

2023 AGM
DIRECTOR NOMINATION
CANDIDATE PACK

### 1.LEE BRENTZELL

- a. Cover Letter
- b.CV
- c. Director Application Form



#### **RE:** AusCycling Board – Non-Executive Director position

I am a collaborative, energetic and outcome focused leader with more than 25years experience in senior executive and non-executive roles in Oil and Gas, Mining, Infrastructure and Sporting organisations in Australia, Asia and North America. In addition to my executive roles I have enjoyed volunteering my time to the cycling community initially as a Director and then Chair of Mountain Bike Australia and more recently AusCycling. This time has been rewarding and challenging overseeing the establishment of the new entity during a global pandemic and an extended Olympic cycle. It has been great to see AusCycling form and I feel, like all significant transformations I have been involved in, the best is yet to come now the foundations have been established and the strategic plan for the future agreed. I would like to continue as a Director on AusCycling's board so that I can contribute to an organisation at a level where my skills, experience and values are aligned.

I am highly motivated and strategically focused technical professional with business qualifications and have led a number of challenging projects and operations throughout my career as well as strategic planning where I have focused my efforts in the past 12 years. I am a people orientated leader with the ability to define and deliver large-scale business and technology changes while at the same time maximising stakeholder engagement and people performance that result in successful business results, transformations as required and desired benefits.

With a strong commitment to corporate governance, financial budget control, goal setting and on-going learning I have continued to expand my knowledge with certifications and courses that have enhanced my real-world experiences gained in professional and voluntary roles. I am highly regarded for my ability to respectively challenge status quo and have participated in a number of robust conversations at board, government and shareholder levels and apply strategic thinking to generate initiatives and maximise value and outcomes for organisations in a structured and logical way.

I would love the opportunity to include the AusCycling Director role in my non-executive portfolio where I would bring a different perspective that draws on my diverse industry and business experience.

I look forward to discussing my application with you in the near future.

Regards,

Lee Brentzell

Brentzell



### LEE**BRENTZELL**

#### **EXPERIENCED BUSINESS LEADER**



#### **CAREER SNAPSHOT**

#### GHD

**Executive Advisor** 

#### **PwC**

Senior Consultant, Transformation Assurance

#### **BHP Billiton**

Manager Strategic Contract Management

Manager Project Development Technology

Manager Business Planning

#### **Arrow Energy**

GM Business Services & Contracts

Strategic Planning Manager

**Project Services Manager** 

#### Shell (Canada)

Business Leader – Operational Excellence

#### **REFEREES**

Michael Smith (NED AusCycling, Chairman 7-Eleven Australia, Starbucks Australia and Pioneer Credit)

**Shane Coppin** (former CEO MTBA)

Lachlan Murray (former Chair MTBA's Finance, Audit and Risk Sub Committee and current member of AusCycling Finance, Audit and Risk Committee)

#### **QUALIFICATIONS**

Graduate AICD Company Directors Course (2018) – Director No. 2422217
Certificate in New Ventures Leadership MIT (2017)
Next Generation Female Leaders, Women on Boards (2015)
Change Management Accreditation PROSCI, USA (2010)
Accredited PRINCE2 & Managing Successful Programs Practitioner (2006)
MBA (Technology Management) Deakin University (2001)
Bachelor of Engineering (Civil) Queensland University of Technology (1994)

#### **SUMMARY**

Highly qualified and experienced senior business leader with a proven track record in management, consulting and Non-Executive Director roles in a diverse range of industries, cultures and countries.

Lee helps large companies identify the best projects that will transform their business and deliver long term value to shareholders and the community within which they operate. As a confident, enthusiastic and inspirational leader of significant change she defines and delivers complex projects by collaborating with a diverse range of stakeholders, overcoming challenges and stimulating action despite uncertainties.

With a Bachelor in Civil Engineering, Masters in Business Administration, New Venture Leadership and Company Director qualifications, she has a broad range of skills, loves to learn new things and is excited and comfortable with uncertainty and change.

She has successfully grown high performing teams, developed individuals and delivered major projects for Energy, Mining, Infrastructure, Sporting and Financial Services organisations including mergers, acquisitions, divestments, enterprise-wide systems implementations and the construction of new assets worth hundreds of millions of dollars. In addition to bringing out the best in people, she applies good governance and risk management frameworks to deliver innovative and commercially viable outcomes.

She is well regarded for her willingness to challenge the status quo and apply strategic thinking to generate initiatives that maximise value and outcomes for public or private organisations in a structured and logical way. She has a strong commitment to positive thinking, fit for purpose governance, goal setting, on-going learning and role modelling for younger females in school, sport and engineering.

Her biggest achievement to date, combined her passion for sport and professional expertise in transformational change, to lead Australia's largest governance reform project in sport to create AusCycling, a merger of 19 cycling organisations that is Australia's largest Olympic Sport and single entity to represent millions who ride their bike.

#### **KEY SKILLS**

- Strategic and Operational Planning including mega projects/studies
- Leader of Transformational Changes
- Stakeholder Engagement and People Development
- Corporate Governance & Board Processes
- Commercial and Business Acumen
- Financial & Risk Management
- Portfolio, program and project definition, prioritisation, governance and management

#### **BOARD, EXECUTIVE COMMITTEE AND VOLUNTARY EXPERIENCE**

- Deputy Chair and Non-Executive Director, AusCycling, 2020 current
- Member of Financial, Audit and Risk Board Sub-Committee, AusCycling, 2020 current
- Member of People Board Sub-Committee, AusCycling, 2020 current
- Mentor for Elite Sportswomen, Minerva Network, 2021 current
- Chair, Mountain Bike Australia (MTBA), 2018 2020. In addition to chairing the MTBA board, this role has also included leading the organisation through Australian Olympic sport's highest profile merge with 19 cycling entities from all States and Territories of Australia. When formed in November 2020, AusCycling represented some 55,000 members and is Australia's largest Olympic sport. I was also nominated as one of the twelve inaugural Board Directors on the new entity to continue to lead this significant and transformational change for Australian Cycling which is being showcased by Sports Australia as the leader in sporting governance reform.
- Non-Executive Director and Deputy Chair, Mountain Bike Australia (MTBA), 2017 2018
- Member of Audit, Risk and Remuneration Committee, MTBA, 2017 2018
- Member, MIT QUT Entrepreneurs Bootcamp Steering Committee, 2017 2019
- BHP's Inclusion and Diversity Champion 2017/18 and runner up at QRC's State Awards
- Mentor, Women in Mining & Resources Queensland, 2015 2021
- Chair of STEAM Sub Committee Bulimba State School, 2016-18
- Recognised as an Advance Queensland Digital Community Champion, 2016/2017 & 2018 for the voluntary work spent inspiring, enabling and improving the digital knowledge of primary school students.

# EXECUTIVE EXPERIENCE & ACHIEVEMENTS GHD

Executive Advisor Dec 2022 - current

Engaged to lead the development of an Australian Program Advisory team with extensive large-scale portfolio, program and project management experience targeting clients in the new energy sector who are rapidly developing renewable technology or decarbonising large-scale assets. While building the team, Lee is also working closely with senior leaders from private and government entities with aging capital portfolio's who need to make significant investments and technical changes over the next 10 years to meet net-zero targets. The transition is complex and transformational for the business, employees, customers and community within which they operate and needs to be managed in a logical and planned manner to ensure it is commercially, technically and environmentally viable, existing service levels are maintained and staff and suppliers are upskilled.

#### **Tell Advisory**

Executive Advisor July 2021 - Dec 2022

Drawing on 20+years international project delivery, control and planning experience, Lee helped clients plan and define the most commercially viable infrastructure projects that improved shareholder value as well as met the needs of the community within which they operated. This required extensive stakeholder consultation, robust and honest conversations, consideration of multiple technical options, good governance as well as economic, technical, environmental, operational and social factors. She completed the Warragamba e-Flows Business Case for WaterNSW, led the development of Queensland Treasury's Fine Modernisation Program's Business Case, was a senior Transaction Advisor on Brisbane's Cross River Rail Project and NSW Department of Planning & Environment's Wyangala and Dungowan Dam Program. Working directly for the CEO at Queensland Rail, Lee was extensively involved in the \$540m Capital Works program working with the Executive Leadership Team and the Investment Committee to identify opportunities to deliver in-flight projects with more certainty, remove risks and barriers and accelerate development of future projects to meet the capital investment plan commitments for FY23.

#### PwC, Australia

Senior Manager, Transformation Assurance

2019-2020

Utilising her extensive knowledge and practical experience gained planning and delivering major projects, Lee
led teams who assisted private and government clients improve the delivery, governance and assurance of their
program and project portfolio with investment prioritisation and gate reviews as an independent peer reviewer

and project expert. Clients included Stanwell, Heritage Bank, Bank of Queensland, Sinopec and Department of Agriculture and Fisheries, all of whom had project portfolio's in the order of \$20M to \$1.2B.

#### BHP, Australia

#### Manager, Strategic Contract Management

2019

- An opportunity to reduce contract leakage and improve contractor performance was identified by the Board for 2 of BHP's significant (greater than \$1B) mining services contracts in late 2018. With her knowledge of the mining business and commercial acumen, Lee was engaged to lead the review, design and implementation of a new way of managing the mining services contracts to ensure the value identified in the investment business case was tracked and realised over the 3 year contract duration. The new way of working included new processes, rhythms, routines, responsibilities and a blended team of resources instead of the traditional site operations focus after drafting and execution of the contract by commercial and legal resources in head office. No formal modifications were made to the existing contracts, however the work required good working knowledge of the commercial terms and conditions as well as understanding the day to day behaviours and contract application. Negotiations and commercial discussions were conducted in a professional and collaborative manner to re-align expectations and contractor performance.
- Benefits identified and delivered included productivity improvements and cost savings in the order of \$80M as well as additional safety field leadership time for the site-based Contract Manager and a trusting and collaborative culture.

#### Manager Project Development Technology

2018

- Responsible for creating and leading a team of Study Leads, Business Analysts, SME's and Solution Architects
  who defined the initial business case, quantified the value, risks and assessed options available to BHP's Coal
  Business for all major capital projects relating to their Production Systems before handing over to Delivery teams
  for implementation.
- Accountable for an Opex budget of USD7.65M per annum and a team of 10 employees and additional specialist contractors employed as required to deliver the Capital portfolio valued at \$180M in 2018.
- Represented Technology in quarterly portfolio prioritisation and gate reviews where project business cases were
  assessed by the Investment Review Committee with representatives from Finance, Strategy, Technology,
  Business, Commercial, Procurement and Projects to determine their value to the business compared to other
  initiatives and ongoing commitments.
- STEM Ambassador for school students and university graduates at a number of events supported by BHP to showcase STEM careers to the next generation and to spark their interest in engineering and technology fields.

#### Manager Business Planning

2016 - 2018

- Responsible for the coordination, documentation, approval and submission of the five year business plan and two year budget, and Life of Asset Strategic plans for BHP's Coal and Copper Assets (Globally) which involved over 200 stakeholders from all areas of the business throughout the twelve month process. Member of the Asset Leadership Team responsible for delivering the \$1B<sup>+</sup> annual business plans which were exceeded for 3 years in a row due to increased production, well planned and executed cost savings and motivated workforces despite challenging stretch targets being set and turbulent external market factors.
- Identified new lines of business, acquisition, divestment and automation risks and opportunities and led the development of the initial business case for inclusion in the business plan and budget.
- Member of the Senior Leadership Team working closely with the Asset President, Mine GM's and Head of Finance
  to compile and seek endorsement across all levels within the Asset, the combined Australian Coal portfolio and
  Minerals Australia Leadership Team prior to presentation to external shareholders and investors.
- Active Member of the Inclusion and Diversity Taskforce and STEM Ambassador for school students and organiser
  of the successful 'Minors2Miners' day where 27 children aged between 7 & 12 and their guardians were flown
  from Brisbane to Moranbah to visit an operating Coal Mine for the day.



### **AUSCYCLING DIRECTOR APPLICATION FORM**

#### **Key Selection Criteria – Prioritised Competencies**

AC is committed to securing and maintaining a balanced and skills-based Board that has the knowledge and experience to represent the interests of all stakeholders, whilst providing contemporary leadership and corporate governance on behalf of the membership.

AC's Board needs to reflect the community it serves in interest, geography, and diversity. In addition to considering competencies, the selection process will also seek to maintain a balance across these multiple points of relevance.

AC is seeking suitably qualified individuals who have a minimum of three (3) years governance experience and can demonstrate a high-level knowledge of, and experience in, at least one of the following prioritised competencies:

- Senior Business Experience & Strategic Planning someone operating successfully in their chosen profession or business. Has the ability to review the strategy through constructive questioning and suggestion and contribute to the effective decision making of the board.
- **Accounting and Finance** the ability to read and comprehend the accounts, financial material presented to the board, financial reporting requirements and some understanding of corporate finance.
- **Legal** the board's responsibility involves overseeing compliance with numerous laws as well as understanding the individual director's legal duties and responsibilities.
- **Digital & Technology** an understanding of technology and its application to the business and its people.
- **Professional Sports Experience (Playing or Administration)** experience as an elite athlete or experience in the running of sporting clubs, academies, and associations.
- **Facilities & Infrastructure** industry and functional experience in the running of facilities and the development of sporting and other infrastructure projects.
- Other Board & Governance Experience previous experience with corporations or not-for-profits that will assist the board to maintain the highest levels of governance and requisite experience in managing areas of major risk for an organisation.

Typed applications for Directors (submitted by email) should include the following completed documents/forms (executed where applicable):

- A cover letter;
- A CV/resume;
- Director Application form;
- Elected Director Nomination form;
- Consent to Act as a Director form;
- No Doping Declaration form; and
- Completed Declaration of Interests form

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### **Applicant's Name**

Lee Brentzell

# Specifically address Key Selection Criteria in the AC Director Position Description (maximum 100 words)

Senior Business Experience & Strategic Planning	25yrs+ experience in Engineering Consulting and Client
	Side operations predominantly in early phase major
	projects including strategic planning to determine
	business case of technical options, commercial viability
	as well as social and environmental impacts. While at
	Arrow Energy and BHP (~8yrs) I was Mgr of Strategic
	Planning.
Accounting and Finance	25yrs + experience in managing significant Capital
Accounting and I mance	Project budgets (majority in excess of \$500m) along with
	Operational budgets for staff, contractors and vendors.
	Completed several short courses in Financial Statements
	for Directors and remain current by sitting on Finance,
	Audit and Risk Board Sub Committees where I continue
	to learn from financially training experts.
Legal	25yrs + experience in managing significant Capital
Legal	Projects and complex contracts for goods and services
	worth millions of dollars per annum. I work alongside
	legal and commercial experts to draft contracts and as
	the Contract Manager, meet with vendors and review
	performance on a monthly and annual basis.
Digital & Technology	25yrs + experience using technology and digital tools at
Digital & Technology	work, and majority of projects I am involved in, also
	include technology design and implementation. I manage
	Tech Leads who are responsible for the details but I need
	to understand and communicate the desired outcomes,
	benefits, risks etc so I can resource and manage
	accordingly.
Professional Sports Experience (Playing or	Have been an active competitor from 5years of age in
Administration)	various sports at local, state and national level. Joined
Administration	board of MTBA in 2017 and then AusCycling in 2020.
Facilities & Infrastructure	25yrs + experience in defining and managing Capital
Tacinues & IIII astructure	Projects involving large scale infrastructure. While most
	have been greenfields sites, some are upgrades of
	existing facilities. In both cases, I am involved in the
	development and/or review of Whole of Life Costs to
	determine the total economic benefit of the facility.

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#### Other Board & Governance Experience

- I was an active P&C member at my daughter's primary school from 2015 and then became Chair of the STEAM Sub Committee which was an area of interest for me to introduce more girls to these male dominated subjects and careers.
- I joined MTBA as a Director in 2017 and appointed Chair in 2018.
- Member of the Audit, Risk and Remuneration Board Sub-Committee at MTBA and AusCycling.
- I have received approval from CEO, Board and Qld Minister of Sport for a Qld based sports board and am waiting final approval by the Premier.

# Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

I have been actively involved in sports from an early age including State and National level equestrian from 5yo and just missing out on Olympic selection in 2000 where I was rider No.6 and only 5 competed. I took a break from riding, finished uni and competed in triathlons, open water swimming, water polo, touch football and running events for many years and then discovered adventure racing and mountain biking while living in Singapore in the early 2000's. My love of mountain biking has not diminished over the years and I still compete in local and interstate competitions and often finish on the podium in my masters age group. I enjoy travelling with my bike and love seeing the countryside at speed while competing in multi-day or marathon mountain bike races with my family cheering me on from the sideline. My husband and daughter's also compete in mountain biking but the girls have recently switched to club and school hockey, athletics and tennis. Our weekends are busy cheering them on from the sidelines, volunteering in the canteen and then rushing off to ride or race in a local event for ourselves.

# Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

As stated above I started cycling in the early 2000's: initially road riding for triathlons but then quickly moved to mountain biking. I joined Mountain Bike Australia in 2013 and the RATS club when I started to compete in local races. I decided to add non-executive board roles to my professional work and after completing the Women on Boards leadership course in 2015, I applied for and was successful on being appointed to MTBA's board in 2017. Within 12mths I was voted by my peers to Chair the organisation during the OneCycling project which ultimately formed AusCycling. During my time with MTBA I also sat on the Audit, Risk and Remuneration Committee.

I was appointed on the inaugural board of AusCycling when it formed in 2020 and became Deputy Chair. I have been an active member of the Financial, Audit and Risk Board Sub-Committee, as well as the People Sub-Committee since 2020.

#### Professional / Management Experience (maximum 100 words)

With a Bachelor in Civil Engineering, Masters in Business Administration, New Venture Leadership and Company Director qualifications, I have a broad range of skills, love to learn new things and am excited and comfortable with uncertainty and change. I have successfully grown high performing teams, developed individuals and delivered major

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projects for Energy, Mining, Infrastructure, Sporting and Financial Services organisations including mergers, acquisitions, divestments, enterprise-wide systems implementations and the construction of new assets worth hundreds of millions of dollars. In addition to bringing out the best in people, I apply good governance and risk management frameworks to deliver innovative and commercially viable outcomes. Exceptional stakeholder management and communication is a core skill due to the complexity of the projects I lead as they involve State and Local Government, private investors, local and indigenous communities as well as international vendors and shareholders.

#### **Board Experience** (maximum 100 words)

- Deputy Chair and Non-Executive Director, AusCycling, 2020 current
- Member of Financial, Audit and Risk Board Sub-Committee, AusCycling, 2020 current
- Member of People Board Sub-Committee, AusCycling, 2020 current
- Chair, Mountain Bike Australia (MTBA), 2018 2020
- Non-Executive Director and Deputy Chair, Mountain Bike Australia (MTBA), 2017 2018
- Member of Audit, Risk and Remuneration Committee, MTBA, 2017 2018
- Member, MIT QUT Entrepreneurs Bootcamp Steering Committee, 2017 2019
- Chair of STEAM Sub Committee Bulimba State School, 2016-18

#### **Board Qualifications and relevant Professional Development**

Please be specific in relation to course duration, auspicing authority etc. For example:

- 2019 AICD Company Directors' Course (5 days). Completed and passed both exam and assignment.
- Graduate AICD Company Directors Course (2018) Director No. 2422217 and AICD member since 2018
- Various webinars and short courses on topics relevant to board roles through AICD and Governance Institute
  of Australia including: Cybersecurity for Directors, Financial Obligations for Directors, The Role of the CEO and
  Chair, and Sports Governance ongoing as part of professional development and AICD membership
- AICD's Director Nexus program 12mth forum of peer to peer group learning with other Directors under the leadership of an experienced Chair.
- Certificate in New Ventures Leadership MIT (2017)
- Next Generation Female Leaders, Women on Boards (2015) and financial member since 2015
- Change Management Accreditation PROSCI, USA (2010)
- MBA (Technology Management) Deakin University (2001)
- Member of Investment Review and Program Steering Committees at BHP and GHD where major capital
  investments and projects are reviewed to determine commercial, technical and social viability and then
  progressively at each stage gate to ensure delivery of benefits as planned. Projects range in size from \$500m
  to multi-billion. My area of expertise is governance and program/project delivery viability including change
  management.

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Referees				
Please provide at least two professional referees who are willing to be contacted to discuss your application				
Name	Email	Phone Number		
Shane Coppin				
Lachlan Murray				

All applications must be submitted in writing to <a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a> and received by 5.00pm (AEST) on <a href="mailto:Friday 14th">Friday 14th</a> April 2023.

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### **2.DARREN ALOMES**

- a. Cover Letter
- b.CV
- c. Director Application Form

#### 30 March 2023

#### **Dear Applications Committee**

I am writing to express my keen interest in the position on the Board of AusCycling. I am extremely passionate about cycling, and I believe that it has the power to transform lives, communities, and even society at large. I am excited about the opportunity to contribute to the growth and development of the sport in Australia.

I have been the Deputy Chair of AusCycling since its inception and have been intimately involved with work between all three disciplines and Sport Australia. This experience has given me a deep understanding of the organization's goals, challenges, and opportunities. I believe that my experience and knowledge will enable me to make valuable contributions to the Board's discussions and decisions.

In addition, I am committed to the values of inclusiveness and respect. I believe that these values are essential for the success of any organization. As a Board member, I will work to ensure that all members of the community are heard and considered in the decision-making process, and that the organization remains inclusive and respectful.

I am also eager to work collaboratively with the other Board members to seek answers to further the aims and ambitions of the organization. By working together, we can harness our collective expertise, experience, and resources to address the challenges that lie ahead and capitalize on the opportunities that present themselves.

Overall, I am excited about the prospect of working with other passionate individuals on the Board to create and implement strategies that will take AusCycling to new heights. I believe that my experience, passion, and commitment make me an ideal candidate for the position.

Thank you for considering my application. I look forward to the opportunity to discuss my candidacy with you in more detail.

Sincerely

**Darren Alomes** 

Curriculum Vitae - Darren Alomes JP

Name: Darren Ray Alomes



#### **Employment:**

1996 – Present – Network Administrator – City of Port Adelaide Enfield

1996 – Present – Consulting to Govt Depts / Vendors

1989 – 1996 – State Government – Electronic Instrumentation / Computer Specialist

#### Education

Computer Science - Flinders University

VMware Certified Engineer – Vmware

Microsoft Certified Engineer - Microsoft Education

Cisco Certified Network Enginner – Cisco

#### Personal

Currently as Deputy Chair of Auscycling,

Member of Auscycling People Sub-Committee

Member of Auscycling Finance and Risk Sub-Committee

Member of Auscycling History and Heritage Sub-Committee

As an MPIO is a non-specific sport role, I have provided advice not only within BMX but also AFL at club level, Calisthenic Association South Australia and to many individuals within many sporting pursuits.

In my journey with Volunteering in Sports I have held the following positions;

Director – BMX Australia (National Sporting Organisation) Portfolio Technology Junior Participation / Engagement Governance Reform

State Secretary – BMXSA (State Sporting Organisation) Portfolio Secretary Member Protection Information Officer

Acting Chair – BMXSA (State Sporting Organisation) Acting Treasurer – BMXSA (State Sporting Organisation)

Director – BMXSA (State Sporting Organisation) Portfolio Technology Child Safe Officer

With this I bring the following accreditations and experience (also attached with)

Justice of the Peace in South Australia – General justice Duties ie Statutory Declarations, Advanced Care Directives, etc.

SA Office of Recreation and Sport / Play by the Rules

Community Coaching General Principles Introductory Level Officiating General Principles Walking the Talk - Personal, Practice and Organisational Integrity in Community Sport Ethics and Ethical Decision Making in Sport Introduction to the Integrity of Sport Member Protection Information Officer training Complaint Handling Harassment and Discrimination Child Protection

Sports Australia / ASADA / Sport Integrity Australia

Ethical Decision Making - Moral Duty or Team Duty? Changes to the 2015 WADA Code ASADA Level 2 Anti-Doping Course, Ethical Decision Making - Starter Course Anti-Doping Course for Medical Practitioners and Athlete Medical Support Personnel ASADA Level 2 Anti-Doping Course Supplements in sport ASADAs new legislative powers ASADA Anti-Doping Level 1 Course Intelligence and Investigations functions of ASADA Athlete Biological Passport learning update

AusCycling - BMX

Level 3 - National Commissarire BMX



### **AUSCYCLING DIRECTOR APPLICATION FORM**

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#### **Applicant's Name**

**Darren Ray Alomes** 

# Specifically address Key Selection Criteria in the AC Director Position Description (maximum 100 words)

Looking at the key selection criteria and can honestly say that my prime area of competency is in "Digital & Technology" as most recently demonstrated in assisting the Technical Lead of Auscycling with specific advice, information and review of Auscycing stance towards Cyber Security and Data Protection, this concluded with the proposal and acceptance via the Finance and Risk Committee and then the Board of the Intial Cycber Security governance policy.

Facilities and Infrastructure as well as Professional Sports Experience have been forfront in my time in the last 10 years, long with working through the Commisarre levelsfrom Club to National (Also representing BMX at a International Level being part of the Staff Team at the BMX World Championships" I was able to assist in the obtaining of State Government grants to build the Sam Willoughby SX BMX Facility in Adelaide.

My "Other Board and Governance Experience is document below.

# Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

In my role at BMX Austalia as Chair I was involved in implementing an observational and advisory role for BMXA when selection and team management was being performed by Cycling Australia. It was via this that I eas able to arbitrate between high performance athletes and familes and High Performance Unit of the Australian Cycling Team.

In relation to Pathways development, working with the other State Sporting Organisations for BMX, I was able to lead The BMX Australia Board and Staff in proving policy and guidelines, whilst lobbying for government support.

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# Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

Currently (Since Auscyclings inception) I am one of two Deputy Chairs on the current Auscycling Board, I also sit on the People Committee, Finance and Risk Committee as well as the History and Heritage Committee, providing my input to matters which I have great interest in managing and advising on. I have been involved at State Sporting and Nation Sporting Organisation level with BMX South Australia as a director, then State Secretary and an extended position as Chair, which subsequently I had to relinquish when I was elected to the BMX Australia Board as a director and the Chair.

It was atr this point where I worked with fellow directors at BMXA and colleagues at Mouthain Bike Australia, Cycling Australia and Sport Australia to stand up Auscycling from the Cycling Discipline and create a Unitary governance model.

On a personal note I am a Current Nation Commissare BMX and have officiated and Club, State, National and International levels as well as proving support and guidance at all levels to athletes and parents.

#### **Professional / Management Experience** (maximum 100 words)

On a professional and management level I have , after many years settled into the role of Senior Network Administrator for a Local Government Council in South Australia for some 27 years, I work in a close knit team and provide high level advice / knowledge to peers and senior management. For the last 8 years I have been a Justice of the Peace in South Australia and have provided volunteer time to my employer and wider community in forfilling the duties in this role.

Prior to this time I was an Electrical Instrumentation Technician for the SA State Government, followed by time in the Australian Army in the Royal Corps of Military Police.

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ACN 644 149 351



#### **Board Experience** (maximum 100 words)

I have had Board experience as follows

2019 - 2023 Deputy Chair Auscycling

Member Finance and Risk Sub-Committee

Member People Sub-Committee

Member History and Hertiage Sub-Committee

2017-2019 Chair BMX Australia

2015-2017 Director BMX Australia

2012-2015 State Secretary BMX South Australia

Interim Chair BMX South Australia

**Board Member BMX South Austalia** 

During this time I have extensively interacted with all levels of the member base and community, especially in the areas of Digital and Technology.

In relation the the BMX SA and BMX Australia roles I also acted as a Member Protection Information Officer at a National Level, where I could within ther Sport but also with other sporting bodies.

#### **Board Qualifications and relevant Professional Development**

Please be specific in relation to course duration, auspicing authority etc. For example:

• 2019 AICD – Company Directors' Course (5 days). Completed and passed both exam and assignment.

2019 AICD – Compant Directors' Course - Course Work completed, e3xamination delayed due to covid.

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2014 Justice of the Peace Training - Royal Associan of Justices of South Austalia				
Referees				
Please provide at least two professional referees who are willing to be contacted to discuss your application				
Name	Email	Phone Number		
Cameron Murray				
Katrina Cowen				

All applications must be submitted in writing to <a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a> and received by 5.00pm (AEST) on <a href="mailto:Friday 14th">Friday 14th</a> April 2023.

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### **3.JOHN NICHOLSON**

- a. Cover Letter
- b.CV
- c. Director Application Form

## JOHN NICHOLSON



#### **Cover Letter**

I would like to put forward my candidature for the position of Director of AusCycling.

The skills that I would bring to board would include:

- Having been a President of Blackburn Cycling Club for more than 10 years
  - Understanding of the culture of a successful cycling club
  - I have a first hand experience of the issues which clubs encounter day to day
- Having competed at the highest level
  - o Dual World Champion, Olympic Silver and Dual Commonwealth Gold
  - Having been a member of an International Profession Team Jolly Ceramica
- Innovation and creative forward thinking
  - Inventor of the clip less pedal system
  - contributor to Shimano's 10mm chain drive system (recognised as part of Shimano's key history)
- Commitment to Junior Development
  - Revitalised Victorian School competitions
  - Commitment to Junior events

I believe I will be able to bring key knowledge and skills to the AusCycling board.

Yours in Cycling

John Nicholson

# JOHN NICHOLSON

#### **KEY STRENGTHS**

- Have experienced and acquired knowledge of cycling at all levels.
- Ability to think outside the box.
- Ability to work well within a team environment.
- Ability to listen and relate to other people.

#### **PROFILE**

- Dual World Champion, Olympic Silver Medallist and dual Commonwealth Games Gold Medallist
- Member of the Australian Sports Hall of Fame.
- Winner of the Oppy Award
- Life Member of Cycling Victorian and the Blackburn Cycling Club.
- Inventor of the clip-less pedals for cycling.
- Club President of the Blackburn Cycling Club.
- Qualified Cycling Commissionaire and Coach.
- Degree in Business Management and Computer Science from Copenhagen Business School Denmark.
- Managed IT environments focusing on a friendly and harmonious team atmosphere.
- Produce and managed IT budgets in the million-dollar range through my working career.

#### CYCLING CAREER

- Started racing at the Blackburn Cycling Club as a junior.
- Quickly rose to Victorian and Australian Champion in the Sprint event
- Was selected for the Mexico Olympic Games as the young sprinter.
- I interrupted study at Monash University in Engineering to go to the Commonwealth Games in Edinburgh where I won the Gold Medal in the Sprint.
- As part of my Engineering degree I developed and produced the first clip-less pedal system where I attached my cycling shoes to a modified pedal. This became the forerunner of the clip-less pedal system now used by most racing cycles.
- Straight after Edinburgh I went to the World Championships in Leicester were I was placed 4<sup>th</sup>. Following Leicester I was invited to post World Championship events in Europe and in Denmark I was invited back to race the normal track season the following year.
- I raced extensively around the World based in Denmark over the next couple of years taking the Silver medal at the Munich

John Nicholson Page 1

- Olympics after being forced to return from Europe where I was racing for a rudimentary training camp in Australia prior to the Olympics.
- After winning the Gold Medal in the Sprint in Christchurch I returned to Europe and offered a professional contract with a World Tour standard Italian Trade Team Jolly Ceramica. I believe that this was facilitate by the French who were anxious for me not to ride at the Montreal Olympics in 1976.
- After racing for Jolly Ceramica for a year I signed a 3 year deal with Keizo Shimano and delivered Shimano's first World Champion on Shimano equipment.
- Won 2 consecutive World Championships in the Sprint
- Was invited to Japan as part of the first International riders to compete at the Japanese Kerin Championships which I won two years in a row.

#### CYCLING ADMINISTRATION

#### Victorian Cycling Board member

- Created the new Development portfolio and engaged a parttime employee Ray Bowles into the position.
- Restarted the Schools Championships which has ever since.

#### **Blackburn Cycling Club President**

- I was asked to take over the club Presidency and held that role for quite a number of years.
- Ensured that the club actively supported the racing with the establishment of the Eilden Junior Tour as well as many Victorian State level events.
- We were the first club to establish traffic management standards and were the first club to have trained traffic controllers to stop cars at cycling events, ensuring greater safety at events.
- Over saw the development of many of the Blackburn riders from first ever ride through to World Champion and National Champions.

#### Danish development roles

• Involved with development programs at the Ordrup junior track program and also other programs at the Aarhus club.

#### WORK EXPERIENCE

I have worked in a number of diverse IT roles both in permanent and contract positions, a couple of these described below:-

John Nicholson

#### **VicRoads**

#### Team Leader Server Management

- Managed a team of support technicians who supported the server farm at VicRoads.
- Project managed an accelerated program of server replacements and upgrades across VicRoads and their offices state wide.
- Used industry standards including ITIL and Prince 2 methodology in my position.

#### Acterna

#### Network Manager Asia Pacific

- Originally this was a German company Wandel and Golterman which was overtaken by the American Company Acterna
- I managed the network, servers and IT infrastructure services for this global company in the Asia Pacific region and travelled extensively in the Asia Pacific region from India to China and Singapore.
- Meeting the changes across the region with diverse cultural background and quite diverse technical challenges.

#### STATEMENT ON USE OF DRUGS IN SPORT

- I made a conscious decision not to use drugs as I believed that there would be a health cost in latter life apart from the obvious argument of unfair advantage.
- Having being tested multiple times through my career with no positives, however this seem not to carry much weight now a days.
- There is no doubt that I competed against cyclist who had been drug affected.

#### **EDUCATION**

Bachelor of Science Business Administration / Computer Science Copenhagen Business School

#### LANGUAGES

English (first language) and Danish (fluent)

#### **CITIZENSHIP**

Australian and Irish



### **AUSCYCLING DIRECTOR APPLICATION FORM**

#### **Key Selection Criteria - Prioritised Competencies**

AC is committed to securing and maintaining a balanced and skills-based Board that has the knowledge and experience to represent the interests of all stakeholders, whilst providing contemporary leadership and corporate governance on behalf of the membership.

AC's Board needs to reflect the community it serves in interest, geography, and diversity. In addition to considering competencies, the selection process will also seek to maintain a balance across these multiple points of relevance.

AC is seeking suitably qualified individuals who have a minimum of three (3) years governance experience and can demonstrate a high-level knowledge of, and experience in, at least one of the following prioritised competencies:

- Senior Business Experience & Strategic Planning someone operating successfully in their chosen profession or business. Has the ability to review the strategy through constructive questioning and suggestion and contribute to the effective decision making of the board.
- Accounting and Finance the ability to read and comprehend the accounts, financial material presented to the board, financial reporting requirements and some understanding of corporate finance.
- Legal the board's responsibility involves overseeing compliance with numerous laws as well as understanding the individual director's legal duties and responsibilities.
- Digital & Technology an understanding of technology and its application to the business and its people.
- Professional Sports Experience (Playing or Administration) experience as an elite athlete or experience in the running of sporting clubs, academies, and associations.
- Facilities & Infrastructure industry and functional experience in the running of facilities and the development of sporting and other infrastructure projects.
- Other Board & Governance Experience previous experience with corporations or not-for-profits that will assist the board to maintain the highest levels of governance and requisite experience in managing areas of major risk for an organisation.

Typed applications for Directors (submitted by email) should include the following completed documents/forms (executed where applicable):

- A cover letter:
- A CV/resume;
- Director Application form;
- **Elected Director Nomination form:**
- Consent to Act as a Director form;
- No Doping Declaration form; and
- **Completed Declaration of Interests form**

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#### **Applicant's Name**

John Nicholson

# **Specifically address Key Selection Criteria in the AC Director Position Description** (maximum 100 words)

#### Sports industry experience.

1. Professional cyclist for Jollj Ceramica (Pro Italian Team) and Shimano. Competed in events across the world.

https://en.wikipedia.org/wiki/John Nicholson (cyclist)

https://sahof.org.au/hall-of-fame-member/john-nicholson/

https://en.wikipedia.org/wiki/Jollj Ceramica

https://www.youtube.com/watch?v=LlujfkyVbqw

I ran an import business in Denmark

Deep understanding or experience with high performance environments or pathways development and participation - cycling industry experience would be advantageous but is not essential noting that proven non-cycling sport credentials will also be highly regarded.

2. As a Professional sportsman competing at the highest level I have a deep and personal experience high performance. After competing at this level I have had an on going interest in development and have seen many of our International cyclist from their beginnings as junior cyclists. Being sponsored by Shimano I was involved in reporting on equipment performance and equipment development. I am credited with being the first person to introduce the clipless pedal system where I bolted my bike shoes to the pedal which was also successful as marketing exercise

#### Broadcast and media.

3. Multiple activities for TV, press and related media related to my professional career

#### Digital and data.

4. Extensive digital and data experience

#### Customer, retail and sales.

5. Through my business in Denmark I developed my customer, retail and sales skills

#### Brand, marketing, communications, corporate affairs.

6. As a Professional cyclist these skills were required

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Experience with Government advocacy; connections or network with Federal/State Governments; understanding of machinations with government negotiations.

7. I ran the Server Management Team at VicRoads and was involved in all of the above

#### Commercial, Finance and Accounting

8. My education at the Copenhagen Business School which I have used in several of my career positions

#### Risk Management

9. In previous board positions involved in risk management

#### Governance & Strategy

10. I have run and participated in each of these in my previous board positions and club positions

#### People and culture

11. I have lead several teams developed my people and culture skills

#### Demonstrated experience in working on boards or committees.

12. Have been on several board positions

# Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

In the 10 years I lived in Europe I was involved in several HPU from different countries. This included training with national teams from Denmark, France and Italy.

I have worked at a strategic level with development programs for Cycling Victoria and the Blackburn Cycling Club

I am recognised as the inventor of the modern clip less pedal system

Also I was part of Shimano's 10mm track drive system and was the first World Champion for Shimano I ran a cycling import business in Denmark

# Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

I have been elected to the Cycling Victoria Board on a couple of occasions. I was also responsible for the restarting of the Schools Cycling events in Victoria.

Also I was chair of the Cycling Australia Sport Commisssion

For more than 10 years I was President of the Blackburn Cycling Club and have been involved at the club

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in addition to this term as President.

In Denmark I was part of the development program at Ordrup Cykelbane in Copenhagen and and in Aarhus.

#### **Professional / Management Experience** (maximum 100 words)

Team leader of the VicRoad Server Management group Manager of the WWG Asia Pacific network (including India, China and Australia)

### **Board Experience** (maximum 100 words)

I have served on the Cycling Victoria board also lead the Blackburn Cycling executive and ran their board meetings.

#### **Board Qualifications and relevant Professional Development**

Please be specific in relation to course duration, auspicing authority etc. For example:

• 2019 AICD – Company Directors' Course (5 days). Completed and passed both exam and assignment.

I have a degree in Computer Science and Economics from the Copenhagen Business School.

This included a mixture of accounting, economics, management as well as Computer Science.

Qualified as a Level 2 Coach and Level 2 Commissaire for both road and track.

I am a member of the Sport Australia Hall of Fame

**Dual World Champion Champion** 

Olympic Silver medallist

Dual Commonwealth Games gold medallist

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ACN 644 149 351









Referees				
Please provide at least two professional referees who are willing to be contacted to discuss your				
application				
Name	Email	Phone Number		
On request				

All applications must be submitted in writing to <a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a> and received by 5.00pm (AEST) on Friday 14th April 2023.

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### **4.JACK LINDSAY**

- a. Cover Letter
- b.CV
- c. Director Application Form

# Cover Letter - Director, Cycling Australia

### **Jack Lindsay**

Diverse representation is essential for a board to bring varied perspectives, experiences, and ideas. As a young professional I will bring insights into emerging trends, changing behaviour and technological advancements that can shape the organisation.

#### **MOTIVATION**

I am a results-oriented Director, with a proven track record of goal setting and execution. I have a successful history of scaling a project- and product-centric organisations. At FifthDomain, as Director I scaled the organisation from 9 to 38 full-time staff through pre-seed and seed funding rounds, while maintaining operational excellence. Additionally, I played a vital role in developing the company's first-ever software product, which contributed significantly to its overall success.

As a technology professional, I possess the skills necessary to oversee the implementation of effective security measures to protect an organisation's assets and reputation. I am also adept at identifying and implementing emerging technologies that can improve an organisation's operations and competitive advantage.

In the world of cycling, I possess a deep understanding of the sport and the needs of athletes across different levels of competition, thanks to my wife's 13-year career as a professional cyclist and my active involvement in the cycling community. I have been in attendance at every major race, the National Road Series, seven Road Nationals, two Track Nationals, the 2018 Commonwealth games, and multiple Road World Championships over the past 7 years. Moreover, I have participated in A-grade criteriums in Canberra and co-lead a junior bunch every Monday for developing youth riders. My network of friends includes road, mountain bike, track, and BMX world champions, providing me with invaluable insights into the sport.

Given the value of firsthand experience, I believe that having an experienced athlete on the Australian Cycling Board is essential. In addition to my extensive experience-by-association in the world of cycling, I have direct experience in competing at an elite level in sports. I retired from my position in SK Slavia Praha's first XI in 2022, having helped the team qualify for and requalify for the prestigious European Hockey League (EHL), widely regarded as the best league in the world. This firsthand experience has provided me with invaluable insights into the unique challenges and demands that elite athletes face,

making me well-equipped to offer valuable guidance and support to the Australian Cycling Board in its efforts to develop policies and programs that cater to the needs of elite athletes.

While I may not have a network as extensive as some, I believe my professional and personal experience make me a valuable candidate for a position on the Australian Cycling Board of Directors. With 12 years of experience in the technology industry, I have contributed to the success of four venture capital-backed companies and three startups. Furthermore, I have had the privilege of supporting my wife throughout her successful professional cycling career, which has given me a unique perspective on the sport. Additionally, my experience playing hockey across three different professional European leagues has provided me with a deep understanding of the dedication and perseverance required to compete at an elite level for a sustained period. I am excited about the opportunity to bring my diverse experience and skill set to the board and contribute to the advancement of Australian cycling.

# **Jack Lindsay**

Co-founder with experience bootstrapping SaaS platform to market acceptance. Executive with experience delivering significant IT related programs of work and strategic objectives for businesses scaling through pre-seed and seed funding. Currently re-entering the workforce after a phase of self-development.

#### LinkedIn.com/Jack-Lindsay

Canberra, Australia



#### **EXPERIENCE**

#### **Executive**, Kinetic — Canberra

October 2021 - Present

Commenced work at the start of April for Kinetic, a Canberran technology company, to improve business maturity and prepare for venture capital funding and growth.

#### **Co-Founder**, HOSKING Bikes — *Canberra*

October 2021 - Present

With my partner, designed and engineered a series of bike frames that will be launched in June of 2023. In addition to the frames, I have introduced technical solutions to automate our marketing, sales, and other various functions.

#### **Co-Founder**, JAMICO — Vienna

October 2021 - Present

With a Co-Founder from university, built the software and processes to compete as a subscription IT recruitment service. Pivoted to market the software to companies already providing those services.

#### **Executive**, FifthDomain — Canberra & Mannheim

May 2020 - October 2021

Drove organization growth, strategy and delivery for the scaling business. Maintained operational excellence for existing programs and managed 12-30 staff while introducing new revenue streams to ensure long-term profitability.

- Renewed key contracts with ADF (Information Warfare) that would account for >90% of FifthDomain's annual revenue.
- Through 18-months delivered 100% of program deliverables on schedule and to client satisfaction.

Contact: <u>James Grech</u>, Senior Manager, data insights and analytics

#### **SKILLS**

Verbal & written

communication
Executing independently
ITIL, NIST, and ISO27001
Software Development
Cyber security

#### **PUBLICATIONS & MEDIA**

TripWire: Dec 2021

Security Boulevard: Mar 2022

<u>Australian Cybersecurity</u> <u>Magazine</u>: <u>Jan 2022</u>

Accelerated Defence Cyber Training: <u>Australian Cyber</u> Security Magazine

Cyber Skills Challenge (2021): MySec TV

Defence Cyber Gap Program: Minister's Press Release

#### **Senior Product Manager**, GBG — Canberra

October 2018 - May 2020

Responsible for driving digital transformation and translating strategic vision into actionable product development. With a focus on delivering innovative solutions that meet the needs of customers, I successfully led cross-functional teams to bring new products to market and drive revenue growth. Through collaboration and effective communication, I worked closely with stakeholders to understand business objectives and translate them into effective product strategies.

#### **Senior Product Manager**, Intelledox — *Canberra*

February 2018 - Oct 2018

Managed multiple product streams to execute against organizational strategic objectives. Consistently meeting or exceeding financial targets while delivering my outputs on schedule.

#### **Product Manager**, Seeing Machines — *Canberra*

August 2016 - February 2018

Seeing Machines has experienced rapid growth as a result of winning important contracts with automotive manufacturers. This growth has necessitated the sharing of Engineering skills and resources across various programs of work to avoid duplication of resources. Symmetrically, Product Management resources have been consolidated to include Fleet, Rail and Mining verticals. I held the responsibility to coordinate product development across these verticals and manage the engineering capability.

#### **Adviser**, Deputy Chief Minister, Simon Corbell — Canberra

January 2015 - June 2016

Responsible for formulating policy, position papers and drafting cabinet submissions. Working within a small team to contribute to a whole of government initiative. This was achieved by liaising with a variety of external stakeholders. This role is related to, specifically, technical expertise in the area of software engineering. These skills were applied to inform policy, debate and cabinet submissions.

#### **ABILITIES**

- Board level reporting and engagement
- 8 years of experience in startup and scaleup environments as an entrepreneur and jack-of-all trades.
- I am an advocate for women's sport and familiar with many of the key organizations, parties, and personalities in women's cycling.
- Former Bundesliga field hockey player.

#### **PROJECTS**

Defence Cyber Gap Program: Delivered the DCGP pilot program and intake 1 in 2020 and 2021.

Cyber Skills Association: Execution of Cyber Skills Challenge for the whole of Government and Defence in 2020 and 2021.

Accelerated Defence Cyber Training: Delivered remote training for Defence through COVID-19.

#### **AUSCYCLING DIRECTOR APPLICATION FORM**

#### **Key Selection Criteria – Prioritised Competencies**

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  presented to the board, financial reporting requirements and some understanding of corporate
  finance.
- **Legal** the board's responsibility involves overseeing compliance with numerous laws as well as understanding the individual director's legal duties and responsibilities.
- **Digital & Technology** an understanding of technology and its application to the business and its people.
- **Professional Sports Experience (Playing or Administration)** experience as an elite athlete or experience in the running of sporting clubs, academies, and associations.
- Facilities & Infrastructure industry and functional experience in the running of facilities and the development of sporting and other infrastructure projects.
- Other Board & Governance Experience previous experience with corporations or not-for-profits that will assist the board to maintain the highest levels of governance and requisite experience in managing areas of major risk for an organisation.

Typed applications for Directors (submitted by email) should include the following completed documents/forms (executed where applicable):

- A cover letter;
- A CV/resume;
- Director Application form;
- Elected Director Nomination form;
- Consent to Act as a Director form;

- No Doping Declaration form; and
- Completed Declaration of Interests form

### **Applicant's Name**

Jack Ryan Lindsay

## **Specifically address Key Selection Criteria in the AC Director Position Description** (maximum 100 words)

I am thrilled to apply for the Cycling Australia Board position, bringing over five years of governance experience and a diverse skillset. As a Senior Executive in Digital & Technology companies, I have honed my strategic planning and decision-making abilities, while scaling technology organizations through multiple rounds of funding. My Legal expertise in sports and business, along with previous Board & Governance experience, will aid in maintaining the highest levels of governance. Additionally, I sat on the Board of Advisors for The Cyclists Alliance, an international women's cycling union. I am confident that my background and experience reflect the community's interests and diversity, making me an excellent addition to the Cycling Australia Board.

# Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

My wife has had a successful 13-year career as a professional cyclist, winning approximately 50 professional races. Until December 2023, I played field hockey, and my most recent team, SK Slavia Praha, competed in the European Hockey League (EHL) of 2022 and successfully requalified in 2023. The EHL is the top field hockey league globally, with the top 32 club teams competing. Additionally, I served as a Board Advisor for The Cyclists Alliance (TCA), an international union dedicated to supporting women's cycling.

# Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

I have a deep involvement in cycling, having raced at both Track and Road Nationals, attended international events as both a spectator and team support member, and served on the Advisory board for The Cyclists Alliance for four years. Additionally, I have attended numerous professional races in Europe over the past 8 years and am friends with some of the greatest cyclists of the past two decades. My passion for the sport and experience make me an ideal candidate for the Australian Cycling Board.

### **Professional / Management Experience** (maximum 100 words)

I bring a strong background in business operations to my application for the Australian Cycling Board. In my current Executive role, I am preparing a technology company for venture capital funding to significantly increase their staff and revenue. In my previous position at a cyber/software technology company, I doubled the size of the staff and tripled the organization's revenue in two years. As General

Manager, I was responsible for  $\sim$ 90% of the organization's revenue, and successfully completed two investment rounds. My experience and expertise will contribute to the success of the Australian Cycling Board.

### **Board Experience** (maximum 100 words)

My board experience includes four years on the Advisory Board for The Cyclists Alliance, where I contributed to significant programs such as addressing technology and cyber-related initiatives for the union, developing a plan for a global cycling league to feed into national cycling calendars, and advancing women's cycling through the establishment of minimum salaries and rider protections. My dedication to these programs demonstrates my commitment to advancing the sport of cycling, and I am eager to continue this work as a member of the Australian Cycling Board.

### **Board Qualifications and relevant Professional Development**

Please be specific in relation to course duration, auspicing authority etc. For example:

• 2019 AICD – Company Directors' Course (5 days). Completed and passed both exam and assignment.

Referees		
Please provide at least two professional referees who are willing to be contacted to discuss your		
application		
Name	Email	Phone Number
Miles Poppleton		
Julie Leth		
Ken Kroeger		

All applications must be submitted in writing to <a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a> and received by 5.00pm (AEST) on <a href="mailto:Friday 14th">Friday 14th</a> April 2023.

## **5.CHLOE HOSKING**

- a. Cover Letter
- b.CV
- c. Director Application Form

# Cover Letter - Director, Cycling Australia

## **Chloe Hosking**

Representation of professional cyclists on the Cycling Australia board is critical to ensuring that the investment made in these athletes is maximised, benefiting both the Australian public and the country as a whole.

### **MOTIVATION**

At the age of 18, I approached the Australian National Women's Road Cycling Coach seeking guidance on how to be selected for the national team to race in Europe. I was told they just weren't interested. Despite this setback, I refused to give up and joined a small club team in Europe. I went on to win major races in New Zealand and China in 2009. My determination and hard work paid off as I secured a contract with the then-number one team in the world for the 2010 season.

Over the course of my 13-year professional career, I have become one of Australia's most successful road cyclists, with 39 professional victories. I have represented Australia at the London Olympics and won the 2018 Commonwealth Games Road Race. Nevertheless, I have also experienced unnecessary challenges that include gender discrimination.

As a seasoned professional cyclist, I am uniquely qualified to provide valuable insights to the board of AusCycling and spearhead positive change in the sport. With major events like Victoria 2026 and Brisbane 2032 on the horizon, it is imperative for AusCycling to rise to the occasion and surpass previous accomplishments.

In addition to my extensive involvement in the AusCycling High Performance program, I am deeply committed to creating opportunities for underrepresented groups in the sport. Recently, in partnership with the Canberra Cycling Club, I established a weekly junior cycling bunch in Canberra, providing young cyclists in the area with opportunities to thrive.

Moreover, my academic background includes a Bachelor of Communications degree and soon-to-be-completed Juris Doctor in Law. I am dedicated to working collaboratively with AusCycling and other stakeholders to implement a whole-of-sport approach that values every member of the cycling community, from junior athletes to Olympic medallists. My decision-making style prioritises transparency, accountability, and results-oriented outcomes, and I prioritise effective communication.

Thank you for considering my application. I look forward to the opportunity to contribute to the continued success of AusCycling.

## **Chloe Hosking**

Contact info.



### **Profile**

When I was 18 years old I had a meeting with the then Australian National Women's Road Cycling Coach. I asked what I had to do to be selected in the National team to race in Europe. He told me they weren't interested.

Undeterred, I organised to ride for a small club team in Europe and participated in major races in New Zealand and China, which I won. My results in New Zealand, China and Europe in 2009 earned me a contract offer from what was then the number one team in the world for the 2010 season.

I have gone on to become one of Australia's most successful road cyclists, winning the 2018 Commonwealth Games Road Race, representing Australia at the London Olympics and multiple World Championships and amassing 39 professional victories over a 13 year career.

I am driven, determined and self motivated. I thrive in high pressure, goal orientated, team environments.

While racing competitively I have completed an undergraduate degree in Communications and expect to complete my Juris Doctor in October of 2023 by correspondence; demonstrating my ability to work independently and my perserverance.

I deal well with adversity and approach situations with a problem solving mindset. I have cultivated a diverse and experienced network of sport and business professionals throughout my sporting career which I draw upon to help navigate complex situations.

Throughout my cycling career I have demonstrated my ability to lead and support team members, including the ability to work collaboratively to achieve high performance results and the ability to develop talent through mentorship.

I have developed a strong interest in contract law, and equity and integrity in sport and am a vocal advocate for women's sport and female athletes.

### **Key Assets**

- Proven ability to goal set and deliver outstanding results
- Strong interpersonal skills and experience working in high performing teams with diverse backgrounds
- Extensive experience negotiating sporting contracts
- Experience engaging with media professionals
- Strong written and verbal communication skills

### **Education**

### AUSTRALIAN NATIONAL UNIVERISTY

J. D in progress expected, Oct 2023.

Awards: MV Presence Prize for Government Contracts (2020)

### **GRIFFITH UNIVERISTY**

Bachelor of Communication, July 2015.

Awards: Blues Award

### **Experience**

### Paralegal - Synergy Group (Australia) April 2023 - continuing

I have recently joined Synergy Consulting group in their legal team as a paralegal. I am actively seeking pro bono work in the sporting industry for the team, preparing an application for thr National Sportal Tribunal to be one of their legal aid consultants.

Other

I have launched a junior cycling bunch which meets weekly, aimed specially at creating opportunities for junior cyclists in Canberra.

### Professional Cyclist – Trek Segafredo (United States) Jan 2021- Dec 2022

In my final two years of competition I raced with the number two ranked female cycling team in the world, Trek-Segafredo. I acted as road captain in major team victories like Paris Roubaix (2022) and helped to mentor and guide younger riders in the early stages of their career.

In 2021 I successfully returned to competition after four months on the sideline due to injury, winning a stage of the Ladies Tour of Norway demonstrating my resilience and ability to deal with adversity and maintain focus in challenging circumstances.

During my time with Trek-Segafredo I also advocated for and co-established a paytransparency platform to help female cyclists successfully negotiate favourable employment contracts. Multiple athletes were able to use the platform to negotiate salary increases for their 2023 employment contracts.

Other

Represented Australia at the 2021 World Championship.

Stage winner Ladies Tour of Norway

### Professional Cyclist -- Rally Cycling (United States) Jan 2020 – Dec 2020

I was the first non North American rider to be signed to this team and was brought on to offer experience and help to guide the team in Europe. I successfully lead their European racing campaign from August-October where three of the seven riders achieved their first European podiums demonstrating my ability to successfully lead a team and develop capability through mentoring. I delivered outstanding results personally which resulted in me finshing the season as one of the most successful female cyclists of the year.

Other

Monthly contributor to women's cyling website, *VoxWomen* Guest speaker for Boulder Junior Cycling Club 2020 National Criterium Champion

Stage Victory at Tour Down Under

### Professional Cyclist – Ale-Cipollini (Italy) Jan 2017- Dec 2019

I was recruited to this team to help internationalise their predominantly Italian roster. I undertook the role of road captain and mentoring of young riders. I successfully guided multiple young riders in the early stages of their career, aiding their professional development. I also acted in the role of athlete liasion between athletes and staff, mediating the two parties and helping to stimulate positive dialogue and faciltate favourable outcomes for both parties regarding issues like athlete welfare during competition and prize money distribution amongst staff and riders. I also embraced the opportunity of learning more about the Italian culture and undertook Italian lessons to improve my abiltiy to communicate with management demonstrating my desire for constant self-improvement and learning.

Another notable achievement during this time was my successful appeal of my non-selection for the 2017 World Championships. I personally formulated and articulated arguments challenging Cycling Australia's selection process and selection criteria in front of an appeal tribunal. Through research and knowledge of Cycling Australia's selection criteria and the sports governing body race regulations I was able to demonstrate that the selection criteria had not been followed and Cycling Australia's decision not to fill the earned quota of riders disadvantaged the entire Australian women's team. My successful appeal was a significant factor in the tribunal instructing the selection panel to review their team selection and propose a team using the full quota of riders to represent Australia at the Women's 2017 Bergen Road Cycling World Championships.

### Other

Acted as a ride ambassador for the Commonwealth Bank's Cure4Cancer cycling event, enagaging with business professionals through cycling events, school visits and Q&A sessions to raise money for cancer research demonstrating my ability to critically engage and communciate with executive level staff.

Acted as an ambassador for the Heart Foundation promoting a healthy lifestyle and encouraged women to participate in *SheRides* events; role included public speaking events.

#### Achievements

Represented Australia at the 2017 and 2019 World Championships and 2018 Commonwealth Games.

2018 Canberran Female Athlete of the Year

### Professional Cyclist – Wiggle-Honda (Great Britain) Jan 2015- Dec 2016

Road captain and key lead-out rider playing a pivitol role in major victories.

Participated in AIS pilot program, 'Change the Game' which partnered elite female athletes with BlueScope Steel senior employees to encourage cross-industry learning and knowledge sharing.

Delivered a team-work seminar to BlueScope Steel Graduates in Wollongong emphasising the importance of communication and trust in achieving high performance results.

#### Goals

- Professionalise and monetise female sport.
- Represent players rights and fight for working environments that are competitive, sufficient and equitable.

References available on request

### **AUSCYCLING DIRECTOR APPLICATION FORM**

### **Key Selection Criteria – Prioritised Competencies**

AC is committed to securing and maintaining a balanced and skills-based Board that has the knowledge and experience to represent the interests of all stakeholders, whilst providing contemporary leadership and corporate governance on behalf of the membership.

AC's Board needs to reflect the community it serves in interest, geography, and diversity. In addition to considering competencies, the selection process will also seek to maintain a balance across these multiple points of relevance.

AC is seeking suitably qualified individuals who have a minimum of three (3) years governance experience and can demonstrate a high-level knowledge of, and experience in, at least one of the following prioritised competencies:

- \* Senior Business Experience & Strategic Planning someone operating successfully in their chosen profession or business. Has the ability to review the strategy through constructive questioning and suggestion and contribute to the effective decision making of the board.
- \* Accounting and Finance the ability to read and comprehend the accounts, financial material presented to the board, financial reporting requirements and some understanding of corporate finance.
- \* **Legal** the board's responsibility involves overseeing compliance with numerous laws as well as understanding the individual director's legal duties and responsibilities.
- \* **Digital & Technology** an understanding of technology and its application to the business and its people.
- \* **Professional Sports Experience (Playing or Administration)** experience as an elite athlete or experience in the running of sporting clubs, academies, and associations.
- \* Facilities & Infrastructure industry and functional experience in the running of facilities and the development of sporting and other infrastructure projects.
- \* Other Board & Governance Experience previous experience with corporations or not-forprofits that will assist the board to maintain the highest levels of governance and requisite experience in managing areas of major risk for an organisation.

Typed applications for Directors (submitted by email) should include the following completed documents/forms (executed where applicable):

- \* A cover letter;
- \* A CV/resume;
- Director Application form;
- Elected Director Nomination form;
- Consent to Act as a Director form;
- \* No Doping Declaration form; and
- Completed Declaration of Interests form

### **Applicant's Name**

Chloe Elle Hosking

Specifically address Key Selection Criteria in the AC Director Position Description

### (maximum 100 words)

One of the selection criteria you have put forward is a requirement for the board to reflect the community it serves. It is especially important for this representation to include professional cyclists. A significant amount of investment is put into these individuals and the return on investment for the Australian public and Australia when this is successful is immeasurable. For the majority of my career AusCycling got this wrong. I want to be a voice to represent this group and help improve outcomes. Additionally, I bring a strong educational background, with a Juris Doctor degree nearly completed, a Communications degree and valuable experience working in the legal team of a rapidly growing consultancy firm.

# Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

I am a highly accomplished Australian professional cyclist, with a 13-year career through which I spent 5 years in the number 1 ranked team in the world. I have won more professional races than any other female Australian cyclist in history, including winning the 2018 Commonwealth Games and representing Australia at the London Olympics. I have extensive experience in high-performance environments and pathways development.

## Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

I have not only excelled in my professional cycling career but have also been a passionate advocate for fairness and equality within the sport. In 2017, I challenged Cycling Australia's decision to select only five riders for the women's national team when seven were available, arguing that women should be treated equally to men in this regard. Despite initially being told that the men were the only team with podium potential, I persisted, and the Panel made a decision that they must select 7 riders. My stance was ultimately vindicated when the women claimed silver at the 2017 World Championships, while the men only managed bronze. My unwavering commitment to fairness and equality makes me an invaluable candidate for the Cycling Australia board.

### Professional / Management Experience (maximum 100 words)

I have a mentor from the Minerva network. I am currently employed by Synergy, Australia's fastest growing consultancy firm, as a member of the legal team. I was a member of an AIS Leadership pilot program, *Change the Game*, with Bluescope Steel.

### **Board Experience** (maximum 100 words)

N/A

### **Board Qualifications and relevant Professional Development**

Please be specific in relation to course duration, auspicing authority etc. For example:

* 2019 AICD – Compa assignment.	ny Directors' Course (5 days).	Completed and passed both exam and	
Referees			
Please provide at least two professional referees who are willing to be contacted to discuss your application			
Name	Email	Phone Number	
Eric Haakonssen			
Steve Crispin			
Tiffany Cromwell			
Joanne Kiesanowski			

All applications must be submitted in writing to <a href="mailto:agm@auscycling.org.au">agm@auscycling.org.au</a> and received by 5.00pm (AEST) on Friday 14th April 2023.

## **6.CRAIG BINGHAM**

- a. Cover Letter
- b.CV
- c. Director Application Form

## **Craig Bingham**



### **Education Qualifications**

Bachelor of Education	
Deakin University (formally Victoria College)	1984
Certificate of Financial Planning	
Association of Independent Financial Planning	1000
	1989
Successful Marketing Strategies	
The Graduate School of Management, Melbourne	1001
•	1991
Managing for Competitive Advantage Harvard	
Managing for Competitive Advantage Harvard Business School	1994
Dusifiess scribbi	1334
Reinventing Strategy	
Columbia University	2002
Learnings that Power Performance	
Columbia Business School	2004
	200.
Adversity Quotient – PEAK Learning with Dr Paul Stolz Harvard	
Business School	2009
Resilience in Companies	2010
Relume	2010
heiuille	

### **Summary of Experience**

September 2014 – 2023, Bennelong Funds Management CEO – Australia

August 2012 – September 2014, Federated Investors CEO - Asia Pacific

January 2001 – September 2011, Aviva Investors

CEO - Asia Pacific (including Middle East)

CEO - Australia

January 1996 – December 2000, Bankers Trust (BT)

1998 - 2000 Head of Institutional Sales

1996 – 1998 Head of Corporate Investment Services

1991 – 1996, Armstrong Jones Asset Management

1993 - 1996 Head of Sales

1997 – 1993 Product & Marketing Manager

1989 – 1991, Financial Foundations Financial Advisor

1987 – 1989, JB Were & Sons Assistant to General Manager

1984 – 1987, Wesley College Head of Middle School Commerce Department

### **Details of Experience**

## **September 2014 – 2023 Bennelong Funds Management Executive**

• CEO

### **Directorships**

- Director, Bennelong Australian Equity Partners
- · Director, Bennelong Long Short Equity Management
- Director, Kardinia Capital
- Director, Avoca Investment Management
- Director, Touchstone Asset Management
- Director, 4 Dimensions Global Infrastructure Listed
- Director, Quay Real Estate Advisor

## August 2012 – September 2014 Federated Investors Australia Executive

· CEO, Asia Pacific

### **Directorships**

- Director, Federated Investors Australia Pty Ltd
- Director, Federated Investors Australia Services Pty Ltd
- Director, Federated Investors Singapore
- Director, Federated Investors Hong Kong

#### **External positions held**

- Ambassador Amy Gillett Foundation
- Member Australian Cricketers Retirement Board
- Non-Executive Director & Chairman Forza Capital (Property Syndication Company)

### Responsibilities

- Charged with acquiring asset management business in Australia, Asia and UK
- 11 deals presented
- Identify acquisitions in Australia, Asia and Middle East for Federated Investors
- Become integral in key centres
- Review distribution opportunities

## January 2001 – September 2011 Aviva Investors Executive

- CEO, Asia Pacific (including Middle East)
- CEO, Australia
- Global Executive Director

### **Directorships**

• Director, Aviva Investors Australia

## Details of Experience cont.

- Director, Aviva Investors Asia Pacific (Singapore)
- Director & Chairman, Aviva Investors (Taiwan)
- Directors & Deputy Chairman, Aviva CCSC (China)
- Director, Aviva Investors (India)

#### **Committees**

- Chairman, Regional Risk Committee
- Chairman, Australian Due Diligence Committee
- Compliance Committee

### **External positions held**

- Ambassador, Amy Gillett Foundation
- Member, Australian Cricketers Retirement Board
- Member, Epworth Hospital Foundation Board

### Responsibilities

- Responsible for the development of the Asia Pacific (Middle East region). This includes determining which counties/markets to enter.
- Expand the Australian business
- Develop fully licensed assets management business in Singapore and China
- Open distribution offices in Taiwan, Middle East and Japan

### **Highlights**

- Strong profit focus and delivery
- First Australian fund manager to sign UNPRI
- Fully integrated ESG into core equity research
- Strong investment performance record
- Very strong focus on culture and people resulting in a low turnover of staff
- Initiated carbon offset program for last five years
- Launched innovative Separate Management Account in 2011 to meet future demands of the advisory market
- Built strong brand for Portfolio Partners initially and then Aviva Investors in later years
- Arranged and executive trade sale of the Australian Company in 2011
- 2011 Morningstar Fund Manager of the Year
- 2010 MFSS Investment Stewardship Award
- 2009 MFSS Investment Stewardship Award
- 2006 Australian Business Award for Innovation
- 2006 Australian Business Award for Innovation recommended employer SME
- 2006 Australian Business Award for Environment

## Details of Experience Cont.

Many of the Aviva Investors Australia Funds won or were finalists in Fund of the Year from numerous research organisations.

### **Recognition for Aviva Investors in Asia**

- 2009 Asia Asset Management
- Best SRI Fund
- Best Global Hi Yield Fund
- Best Emerging Market Equity Fund
- Best House for Offshore Funds in Taiwan

### January 1996 – December 2000 Bankers Trust (BT)

### **Head of Institutional Business Development**

- Ran the Business Development Team of 15 nationally through unstable times. Performance was poor, the business was sold to the Principal Group and consultant rating dropped away.
- · Retention and rebuilding was the focus.

### **Head of Corporate Investment Services**

• The brief was to create a new form of distribution that didn't rely on advisers.

### **Created:**

- BT Superannuation Master Trust
- · Corporate savings plans
- Education services
- Strategic alliances

#### **1991 – 1996 Armstrong Jones**

### 1993 – 1996 Head of Sales

• This role involved a retail focus working with advisors to grow the equities and fixed interest offering.

### 1991 – 1993 Product and Marketing Manager

- Developed equity and fixed interest products to compliment property dominance within the Group.
- Had the challenge of the property trust market collapse and subsequent freeze of redemptions.
- Considerable engagement with unit holders and researchers was required.

#### 1989 – 1991 Financial Foundations

 Obtained my Financial Planners Certificate and worked with an accounting firm to provide investment services to the client base.

### 1987 - 1989 JB Were & Sons

 Assistant to the General Manager. After 1987 stock market crash spent the next two years negotiating bad debts with clients and helping sort out administration issues.

## Details of Experience Cont.

### 1984 – 1987 Wesley College

- Head of Commerce Middle School
- Designed and implemented the commerce curriculum for the middle school years 9 & 10.
- Ran year 7 home room
- Voted by staff to be Head of Staff Association

### **My Vision**

I want to inspire, to lead by example and to motivate and engage with the people I work with. I take my role personally and focus on culture as a driving force behind any successful business. I believe in the power of the team and have followed a three step process to take my companies forward. The steps are:

- Look after the core
- Create the new, and then
- Change the game

I like to bring compassion and challenger spirit into the workplace in order to succeed.



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info@auscycling.org.au

1300 137 397

ABN 70 644 149 351 ACN 644 149 351









### **Applicant's Name**

Craig Bingham

**Specifically address Key Selection Criteria in the AC Director Position Description** (maximum 100 words)

As a CEO for the past 23 years in the Global Financial Services sector I have been able to gain experience in strategy ,finance, branding , marketing , risk and compliance ,technology and leadership . My passion is working with people and creating courageous respectful cultures

For the past 10 years I have held directorships in 16 corporate entities across the globe . Many of which I was Chairman

I would bring a positive, collegiate and optimistic presence to the work of the Board and Executive

Involvement in Sports Industry including experience in high performance environments or pathways development and participation if applicable (maximum 100 words)

After a playing career in District and State cricket I became a director for the Australian Cricketers Association. This directorship continues as an independent between the Board and Player Group. In my early years I played representative Ice Hockey for Victoria and local clubs for 15 years.

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# Involvement in Cycling / AusCycling (including Board / Committee experience) (maximum 100 words)

Cycling has been a passion of mine for the past 20 years

In business we have used cycling to engage clients, raise money for charity and help professional cyclists learn new skills and transition post retirement . Our business sponsored an NRS team , the Bennelong Swiss Wellness team , and many participation rides across many States .

I am currently a director of AusCycling . I have held this position for just over a year and hope to help the team make a significant positive difference to all aspects of cycling in Australia over the coming years

### Professional / Management Experience (maximum 100 words)

I have held senior leadership positions in the Financial Services sector around the World for over 30 years . They have included Product, Marketing, Distribution, CEO and Chairman functions.

Learning and development has supported these roles and has included courses at Harvard , Columbia , Wharton in areas of strategy and corporate awareness . In addition communication, media and distribution workshops have been integral to my career

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naximum 100	words)
ì	naximum 100

Currently

Non Executive Chairman Forza Capital — A Melbourne based Property syndication business . I have held this position for 8 years

Director Australian Cricketers Retirement Account — been involved in many iterations of this body over the past 20 years

Past roles

Chair of 16 corporate entities under the Bennelong Funds Management corporate umbrella . These positions were held for the past 8 years and finished in February 2023

Director of the Bennelong Foundation — a philanthropic entity

Director of Federated Asia —- a US based funds management company

Director of Aviva Investors and legal entities in Singapore , Taiwan , China and the UK

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Board Qualifications and relevant Professional Development
Please be specific in relation to course duration, auspicing authority etc. For example:
<ul> <li>2019 AICD – Company Directors' Course (5 days). Completed and passed both exam and assignment.</li> </ul>

Ref	fer	e	es

Please provide at least two professional referees who are willing to be contacted to discuss your application

Name	Email	Phone Number
Stephen Rix		
Peter Halstead		

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# LET'S RIDE TOGETHER