This meeting will commence as soon as a quorum is reached. Please stay online.





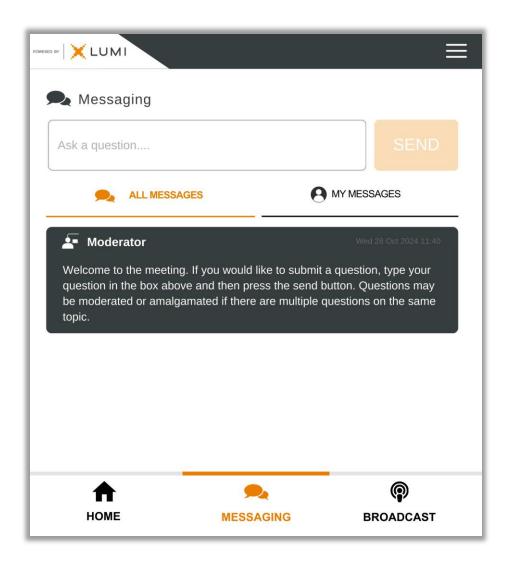
#### Online Text Questions

Select the messaging icon

Type your question in the 'Ask a question' box

Press the send button

Select 'My Messages' to view your submitted messages along with any written responses





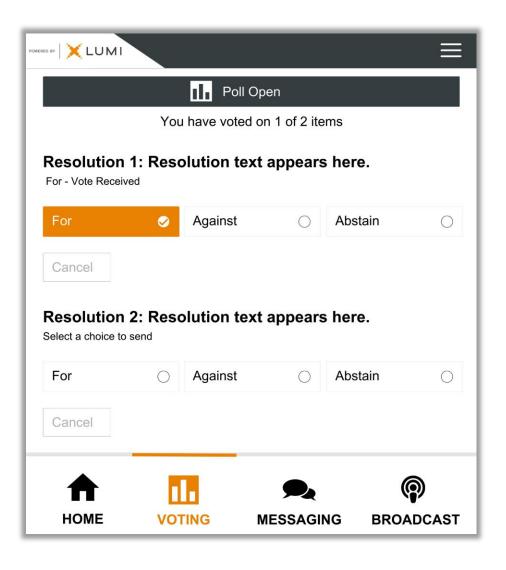
#### Online Voting

Select the voting icon

Select your voting preference for each resolution

Your selected option will change colour

You can change your vote until the poll is closed







## Having problems?

Please contact
<a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a>
and include your mobile
number so we can contact you
if needed.





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# Acknowledgement of Country Craig Bingham







# Attendance and Apologies







### Confirmation of Minutes 2024 Annual General Meeting







## AusCycling Chair Address Craig Bingham



# Unite and Empower

470 Number of Clubs **KPI 468** 

3.86/4

ASC Governance Score KPI 3.8 30.4%

Club Satisfaction Score KPI > 30%

3,055

Accredited Coaches KPI 3,400

2,576

Accredited Officials
KPI 2,400



# Membership Snapshot

## 52,210

2024 Membership, down 5.4%

25.6%

Lifestyle, 26.3% in '23

64.6%

Race, 66% in '23

9.8%

Non-ride, 6.9% in '23

21.3%

Female, up 0.3%

77.3%

Male, down 0.3%

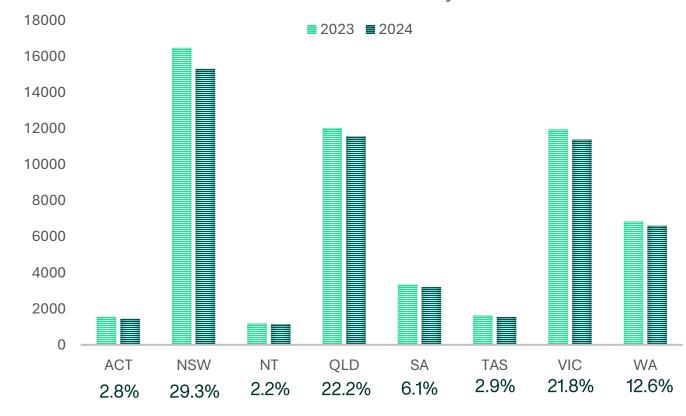
0.1%

Non-Binary, unchanged

1.3%

Undisclosed, unchanged

#### State / Territory



3,509 (7.4%)

7&Under up 24%

**5,829** (11.9%)

8 to 12 years down 3%

**6,784** (13.1%)

13 to 17 years down 9%

31,952 (61%)

18 to 64 years down 7.1%

**3,637** 6.8%) 65+years

down 7%

# Membership Snapshot – By Discipline

#### **Insights**

In the last 12 months membership is down across the board, with the exception of u8, which is up across all disciplines.

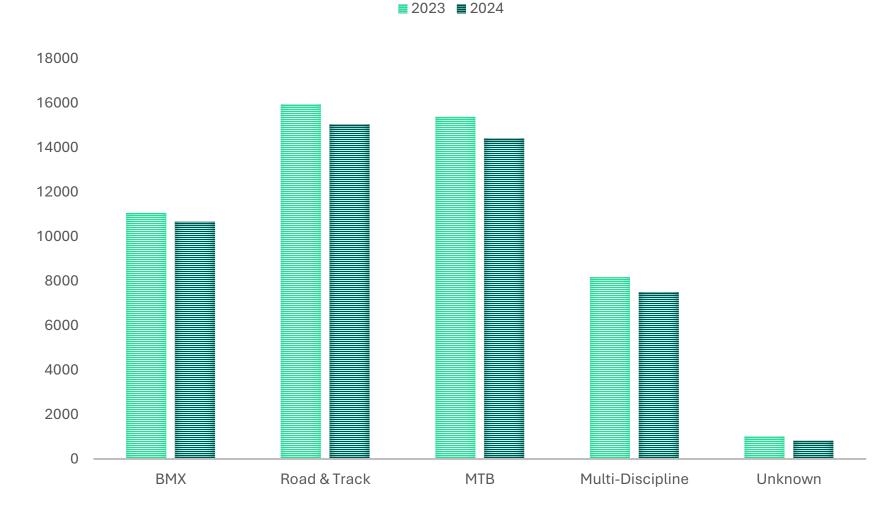
#### System data & insights:

Increased cost of living is impacting all Australians.

Access to racing is central to perceived value of membership.

Cycling claims are driving increases in insurance premiums, and in term membership fees.

65 cents in every membership \$1 goes to insurance.



Based on how Club's identify through the affiliation process. Multi-discipline indicates more than one of BMX, R&T or MTB.

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## Win the Hearts and Minds Be More for More



18.75m

Facebook Impressions KPI 17.25

18,000+

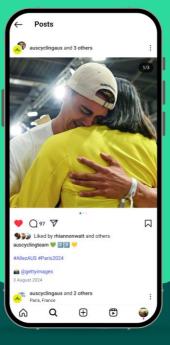
AusBike Digital Users

11,567

Sporting Schools KPI 10,000 3,661

Come 'n' Try KPI 5,000 14.74m

Instagram
Impressions
KPI 9m



2.7m

Unique Website Impressions KPI 2.47m 1.62

Cumulative Broadcast KPI 1m

25%

Increase in user engagement on new website



# Lasting Champions





92,201

State &
Territory Event
Participation
KPI 90,000

15,538

National Event Participation KPI 15,000



#### Financial Statements Year End, 31 December 2024

- Auditors PKF conducted the audit in accordance with Australian Auditing Standards and provided an unqualified report.
- Surplus of \$186,885.
- Cash Balance at 31 December 2024 \$3.6million.
- Net Assets \$1.351million.
- Sponsorship revenue up 86%.
- Income from Events up 126%.
- 7% reduction in Membership Income.



#### Financial Results Summary

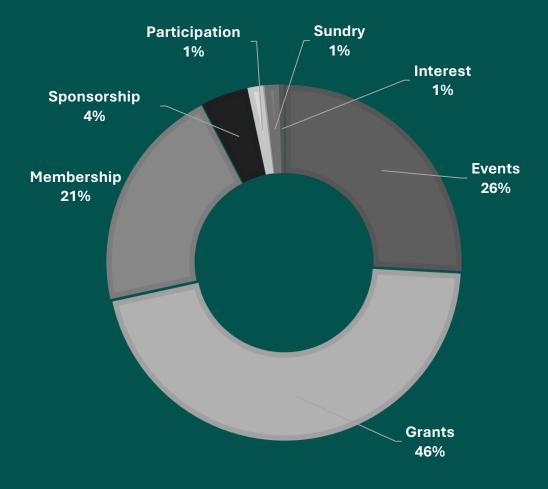
\$'000	CY24	CY23	CY24 vs CY23
Total Revenue	37,832	30,419	24% 🛉
Other Income	674	467	44%
Operating Costs	(38,267)	(32,750)	17%
Finance Costs	(51)	(66)	23%
Surplus / Deficit	187	(1,930)	110%
Net Assets	1,351	1,164	16% ↑
Cash Balance	3,611	8,467	57%

- Surplus of \$186,885.
- Total revenue up 24% due to increase events and sponsorship.
- Cash Balance down \$4.9 million from CY23
   driven by utilisation of Paris funding received in
   CY23 and AusBike program spending of funding
   received in CY22 and CY23.

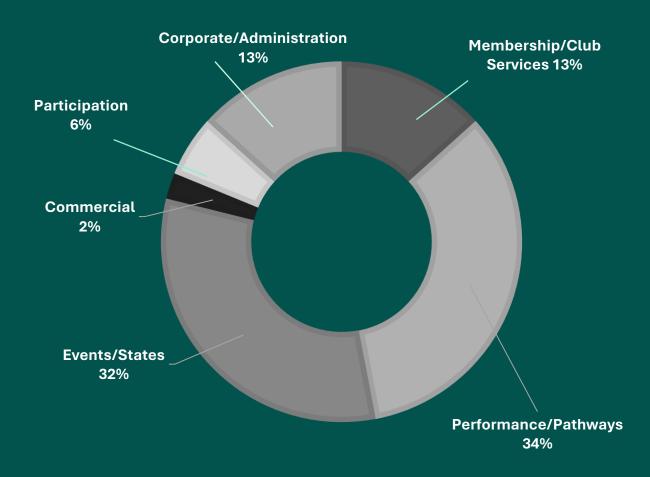


#### 2024 Actuals

#### Revenue



#### Expenditure





# 2025 Budget Outlook

The Board approved a budget surplus for 2025 of \$116k, with cash reserves at December 31, 2025, of \$6.3m.

The key assumptions underlying the 2025 budget include:

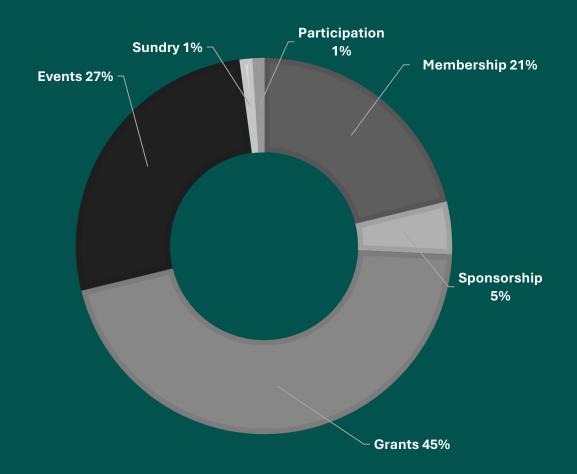
- Membership numbers and prices remain at CY24 levels.
- No unsecured sponsorship has been included.
- Revenue and expenditure for Crankworks and the UCI MTB World Championships will be net positive.
- Increased activity and staffing in the Performance business unit, is underpinned by a significant uplift in funding from the ASC and State / Territory Institutes, in particular Queensland and South Australia.
- Public Liability and Personal Accident Insurance premiums will remain at the same level.
- Event entries and the number of sanctioned events are consistent with 2024 numbers.
- Other than performance, staffing levels will remain consistent.
- AusCycling will achieve the 60:40 gender requirements on the Board in order to received State / Territory grants.



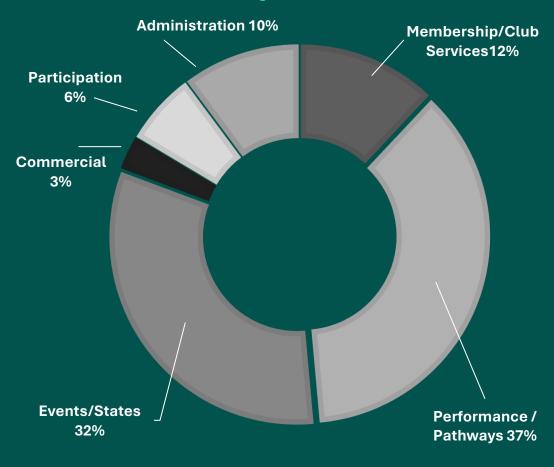
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## 2025 Budget Outlook

#### Revenue



#### Expenditure







# Questions Finance Report





#### 2024 Director Election

#### **Current Director Nominees**

- Anne Gripper
- Darren Alomes

#### **Further Eligible Nominees**

Richie Bates





# 2024 Director Election First Elected Director 3 Year Term







# 2024 Director Election

Second Elected Director 3 Year Term





# General Business Meritorious Medals



# Meritorious Medal Recipients

Mark Routledge (MTB, Queensland)

Col Makinson (NSW, Road and Track)

Lorraine Schutz (SA, Road, Track, MTB)

Nannette Richert (QLD, Road and Track)

Kaye Houton (WA, BMX)



# General Business AusCycling Structure





# General Business Horizon Two Strategy





#### Horizon 2, Ours to Ride

PURPOSE	AusCycling exists to unleash the unbound potential in every body.				
AMBITION	One2OneHundred  Our ambition is to grow the number of people riding and cycling in Australia, particularly through our club network. We want to be famous for nurturing riders from their first balance bike to their first Olympic podium, supporting clubs, pathways, and the wider community. We know we'll have been successful if:  We have 1 million participants in cycling events across the H2 cycle.  The LA Games delivers a second cycle of enhanced Olympic and Paralympic performance.  We grow our community of connected riders and cyclists to 100k.				
PILLARS	1 Unite and Empower	2 Win the Hearts and Minds	3 Invest in our People	4 Sustained Performance Success	
	Create united, inclusive and empowered communities where clubs, teams, and partners thrive.  Strengthen the club delivery network. Consistently strengthen and evolve our governance and leadership capabilities. Prioritise advocacy for cycling's most urgent challenges. Work in partnership with clubs to structure and deliver events that encourage more people to ride competitively and participate in organised events.	Ensure every Australian child has access to bike education and grow and diversify our economy by being relevant to more of the Australian cycling and riding community.  Be the leading provider of bike education through AusBike.  Advance cycling's profile and popularity.  Launch and extend refreshed member proposition.  Enhance the partner proposition to grow corporate investment in cycling.  Develop a merchandise strategy that utilises events and IP to drive revenue and build cycling's profile.  Celebrate our heroes, history and heritage.	Create, nurture and maintain environments where people thrive.  Create value for our current and future volunteers by investing in initiatives that attract, retain, reward and reduce churn.  Expand and strengthen cycling's network of coaches and officials.  Attract and retain talent aligned with our trademarks.  Create opportunities for under-represented groups in all aspects of our sport.	Deliver sustained success on the international stage and create healthy, inspirational role models that value their connection with the sport.  Support and enable Australian athletes to contest the biggest international events and performance when it matters.  Identify, develop and support athletes of the future to progress towards podium outcomes.  Maintain a portfolio of events that support the development of athletes, coaches and officials in the pathway.  Secure major events that showcase our athletes, support performance outcomes, inspire communities and leave a legacy for the sport.	
	SPEC.	nerships Technology	LRADEWARKS Stronger Win Together Well	People Be First Bold	



# General Business Other





