth Weldin
Partner

▼ Katherine Hosking winning the Women Elite Cyclo-cross National Championship in Ballarat.
LEE OMOND





auscycling.org.au